

Would Collect Six Millions From Big Wisconsin Incomes

Graduated Surtax on Incomes Over \$5,000 Is Proposed in New Bill.

HAS GOVERNOR'S SUPPORT

Iola Senator Believes His Measure Will Solve All Revenue Problems.

By United Press Leased Wire
Madison, Wis.—Increased revenue totalling \$6,000,000 annually from increased income taxes is provided in the big tax bill of the session which was introduced in the state senate here today by Senator H. J. Severson of Iola.

The bill which was an administration measure, is along the line of Gov. John J. Blaine's message to the legislature. The bill is expected to be made a matter for joint hearing by both houses as soon as it is printed and returned from revision.

The bill provides that a graduated surtax be placed on incomes above \$5,000 and is similar to the tax bill which was adopted by the special session of the legislature to finance the soldiers bonus law and soldier educational law.

The bill hits individuals and corporations alike. All individuals and corporations with incomes of more than \$5,000 are taxed.

No Tax on Done
The first \$5,000 of earnings is exempted. All individuals and corporations pay the same rate of tax. The rates are as follows:

On the sixth one thousand dollars or any part thereof, two per cent; on the seventh one thousand dollars or any part thereof, two and one half per cent; on the eighth one thousand dollars or any part thereof, three per cent; on the ninth one thousand dollars or any part thereof, three and one half per cent; on the tenth one thousand dollars or any part thereof, four per cent; on the eleventh one thousand dollars or any part thereof, five per cent; on the twelfth one thousand dollars or any part thereof, six per cent; on all taxable incomes in excess of twelve thousand dollars, six per cent.

"I believe that this tax measure will solve the financial problems for the present administration," said Senator Severson on Friday.

No Tax Offsets
"It will relieve the legislature in the future of attaching surtax provisions to many of the large appropriation bills."

The bill provides that no personal property offset can be used against this tax. Stock dividends and bank stock are taxed under its provisions.

A general fund from which funds would be taken to support schools and state highways will be created.

The common school will receive 50 per cent of the tax so collected, the state university 25 per cent, the state normal schools ten per cent and the state highways 15 per cent. Under the provisions of this bill the common schools get approximately \$5,000,000; the university \$1,500,000; state normal schools \$800,000 and state highways will get \$800,000.

By the provisions of the bill no increase in mill taxes will be necessary but additional amounts which will be needed to run the government come from income taxes.

IDA M. TARBELL TO LECTURE HERE

Famous Woman Publicist Is Fifth Number of Community Lecture Series.

Miss Ida M. Tarbell, America's foremost woman publicist, will be the attraction offered by Appleton Community Lecture and Artist series as its fifth number in Lawrence Memorial chapel Monday evening, Jan. 24. Miss Tarbell will discuss industrial relationship, drawing on a vast fund of personal observation for her address.

For many years Miss Tarbell has been engaged in investigation and description of industry and labor and the relation of the two. Her articles have appeared in nearly all of America's leading magazines. Shortly before the war she was induced to try the lecture platform and immediately became a favorite. She is an earnest, convincing speaker who knows what she is talking about.

Miss Tarbell was sent to Paris during the peace conference as a special correspondent for several publications and her impressions of the world leaders gathered around the peace table were intensely interesting. Since the war she has devoted her time to writing, lecturing and investigations. She has recently completed a tour of the United States in which she gathered impressions of after-war conditions which will be the basis of her lecture here.

Tickets for the number will go on sale in the Y. M. C. A. Saturday morning.

N. L. Alesch and C. McArthur left Friday morning for Milwaukee where they will attend the auto show.

SCHWAB DENIES RECEIVING PAY ON SHIP BOARD

Head of Steel Company Hotly Denies He Ever Received a Dollar.

DIDN'T WANT POSITION

Only Accepted Chairmanship of Board at Insistence of President.

By United Press Leased Wire
New York—Charles M. Schwab, chairman of the Bethlehem Steel corporation, flatly denied today that the sum of \$250,000, his personal expenses for October, 1918, had been charged against the shipping board while he was head of the emergency fleet corporation.

Appearing as a witness before the house committee investigating the shipping board, Schwab made a sweeping denial of the charges, which were made by Colonel Eugene Abadie, former general controller of the board.

"I got no money whatever from the government," Schwab declared emphatically.

"I have put my very life into this cause (war work) and when I think of this suspicion that has been cast upon me, my regret is so deep that I hardly know how to express myself."

"Do you want us to understand that you received no money at all while you were chairman of the emergency fleet corporation?" Schwab was asked.

Didn't Get a Dollar
"Why, I didn't even get that dollar a year," Schwab replied.

Discussing Abadie's charge that the huge sum for Schwab's alleged personal expenses was assessed against the board and that a voucher proving this had been discovered while an audit of the board's affairs was being made, Schwab said:

"This is absolutely, unmitigatedly and maliciously false. There was no charge for personal expenses of mine ever placed against the shipping board of the emergency fleet corporation. I defy anyone, furthermore, to show any vouchers for my personal expenses on the books of the Bethlehem shipbuilding corporation."

Didn't Want Job
Schwab declared that when President Wilson and other high officials of the government first asked him to accept the chairmanship of the emergency fleet corporation, he told them he did not desire to do so because of his connection with the Bethlehem corporation.

In spite of this, he said, he was pressed to accept the position even after he had put his objections in writing. They urged him to undertake the work as his duty to the country, he said.

After he had taken the position, Schwab testified, he absented himself from all meetings of the fleet corporation and the shipping board at which business with the Bethlehem shipbuilding corporation was under discussion.

Abadie said on the stand that if he had heard what Schwab had to say before giving his own testimony regarding the alleged voucher, he would not have made the charges at all.

IDLE MEN DEMAND FREE FOOD IN RESTAURANTS

By United Press Leased Wire
Montreal—Unemployed men here have started a campaign to force the owners of big restaurants to feed them free, their leader declared today.

This campaign was launched last night when about 500 unemployed men paraded through the downtown district in a quiet and orderly manner, entered a restaurant and seating themselves at the tables demanded food. The management ordered food supplied at the same time telephoning the police.

While the men were eating and while scores were standing outside waiting their turn to eat, sixty patrolmen arrived and told the crowd to disperse. Those outside scattered. Those inside grabbed what food was in sight.

The men marched in almost military precision as they paraded to the restaurant.

TEST RIGHT TO JAIL DRUNKEN AUTO DRIVERS

By United Press Leased Wire
Milwaukee—A fight to determine if jail sentences can be imposed on intoxicated automobile drivers will open in municipal court here today before Judge A. C. Backus.

Three men sentenced to sixty days each in the house of correction have appealed from the district court. The three defendants are Andrew Bors, George Fuchs and Henry Wallachschlager.

Cases of four young men charged with being intoxicated while driving an automobile that struck and fatally injured a motorcycle rider, are scheduled for today. A continuance will be asked.

Many accidents have been caused here recently by intoxicated automobile drivers and authorities are making efforts to send them to jail in hope of breaking up the practice of driving while intoxicated.

BUMSPORTS

Go Man Wants Higher Around His Club.

By United Press Leased Wire
Chicago—Intimating that the Chicago Athletic association is about as exclusive as the union station, Richard J. Collins, retiring president of the club, flayed "counterfeit clubmen" in his report today.

"Watch these counterfeit clubmen, who, by subterfuge or crow-bars will use every effort available to burst in," he said.

"Any applicant, even though he has a shady record, can get in here and speak a good word for him."

These are the kind of men Collins wants kept out of the club: The quack doctor. The blue sky promoter. The fellow who settles for twenty cents on the dollar.

The man who ditches his wife after he gains wealth by her hard work and cooperation.

Collins' report bids fair to split the club.

WILSON TO TELL ALL ABOUT ISLAND OF YAP

Senate Committee to Get First Hand Information on Island Squabble.

By United Press Leased Wire
Washington—President Wilson has given permission to the state department to lay before the senate foreign relations committee all the confidential facts in the government's possession relating to the island of Yap, it was learned today.

Acting on the president's authorization, Acting Secretary of State Davis it was understood, will give the committee the information next Tuesday. In addition he has been authorized to tell the story of the discussions over Yap which went on during the Versailles peace conference between American and Japanese statesmen.

Davis' story will be a supplement to his recent statement on the world cable situation and is regarded as additionally important as bearing on the general relations between Japan and the United States and as showing Japan's attitude toward this country.

Yap, a Pacific island near Guam, is held by Japan under a secret treaty of 1916 by which the German possessions in the Pacific were divided. The United States regards the island as the sentinel to the extension of our Pacific cables but has made no claims to sole possession of it. This government has proposed that it be internationalized. Japan has declined to agree.

23 SINN FEINERS TAKEN IN RAIDS

By United Press Leased Wire
Cork—Twenty three arrests were made in this district today, partly to provide hostages to insure military lorries from attack by Sinn Feiners.

One prisoner whose arrest caused a sensation here was Sherman Crawford, a brewer. Crawford had been a leader among the southern unionists and was supposed to be violently anti-Sinn Fein.

He was arrested on a charge of concealing ammunition in his safe.

The entire council of Macroom was arrested after it had announced its intention of discussing its minutes to the Irish parliament.

Alderman Tobin, of Clonmel, was driven through the streets here handcuffed to the lorry in which he rode.

Bargain Week

Appleton Merchants Offer Many Special Inducements.

Twenty-one merchants of Appleton are going to present a salesplan to the people of this community that is unique in nature and will offer a wonderful opportunity for merchandise buyers.

The period beginning Monday and continuing throughout the balance of the month will be known as Appleton Merchants' Co-operative Bargain Week. The more than twenty leading merchants co-operating have banded together for the purpose of making the one last desperate dash in price. Merchandise prices have been low during the past several weeks, but for this one week they will be at the lowest possible ebb. Merchandise that has been slashed in price for the past few weeks will receive a still deeper cut and everyone who has been waiting for still lower prices can come to Appleton next week and not be disappointed.

Probably the best opportunity offered in this sale is to out-of-town buyers. Through the co-operation of several merchants they can buy almost anything they may need at decidedly lower prices. By patronizing the various merchants who have joined the movement they can outfit themselves.

(Continued on page 2)

ANGRY CROWDS DRIVE GOUGERS OUT OF VIENNA

Profiteers Flee When Mobs Wheel Replicas of Gallows Along Streets.

SERIOUS TROUBLE FEARED

Police Do Not Interfere as Mob Shrieks Demand for Lower Living Costs.

By United Press Leased Wire
Vienna—Mobs, such as formed during the revolution in the streets of Paris, gathered here today sending hundreds of frightened profiteers to the country.

Shouting, singing martial airs and rumbling menacingly, the mobs had been evoked from their homes by the sight of police officers armed with revolvers from the former Austrian army, made no attempt to interfere with the marchers. The latter attempted no violence.

Meanwhile labor organizations have served an ultimatum on the government, giving it three days in which to reduce the price of necessities.

From the temper of the crowds which marched through the famous but dilapidated streets today, the labor threat may be followed by action. It was believed possible assaults would be made on stores and provision houses where goods would be confiscated.

City Is Desolate
The flight of profiteers left many stores closed. Windows and doors were barricaded, lending still further an air of desolation to what formerly was one of the gayest cities of the world. Authorities believed they would be able to suppress any outbreak, the police remaining loyal.

Although one strike of government employees was broken last week, there were further danger signs today and the government reiterated its statements that lack of help from the elements must result in the collapse of the government.

Vienna became more than ever a city of contrasts. While thousands of persons paraded the streets with their gruesome talismans, handreds were dining and drinking in something like the old splendor. Those with money spent it recklessly and smart dining places were filled with men careless of their kronen, accompanied by handsomely gowned and jeweled women.

1920 EXPORTS SET NEW U. S. RECORD

By United Press Leased Wire
Washington—American foreign trade for 1920 was the largest ever known, the department of commerce announced today.

Exports for 1920 totaled \$8,228,000,000 compared with \$7,920,000,000 for 1919. The 1920 figures were more than three times as large as for 1913.

Imports for 1920 totaled \$5,279,000,000 compared with \$3,944,000,000 for 1919. The 1920 imports were almost three times as large as the 1913.

December exports were \$720,000,000 against \$677,000,000 for November and \$681,000,000 for December, 1919. Imports this December were \$266,000,000 against \$121,000,000 for November and \$281,000,000 for December last year.

MAN ATTACKS DIVORCED WIFE; WOUNDS HIMSELF

By United Press Leased Wire
St. Paul—William Ostrom and his divorced wife, Mrs. Regina Ostrom, are dying today following a quarrel and brutal assault.

The woman's head was crushed with a hammer, her wrists and throat slashed with a pocketknife, Ostrom, police said, slashed his own throat with a knife, after attacking her.

Both were rushed to the City hospital.

USE PERFUME TO ROB CHICAGO COLLEGE GIRL

By United Press Leased Wire
Chicago—Robbery of pretty eighteen year old Ruth O'Shea, Northwestern University co-ed, after administration of a "perfume" anaesthetic by a well groomed woman, baffled police today.

Miss O'Shea was found unconscious in a north side street. She told police she had been given the "perfume" by a woman and had been robbed of money and jewelry.

OFFER FREE MEALS TO TOLEDO UNEMPLOYED

By United Press Leased Wire
Toledo, Ohio.—Fifteen thousand loaves of bread and 5,000 bottles of milk were offered to the Social Service federation by Toledoans today to relieve some of the conditions caused by unemployment of twenty thousand here.

Employers are being appealed to to send work for men. One big market offered 30,000 free meals. The federation is issuing tickets for these to single men. Married men are being given tickets for groceries.

CARUSO HOPES TO FIND NEW HEALTH IN ITALY

By United Press Leased Wire
New York—Enrico Caruso, slowly convalescing after a critical illness with pleurisy, will leave for Italy within a few weeks in an effort to regain his strength and win back the "golden voice."

With the great tenor definitely out of danger as regards his life the efforts of specialists will now be concentrated on preserving his vocal powers, with which he has thrilled millions of persons throughout the world.

While Caruso's last experience in Italy was far from pleasant owing to peasants invading his villa near Florence during the political upheavals and seizing all his special foods and wines for their use, prominent physicians have pointed out that not only is the climate there exactly suited to his case but that the psychological effect of being in his native land would be highly beneficial.

Caruso is now permitted to sit up for short periods each day and the five associate physicians are called in to consultation with his private physician only once a week. He has received a few visitors within the last few days for the first time since he was taken ill on Christmas day.

Caruso continues to receive scores of telegrams, letters and floral gifts from admirers throughout the country. The flowers are collected in a room and once a day they are shown to him in his chamber, afterward being sent to hospitals or charitable institutions indicated by him.

AIRCRAFT MUST BE INCLUDED IN SMALL NAVY PLAN

Secretary Daniels Is Not Satisfied With Agreement Limited to Ships.

By United Press Leased Wire
Washington—Any agreement for world disarmament must include aircraft and all other branches of warfare, Secretary Daniels declared today in commenting on suggestions that Great Britain was ready to limit battleship construction because she was concentrating on air development.

"The United States should not be inferior in any branch of naval warfare," Daniels said.

It would be inconsistent, Daniels pointed out, for the nations to agree on the reduction of capital ships and be allowed to expand along other lines.

"Competitive aircraft building, he said, 'would be as dangerous as any other kind of naval competition. I assume disarmament would include aircraft.'"

Daniels said he realized Britain was better prepared for air fighting than the United States in that this country had no aircraft carriers and none had been authorized.

"The development of naval aviation," he added, "is toward the point where airships can operate with a fleet at sea. It is strongly indicated that the air force will become an essential unit in the fighting fleet."

UNIFORM U. S. BOND MAY SOLVE PROBLEM

(Copyright 1921, by the United Press)
By United Press Leased Wire
San Diego, Cal.—Issuance of a uniform government bond, combining the various war liabilities at a desirable rate, was advocated in an interview today by Lyman J. Gage, former secretary of the treasury, as one of the constructive measures in the present financial emergency.

"The forces in finance tend always toward a readjustment," Gage said, "and move so irresistibly that legislative interference often does more harm than good. In times of stress what we need most is fortitude, courage and patience."

"We are in a domestic, political and financial tangle which we can solve only by the belief that natural forces at work are in the main curative rather than destructive and by the boldness to act in accordance with them. High prices, government indebtedness and industrial activity have brought us to the apex of expanded credit and we are facing a period of decline."

LOCK UP MOONSHINER FOR "COMMUNITY SAFETY"

By United Press Leased Wire
La Crosse, Wis.—William Schultz, La Crosse saloonkeeper, today was ordered locked up immediately following his conviction on five counts of violating the prohibition law.

"This is done for the safety of the community," said Federal Judge K. M. Landis.

Schultz was alleged by prohibition agents to have sold "moonshine" liquor.

Chief Prohibition Agent Allen Simpson testified that Schultz jumped on his back when the former raided his place and sought to obtain possession of a bottle of "moonshine" which the proprietor had thrown on the floor.

AGED HUSBAND ORDERED TO MAKE GOOD ON PROMISE

By United Press Leased Wire
St. Paul—William H. Vanderbergh, Minneapolis, must pay Evelyn Vanderbergh of London, England, \$300 due on a post nuptial agreement, the state supreme court, of which Vanderbergh's father was once chief justice, decided today.

Vanderbergh, now past 60, married the English girl in 1912. The youthful bride refused to live in Minneapolis, and he refused to live in England. She returned to London in 1915 and in 1919 a post nuptial agreement was reached by which Vanderbergh was to pay her \$2,000 annually. She charged he had paid only \$1700 and sued for the balance. It was ordered paid.

HARD ON WOMEN

By United Press Leased Wire
Cleveland—Three women serving on a jury hearing a suit for \$75,000 against the Cleveland Railway company here today, almost fainted when George Rottler, plaintiff, placed on his right eye to show the damage he had suffered. It was a glass eye.

EUROPE LOOKS WITH COLD EYE ON NEW LEAGUE

Harding's Scheme for World Association Gets Little Support Abroad.

GOVERNMENT IS WORRIED

America's Aloofness May Result in Sharp Discrimination Against U. S.

By DAVID LAWRENCE
(Copyright, 1921)

Washington—Europe's outspoken attitude toward a new association of nations, as revealed in the cablegrams of the last twenty-four hours, has made a profound impression here upon those who believed it would be easy work to scrap the present league and lure European powers into any international organization proposed by the United States.

What the European correspondents have suddenly begun sending is no accidental discovery of the true state of Europe's feeling because diplomats here have known that a coolness toward the Harding proposals was springing up. But what has happened is the beginning of a series of warnings by Europe to America that as between the hard and fast alliance which at present is so closely interwoven with the treaty of Versailles and a new association which resembles The Hague conference and commits America to no obligations whatsoever, obviously Europe would prefer her alliance.

The writer finds the department of state naturally upset by the turn things have taken for the fear is expressed there that resentment against the United States will grow and will hurt American opportunity to do business in foreign markets because on every side there will be discrimination. But in the department of state sits the Democratic administration where the Wilsonian viewpoint is reflected so the true value of Europe's significant statements that the present league will not be scrapped for an empty association of nations must be found elsewhere in Washington.

STICKS TO LEAGUE

Discussion with the principal representatives of foreign powers here continued the cablegrams sent by Lawrence Hills, Paris correspondent of the New York Herald, a newspaper which has from the start opposed the League of Nations, and the symposium of messages sent by Paul Scott Mowrer, Paris correspondent of The Chicago Daily News, who published telegrams from practically every important capital of Europe, pointing out that Europe wanted America's help and would cooperate in any new plan for an association of nations but was by no means ready to abandon the present league which is a part of the existing treaty that ended the European war.

All these developments are read here in the light of the news that France and Germany and Great Britain are considering an agreement on the method of paying indemnities so that an economic unit may be created on the continent of Europe and thus diminish the requirements of goods that might otherwise have been bought from the United States.

OLD WORLD DEMANDS ANTI-WAR MEETING

American officials here doubt that France and Germany can agree and they see in the story of an economic understanding between France and Germany with respect to the exchange of ores and coal simply an effort on the part of the French to be independent of British coal. While there is still much sympathy for France, our officials constantly point out that the judgment of the French is not to be trusted and they are simply trying to do more than the American naval affairs committee today. Such an invitation by President Wilson would probably produce no results, White said, because Wilson is an outgoing president.

"The time is at hand for disarmament," said White and added that a conference should be called soon after Harding enters the White House.

The conference, White said, should be held in Washington as "it is almost impossible for representatives abroad to appreciate the feeling in this country."

"Another great war would be so infinitely more horrible than the last that whole nations would be wiped out," White said.

"The danger of another such war will be greater without a disarmament agreement."

1,000 PENNSYLVANIA MINERS OUT ON STRIKE

By United Press Leased Wire
Wilkes Barre, Pa.—One thousand miners of the Butler colliery of the Pennsylvania Coal company in the Pittston district went on strike today. They objected to reinstatement of thirteen workers in alleged violation of a previous agreement.

Efforts were being made today to induce miners at other collieries to strike in sympathy.

RESENT U. S. ATTITUDE

Until the indemnity is fixed and France ceases holding a club over all of Europe with her big army, officials here see little opportunity for a mobilization of economic conditions and consequently little chance for America to get money for commodities she must sell to Europe to overcome unemployment and unfavorable exchange. Europe never believed this would be forthcoming until the diplomats in Washington began to report their understanding of Mr. Harding's new foreign policy. The reaction has just started in. If America can get along without European markets then the new attitude assumed by the powers is not to be feared. If America wants to do more than trade and influence in the regulation of world commerce and finance, the warning just sent by the European correspondents will be taken to heart. Disinterested judgment in Washington is that Warren Harding will come closer to the present League of Nations than the irreconcilable group ever dreamed would be the case, and that the selection of Charles Evans Hughes as secretary of state is a step in the direction of a more harmonious relationship with Europe rather than political or economic isolation.

BOTTENSEK RAPS CARELESSNESS IN MAKING REPORTS

Incomplete Guardians' Reports Will Be Returned, County Judge Says.

More than 50 per cent of the guardians' reports received at this time since Jan. 1, 1920, failed entirely to comply with or conform to the law. Judge John Bottensek, in a letter to guardians and trustees of estates acting by authority of the county court for Outagamie county, and are useless for the purposes for which the law designs or intends such accounts to be made.

This condition of practice must be corrected. If you cannot make your accounts as they ought to be made, consult your attorney or competent accountant and pay him for his services to make a proper and acceptable report. Poor services are not wanted in this court and good services ought to be paid for.

Regarding the filing of inventories and annual accounts and reports with the county court, Bottensek says: Every guardian and every trustee required to file in this court within six days after his appointment a complete inventory of all property, real and personal of his ward or estate.

ATHLETIC COUNCIL FORMED AT Y. M. C. A.

Organization Is Formed to Stimulate Interest in Y Activities.

C. O. Goehner is general chairman of the interclass council of the Y. M. C. A. gymnasium classes. Roy Marston and George Lange represent the 5:15 o'clock classes which meet on alternate days. Clarence Baetz is the representative of the 7:15 young men's class and Fred Agrell is chosen as a member of the council by the young men's 8:15 class. Richard Meyer is a member of the council in the interests of the noon class and Guy Barlow is a representative of the young men's 6:15 class.

The purpose of the organization is to arrange for interclass contests and tournaments; to stimulate attendance and interest in the physical department activities and to get men acquainted.

The gymnasium classes have class councils which work for the welfare of their respective classes. Roy Marston, chairman, W. S. Ford and John Koffend Jr., are the members of the Monday 5:15 class; George Lange, chairman, W. O. Thiede and H. G. Gerschow are the members of the Tuesday 5:15 class. Baetz, chairman, Garland and Dahlstrom make up the young men's 7:15 class, and Agrell, chairman, Freude and Ruess form the young men's 8:15 class council. Bar-

CHURCH GAINS 110 MEMBERS IN 1920. REPORT DECLARES

Congregational Church Is Largest in Its Denomination in Wisconsin.

Closing one of its most successful and active years, the First Congregational church held its annual meeting Thursday evening in the church auditorium with several hundred people present. Reports presented in a novel way showed the church in sound financial condition with more than 100 members gained. Dr. H. E. Peabody, pastor, presided.

Three important adjustments of policy were mentioned by Dr. Peabody in a brief address. The second Sunday service had been merged in the People's Forum, which was considered a good forward step for Appleton. Community night gave the church an opportunity to sponsor the most wholesome form of amusement for its people. The midweek prayer meeting had given way to progressive classes in Christianity which are attended by a large number of people.

Figures compiled by the Rev. G. E. Stuckney, assistant pastor, showed the church to be one of the most largely patronized community centers in Appleton. A count during the week of December 6 to 13 indicated that 26 meetings were held and were attended by 3,500 people. A second count last week showed 20 meetings attended by 2,505 people.

Let there be monotony in presenting a long series of reports from the various officers and organizations, condensed information was recorded on lantern slides and these were flashed on the screen one by one. This procedure was made delightful to the audience by supplementing each report with one or two slides of human interest pictures of some of the individuals in the particular organization. Brief talks by the pastors about some of the societies made the audience understand their full import.

An exhibition by boy scouts and a "tor symphony" led by Mrs. E. E. Dunn were also included on the program.

1,328 Members
The church had a membership of 1,118 on January 1, 1920, the reports showed. There was added 87 by confession, 34 by letter and 19 by affiliation.

don, or a total of 140. There were 22 withdrawals by letter and eight members died, leaving a net gain of 110. The present membership is 1,228. This makes the First Congregational church the largest in the Congregational denomination of Wisconsin and thirtieth in the United States. Only two churches in America received more members on confession in 1920.

The annual report of H. J. Bohne, treasurer, showed total receipts of \$117,179.43, including loans from the bank. The expenditures were \$16,314.55. With unpaid pledges, the balance on hand was approximately \$2,100. The church paid to missionary work and other benevolent organizations a total of \$5,555.75, including about \$1,100 for Near East Relief.

The Sunday school has a total enrollment of 600 members and gave \$612.74 to missions during the year. Out of 80 boys and girls enrolled in pastors' classes, 49 have joined the church. Sixty-seven have joined the 1921 class.

Commendable work was shown by many of the church societies. The board of deaconesses made a total of 550 calls and supplied flowers or greetings to large number of sick people. The Woman's Union gave \$500 to the church treasury, realized largely from sales. The Woman's Missionary society gave \$693.52 to missions. Many other reports showed aggressive work.

A picnic supper was served in the church dining room as a preliminary

URGES BOYS TO ATTEND Y. M. C. A. SUMMER CAMP

"Daddy" Wong, state boys secretary of the Y. M. C. A., spoke before the H-Y club Thursday evening. He told of Camp Manitowish, a Y. M. C. A. summer camp, and urged the H-Y club to send some of its members there in the summer. The last two weeks of next summer at the camp will be given over to H-Y members.

Twenty-two boys attended the meeting. Considerable business was disposed of after which music was furnished by the boys' orchestra, consisting of Lester Garry, Burton Manser and Lavaughn Maesch.

to the annual meeting. One group was served at six o'clock and a second at 6:45. An interesting program was given in the church auditorium for those who had already been served. Hot coffee was provided by the church ladies.

Alfred Sta-ben of Seymour, visited friends here Thursday.

MOTHERS FRIEND

For Expectant Mothers Used By Three Generations

WRITE FOR BOOKLET ON MOTHERHOOD AND BABY, FREE. BRADFIELD REGULATOR CO., DEPT. B-D, ATLANTA, GA.

Ida M. Tarbell, Foremost Woman Publicist and Magazine Writer to Discuss Big Problem of World
Splendid Articles on Peace Conference Attracted Wide Attention—Is Brilliant Lecturer With Fine Grasp of World Conditions.



Fifth Number
Appleton's Community Course
Monday, January 24

BRANCH OF "SHIFTERS" ORGANIZED AT COLLEGE

The "Shifters", a national secret organization has established a chapter at Lawrence college. The society was founded at Chicago university and the local chapter was organized by Eugene Wright of Appleton who is a student at Armour Institute.

The national organization is particularly strong. Strong chapters exist at Wisconsin university, Chicago university and Armour Institute.

There is no limit to membership and both men and co-eds are eligible. Margaret Luce, William Wright, Appleton; and Miss Caroline Jamison, Neenah; are charter members here.

Members enjoyed a dinner party at Russell-Sage dormitory Wednesday evening. A matinee dancing party is planned for the near future. The organization is growing rapidly and bids fair to become one of the strongest social factors at Lawrence college.

BUMMAGE SALE IN BASEMENT OF CITY HALL—SAT. JAN. 22, FROM 10 TO 3.

1-19-21

Many School Children are Sickly
Mothers who value their own comfort and the welfare of their children should never be without a box of Mother Gray's Sweet Powders for Children, for use throughout the season. They Break up Colds, Relieve Feverishness, Constipation, Teething Disorders, Headache and Stomach Troubles. Used by mothers for over 30 years. THESE POWDERS GIVE SATISFACTION. All drug stores. Do not accept any substitutes. adv.

APPLETON THEATRE VAUDEVILLE

TONIGHT TONIGHT
Tom Pedrini Piano Accordionist
Andrew Copeland Songster
Glendower & Manion Diplomats
Four Juggling Normans Speed Kings

Feature Picture
CARMEL MYERS
in
"BEAUTIFULLY TRIMMED"

Evening Shows 7 and 8:30
Admission 10c and 25c

MATINEES
Saturday and Sunday Only

Admission 10c and 25c

Admission 10c and 25c

Admission 10c and 25c

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BIJOU TONIGHT

GLADYS LESLIE
IN
A Stitch in Time

A pleasing comedy-drama adapted from the Broadway success of the same title.

Added Attraction
EDDIE POLO

IN
"The Mushroom Bullet"

The Second Episode of

"King of The Circus"

A Serial that combines bits of human dramatic scenes of dynamic force, suspense, romance and abundance of action.

Evening Shows 7 and 8:30
Admission 10c and 25c

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OHIO MAN TO SPEAK ON HOME BUILDING

O. E. Hawk, Builder of Many New Houses, to Speak at Realtors Convention.

Some of the best informed men in the United States on real estate matters are to speak at the convention of the Wisconsin Real Estate Brokers association here February 16 and 17. Almost every conceivable problem the realtor confronts will be taken up by a man expert in his line.

One of the big men will be O. E. Hawk, Youngstown, Ohio, who is a national figure in home building work. He will give his experience in building and financing home projects.

Mr. Hawk has the remarkable record of building an average of one home each day for the last two years. These have been financed largely through building and loan associations.

Mr. Hawk promises to show realtors the value of building and loan associations, and how they can be made helpful in upbuilding a city. He will cover various phases of the housing situation and will portray the construction outlook for the coming year as he sees it.

Operating on a large scale and making huge purchases of lumber and materials, the speaker will explain how costs of both material and construction can be reduced.

Directors of the Appleton Building and Loan association, directors of the chamber of commerce and others interested in building of homes in the Fox River valley are to be invited to the meeting. The exact day and hour will be announced later.

RATE ADVANTAGE ON PAPER REMOVED

Badger Mills Enjoyed Lower Rate Than Michigan to Illinois Cities.

Rate advantages enjoyed by paper-mills of the Fox river valley over Michigan mills on printing paper, book and waxed wrapping paper shipments to Illinois points, were removed through a ruling by the interstate commerce commission ordering Wisconsin and Michigan railroads to adjust their rates.

The commission found upon complaint of shippers at Kalamazoo, Osgo, Plainville, Vicksburg, Watervliet and White Pigeon, Michigan, that the freight rates to Joliet and Aurora, Ill., were unduly prejudicial and unduly preferential to shippers in Appleton, Neenah, Menasha, Kimberly, Kaukauna, Combined Locks and Green Bay. There was a wide divergence in rates charged to the Illinois points from the two states, it was charged.

Defendant roads were ordered by the commission to establish equitable rates before April 22.

The Michigan mills in a previous complaint alleged that carload rates from their mills to Chicago and Milwaukee were unduly prejudicial compared with rates to the same destination from paper mills in the Fox river valley and elsewhere in Wisconsin. The commission dismissed part of the complaint because the kind of paper manufactured was not similar.

STATE COURTS TO TEST FIGHT ON VACCINATION

Green Bay—The vaccination controversy which has been argued in this city for the last three weeks, will be taken into court, according to city Health Commissioner F. J. Gosin and State Inspector of Health Dr. C. A. Harper, head of the state board of health.

Dr. Harper said on Thursday that Green Bay's school children will either be vaccinated or will stay out of school. A telegram received here stated that the health board is ready to make the Green Bay case a test suit in the Wisconsin courts.

The state board of health will meet Jan. 26, and will take up the Green Bay case.

WHY NOT TRY POPHAM'S ASTHMA REMEDY
Gives Prompt and Positive Relief in Every Case. Sold by Druggists. Price \$1.00. Trial Package by Mail 10c.
WILLIAMS MED. CO., Props. Cleveland, O.
For sale by Voigt's Drug Store

WIS. ST. PATENTS
YOUNG AND YOUNG
BANK OFFICE
MILWAUKEE, WIS.
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Uncle Sam 20-30 FARM TRACTOR
Built for better and more profitable farming. All parts easily accessible and interchangeable. It is strong, durable and easy to handle and has sufficient power for any kind of farm work.
U. S. TRACTOR & MACHINERY CO
MENASHA, WISCONSIN

Two Day Farmer Meeting Scheduled For Feb. 15-16

Agricultural Leaders of the State Will Deliver Addresses Here Next Month.

Persistent effort of leading Outagamie county farmers to arrange a 2-day meeting at Appleton this winter was rewarded with announcement by the college of agriculture, Madison, that the institute will be held February 15 and 16. Efforts are now being made to secure some of the ablest men in Wisconsin for the program.

There has been no gathering of this kind in the county for years, mostly because few farmers were sufficiently interested to devote the necessary time to preparation. The popular appeal of the 2-day course and the demand for it is shown by the hundreds of signatures obtained in various parts of the county to insure its success. There was no hesitancy about setting a date when these reached Madison.

Malachi Ryan, town of Baclun, is the leader in the movement and is assisted by a committee consisting of Herman Wiekert, town of Center, and George R. Schaefer, town of Greenville. Paul O. Nyhus, farm

agent of the First National bank is assisting in preparation of the program. Sessions probably will be held at the court house, although it is possible that a larger meeting place may be obtained. The attendance is expected to break all records for farmers gatherings of any kind.

Marketing problems are the concern of every farmer in the county and will be given a place of importance on the program. There is also need of a better understanding concerning the state division of markets and its functions. For this reason the committee will try to induce Edward Nordman, state marketing commissioner, to come here for an address and conference. Herman Wiekert is using his influence to bring this official to Appleton.

E. L. Luther, superintendent of farmers' courses for the extension division of the University of Wisconsin, promises to be here on the second day. The committee has other capable leaders in mind and has sent invitations to several. Practical demonstrations will also be a feature of the course.

TAKE MILITARY SCHOOL EXAMS DURING FEBRUARY

Civil service examinations for cadet and midshipman are to be held in various parts of Wisconsin Saturday, February 12. Several young men between ages of 17 and 22 years will be permitted to qualify for West Point Military academy. Those between 16 and 20 years will be admitted to the naval academy at Annapolis. Men who have served in the army for at least one year may take the examination providing they are not over 24 years old.

Two midshipmen from the state at large are to be recommended by Senator Robert M. LaFollette, Congressman Esch, seventh dist., is to recommend three midshipmen and one cadet. Congressman Randall, first district, two midshipmen and four alternates for Annapolis and two alternates for cadets. Congressman Voigt, second district, will recommend two midshipmen.

Mr. and Mrs. Alan H. Tripp of Oshkosh, were Appleton visitors Thursday.

LUTZ BROS. FINISH ICE HARVEST ON FOX RIVER

Lutz Bros. expect to finish their first cutting of ice at Lehman's landing Friday and the mild weather is not retarding progress in the last. The ice is about sixteen inches in thickness and is of good quality. As soon as the first cutting is secured operations will be transferred to the firm's ice house at Lake Winnebago. Charles R. Nagreen is filling his ice house with ice secured from below the Patten Paper company's plant. The ice is being hauled on motor trucks.

O. W. McCarty of Sherwood, was here on business Thursday.

Miss Ruth Tobey of Menomonee, visited friends here Thursday.

Fred A. Hadley of Madison, was here on business Thursday.

O. B. Kittleson and T. J. Qualley of Monticello, transacted business here Thursday.

No Waste in a package of POST TOASTIES

The substantial texture of Post Toasties prevents crumbling in the package and their firm substance adds to their attractiveness. They retain their crispness and rich flavor after milk or cream is added.

SOLD BY GROCERS EVERYWHERE!

Made by Postum Cereal Company, Inc. Battle Creek, Michigan.



The best is none too good for her. Buy your Candy here and she will get the best.

E. J. Herrmann
Confectionery
970 College Ave.

Notice to Bicycle Riders

Now is the time to figure on bringing your bicycle in for repairs. Later we will not be in a position to do your work promptly. We will be rushed.
Big assortment of Tires \$3.00 and up. Each and every tire guaranteed one year from date of sale.

Otto the Motor and Bicycle Man
888 College Avenue

ALL SET FOR BIG COMMUNITY PARTY

Many Attractive Features Are Promised for Dance in Armory Tonight.

Everything is in readiness for the big community fancy dress party which is to be given at 8 o'clock Monday evening in Armory G by the Appleton Woman's club.

Two awards are offered for the most attractive costumes. The dancers will pass in review in the grand march before the judges.

The feature of the evening will be a musical dance by twelve young ladies in colonial costume. Girls will represent the walls of an old fashioned long drawing room, holding scones with candles in their hands.

Much time and thought has been expended upon the decorations for this party. The color scheme is to be azure blue and canary yellow relieved with black, Japanese and Chinese lanterns will be used over the lights.

The following people have consented to act as chaperones: Dr. and Mrs. A. E. Adsit, Mr. and Mrs. Gustav Keller, Mr. and Mrs. George Wetten, Mr. and Mrs. Thomas Long, Mr. and Mrs. Roy Marston, Mr. and Mrs. Robert Wolter, Mr. and Mrs. John Neller, Mr. and Mrs. Stephen Rosebush, Mr. and Mrs. Elmer Jennings and Mr. and Mrs. L. J. Marshall. Several other people remain to be heard from.

S. E. Olson of Eau Claire, transacted business here Thursday.

J. J. Hogan of Redsville, was a business visitor here Thursday.

The STAGE

Success in Chicago
Arthur Shattuck, famous Wisconsin pianist, who will appear here Feb. 14, won a splendid success as soloist



Arthur Shattuck

with the Chicago Symphony Orchestra at Orchestra Hall, Chicago, on Friday and Saturday, January 14-15. Mr. Shattuck played the Tchaikovsky B Flat Concerto, the same number he is scheduled to play with the Minneapolis Orchestra at Memorial Hall, on Wednesday evening, February 16.

FRENCH RESPECT U. S. ATTITUDE TOWARD PACT

Paris—America was given a prominent place in Aristide Briand's enunciation today of his plans as premier. Presenting his cabinet state to the chamber of deputies, the new premier declared France respected America's best right of entering the league of nations.

Age old friendship of France and the United States and the unforgettable remembrance of our common history which has mingled in the past and will mingle in the future if necessary, the blood of our soldiers' liberty's battlefields guarantee our union in peace time as well as war, the premier said.

"We respect the scruples which make the United States hesitate over the initial term to be given the league of nations whose generous and beneficent principles they never have doubted."

A SUGGESTION
The abundant health-giving properties of **Scott's Emulsion** are as needful to adults as to children.
Scott & Bowne, Bloomfield, N. J.
ALSO MAKERS OF
KI-MOIDS
(Tablets or Granules)
FOR INDIGESTION

This Side of Paradise

F. Scott Fitzgerald's Realistic story of American College Life



Read of Amory's Three Loves: His "Baby" Love

Amory leaned over quickly and kissed Myra's cheek. He had never kissed a girl before and his lips tasted curiously. Then their lips brushed like young wild flowers in the wind.
"We're awful," rejoiced Myra gently. Sudden revulsion seized Amory, disgust, loathing for the whole incident.
"Kiss me again!" Her voice came out of the great void he heard himself saying.
"I don't want to!" he heard himself saying.
"I don't want to!" he repeated passionately.
Myra sprang up, her cheeks pink with bruised vanity.
"I hate you," she cried. "I'll tell Mamma you kissed me and she won't let me play with you!"

His "Slicker" Love

"Isabelle!" His whisper blended in the music, and they seemed to float nearer together. Her breath came faster.
"Can't I kiss you, Isabelle—Isabelle?" Lips half parted, she turned her head to him in the dark. Suddenly the sound of running footsteps surged toward them. Quick as a flash, Amory reached up and turned on the light, and when the door opened he was turning over the magazines on the table, while she sat without moving, serene and unembarrassed. But her heart was beating wildly, and she felt somehow as if she had been detected. It was evidently over.

His "College Man" Love

He sat in the big chair and held out his arms so that she could nestle inside them.
His lips moved lazily over her face. "You taste so good," he sighed, and held her closer.
"Amory," she whispered, "when you're ready for me I'll marry you."

A best seller—Most talked of book of the year. Greatest literary "Find" since Kipling.

Read it in

Next Sunday's Chicago

Herald and Examiner

Order your copy in advance.
Phone your newsdealer today.

Birthday Party
Robert Kottke entertained 12 little friends at his home Wednesday afternoon on a day in honor of his ninth birthday anniversary. Games were played and supper was served at six o'clock. Prizes were won by Miss Ruth Hoffman, Miss Janet Schultz, William Nolar, Robert and Edward Kottke.
Those present in addition to the above were the Misses Helen Block, Helen Vorbeck, Ruth Schultz and Ruth Ross; Albert Krantzsch, Wilfred Toek, and Richard Kottke.

Nature's Remedy
R-TABLETS
"NR" Tablets—Get a Tomorrow Feel Right 25 Box
R. F. C. LOWELL, Druggist

DRUGGIST GIVES PUBLIC FACTS ABOUT TANLAC

J. P. Wall Tells of Its Effect on Others and the Wonderful Results He Obtained in His Own Case.

"I have seen people come into the store looking thin and frail and I have watched them from week to week as they continued to buy Tanlac, and within a few months have seen them become so strong and robust that you would hardly recognize them for the same persons," said John P. Wall, pharmacist for the St. Paul Drug Co., who resides at 118 Cambridge Ave., St. Paul, Minn.

For about eight months I was in a badly run-down condition and suffered from indigestion," he said. "I could not find anything to give me permanent relief, lost at least twelve pounds in weight and became so weak that I could hardly attend to my business. I frequently had spells of dizziness that lasted for two days at a time and left me with a fearful headache. I would be awake for hours at night unable to sleep, and I was going down hill so fast I was afraid I would have a serious breakdown."

"I was so convinced of the wonderful merits of Tanlac by what I had seen it do in the case of others that I took it myself, and after taking five bottles I must say that I never felt better in my life. I now have a splendid appetite and can eat anything without suffering from indigestion afterwards. I have regained all my lost weight and am full of life and energy. I am no longer bothered with dizziness or headaches, and an indescribable feeling like a new man. After such an experience with Tanlac I cannot do otherwise than heartily recommend it."

Tanlac is sold in Appleton by John E. Voigt; F. O. Brown, Shouster, Dr. J. M. Sattler, Bear Creek; H. E. Abend, Dale; R. E. Lowell, Little Chute.

Grocery Specials For Friday and Saturday

- SUGAR—Granulated—10 lb. lots, per pound 8½c
- California Sweet Prunes, 3 lb. lots, lb. 9c
- And they are very good.
- Peas, large cans, each 10c
- Corn, large cans, each 10c
- Campbell's Baked Beans, can 10c
- Pumpkin, large size can, can 10c
- Salmon—full 1 lb. cans, 2 cans for 29c
- A genuine bargain.
- Salted Wafers—By the can, per lb. 18c
- "Monarch" Coffee, 3 lb. package at lb. 39c
- This is Reid and Murdoch's very best. Everybody knows that.
- Jello or Jiffy Jell—All flavors. All you want, 2 pkgs for 23c
- Fresh Spinach, Green Peppers, Leaf and Head, Lettuce, Green Onions, Radishes, Celery, Spanish Onions, Sweet Potatoes, Cranberries, Green Cabbage, Canadian Rutabagas, Carrots, Onions and Parsnips.
- Full pound boxes of the very best chocolates. You cannot get any better, per pound box 59c
- Good Luck Milk, tall size, 2 cans for 25c
- The very best milk on the market.
- "Farm House" Coffee—3 lbs. for 95c
- "This is everybody's kind."
- Extra Fancy Brick Creamery Butter, per lb. 50c
- "Droskies" Imported Cocoa, direct from Holland, Spanish Grapes, "Golden Bantam" Sweet Corn on the cob, Sweet Potatoes, Little Tiny sifted Sweet Peas—all in cans. Crystallized Ginger, Sardines in pure olive oil, Olives in quart jars, in fact everything in the grocery line.
- POTATOES—Those nice round white kind, per bushel 75c
- All you want.
- Macaroni in bulk, 2 lbs. for 25c
- Grapefruit, Floridas, extra heavy variety, all prices according to size. Special prices in dozen lots.
- Tissue Toilet Paper—1,000 sheet rolls, worth 20c, 2 rolls for 27c
- Matches—All you want, per box 5c
- Figs—for cooking—2 lbs. for \$1.25
- Onions—Yellow or red, per bushel 35c
- Per peck 35c
- Hickory nuts, walnuts, brazils and peanuts, also shelled nut, walnuts, pecans, almonds and filberts.
- Raisins, with or without seeds, English currants, citron, mince meat, peaches, apricots, etc. \$1.95
- APPLES—Assorted kinds, bushel \$1.95
- All kinds of box apples at very good prices—Jonathans, Winesaps, Spitzbergs and King Davids.
- Pure maple sugar and syrup, comb and strained honey, dill and sweet pickles in bulk, Hoffman's Bakery, Ward's Pine cakes, Jiffy Pie filling.
- Victor Flour—1½ barrel \$2.65
- Our Best Flour—1½ barrel \$2.85
- This flour is all first class and guaranteed to please you in every way. Get our barrel prices.
- We also have Tangerines, Florida oranges, Bananas and California Grapes.

Our Prices, Service and Quality Are Always Right.
Give Us a Trial

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"THE BUSY LITTLE STORE"

West College Avenue

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BUSINESS AND GOVERNMENT

There are three kinds of dollars, your dollar, the other fellow's dollar, and the public dollar. You manage your dollar, the other fellow watches his pretty closely, too; but nobody, it seems pays much attention to the public dollar. It is true there are office holders elected to manage the public dollar, but a close examination of what taxpayers get for the public dollar shows it is often more poorly managed than even the spendthrift's dollar. When we consider the wastefulness and extravagance of congress and of many legislatures we are almost persuaded that the public dollar is the spendthrift's dollar. In cities like New York and Chicago the same parallel is to be found, and it applies to many municipalities in varying degrees.

The people have sought for many years to obtain efficiency and businesslike management in governmental affairs, but it cannot be said that they have succeeded to any large extent. The fact still remains that in most cities and states, as well as at Washington, extravagance and poor management mark the conduct of public business. In the aggregate this mismanagement, or lack of efficient management, has cost the people of the United States billions of dollars. It is one of the reasons why taxes are high for national, state and local purposes.

The people themselves are primarily at fault for this condition. In the first place it is one of the prices they pay for their weaknesses in politics. Too many persons are still willing to vote for men and parties through prejudice. They make themselves willing tools of political machines and of politicians. They do not demand efficiency and ability of candidates for public office. They take what is put up by politicians and resent the suggestion that they are following such leadership blindly, although that is what most of them do. The class of men in public life as a whole are, therefore, neither competent nor successful business men. If they were they would not in most instances be in politics under present conditions. In the second place, the people persist in keeping salaries for public service so low that it offers no attraction to capable business men. Public service is the most important business in the United States, and until the fact is recognized that it merits the best talent that is to be had for its direction, things will go in much the same way as now. The people see on every hand that a ten thousand dollar a year man is worth every cent he draws from a corporation, but if asked to pay that amount for a public servant who might conduct public business just as efficiently, and make himself worth more than that to the taxpayer, they throw up their hands.

We have just had a conspicuous example of what business management may do for a city, for instance, in the report by Birmingham, Alabama, of its third year under the commission form of government. Before Birmingham entered upon business-like administration of its affairs public dollars did not go far. They were poorly managed and brought less than other dollars. Taxes were high and little was received for them. Like hundreds of other municipalities, Birmingham became dissatisfied and turned to commission government as an experiment. With this change it combined two excellent policies of municipal government. One was the taking of citizens into the confidence of public officials. The other was business-like management. The result is that in three years the city has paid \$207,000 of indebtedness and finished the year 1920 with a surplus of \$40,588.46. One of the remarkable things about this record is that

it was done with what is said to be the lowest tax rate in any American city. This rate we understand was \$1.00, of which 30c went to schools, 20c to a sinking fund, and 50c for general municipal purposes. The commission explains how it was done in the following excerpt from its annual report:

By strict adherence to the policy of making the public dollar go just as far as the skillfully managed private dollar. Every unnecessary expenditure was eliminated, and every resource of the city was placed where it would do the most good. Expenditures for fire protection, for the protection of public health and safety and for educational purposes were increased generously while appropriations for things not so essential were held down to the minimum. The test applied to every appropriation was this: Is this investment absolutely necessary to the proper functioning of the government? If the proposal could not stand this test it was not made.

What Birmingham has done any other American city can do, but it takes a different attitude of mind from that which prevails in most American cities. People should not complain about taxes, national, state or local, so long as they remain indifferent to existing political conditions, and take no concerted action to raise public service to the plane of efficient private business management.

FRANCE AND PEACE

When M. Briand was selected to form a new ministry for France it was recognized in London that this probably meant a continuance of the extreme position France has taken in the application of the treaty of Versailles to Germany. This attitude has not met with favor in England and has not only served to make relations between the two countries delicate, but to at times actually menace the entente cordiale. Great Britain has been in favor of ameliorating the terms of peace, both in the matter of military conditions and reparations, to the end that Germany may be able to rehabilitate herself. She has, to quote from the London Times, "emerged from the same dream" as France. "We, too," adds the Times, "once announced our resolve to search the German pockets, and to extract therefrom full indemnity for all the costs of the war without realizing that we could only procure them if we permitted Germany to search the pockets of the world, and that even then the results might be dubious, for the reason that even we share French apprehension of German revanche. But as the fervor of war has abated we have realized the impossibility of any real recovery for Germany's military power within the life time of the present generation. Our realization that the world cannot preserve the past and that it must live and work for the future if its wounds can ever begin to heal, has been shared by everyone of our allies save France." The French chamber, says the Times, "composed of inexperienced reactionaries self-confessedly inspired, in the words of its president, by the proud soul of the conqueror, toils insatiably after the unattainable."

Yesterday the Briand ministry presented to parliament its program in which disarmament of Germany takes first place and the payment of reparations as provided for in the treaty of Versailles second place. This looks as though there would be no abatement of France's extreme stand. America can hardly fail to feel with Great Britain that this is a mistaken policy, and that it may lead to serious complications in the final disposition of peace by the allies as a whole. It seems certain that Great Britain will not support France in this course. Whether France is prepared to follow her position to the logical end by the use of force, as she has previously intimated, remains for the future to determine. The difference between Great Britain and France are as regrettable as they are grave, and much as the people of the United States sympathize with conditions that attach to France they doubtless are of the opinion that British judgment is the better.

TODAY'S POEM
(By Edmund Vance Cooke)

HEAVEN
"Heaven waits about I hear you say?
O friend of mine, pray don't,
Though heaven may wait, yet our short lives
won't."
So let us make heaven today.
—Edmund Vance Cooke.

ENGLAND LETS WOMEN BECOME DENTISTS
England's copying of America's protective health program for public schools has opened the profession of dentistry to English women.
The required examination of the teeth of school children is just beginning to be tried out in various parts of England. It is proving such a revelation to the government, that a cry is going up for more dentists.
Because of the great decrease of the male population during the war, young women are being urged to take up all sorts of health-guarding professions, formerly occupied almost exclusively by men. The latest one is dentistry.

Health Talks
BY WILLIAM BRADY, M. D.
Noted Physician and Author.
Dr. Brady will answer all signed letters pertaining to health. Writers' names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

EASY WITH THE BABIES, PLEASE

I certainly oughter give especial attention to letters about the health of babies, and I wish I could consider every such letter individually or rather the baby's trouble. But that is impossible for two reasons: first, I have only one bean and two eyes and two hands and one typewriter; and second, if I had a score of these useful appendages I would still be incompetent to diagnose or prescribe (prescribe diet or fresh air or anything) for a baby I have not personally examined. Will fond and doting mothers—about forty-nine thousand of 'em, and perhaps a couple thou anxious fathers—bear this in mind, please, when writing me about the one and only.

I love all babies, particularly boys, though even if they are merely children, and I wish I could send them all the pure and simple, there is surely none other that can compare with the joy of a baby's smile. It is the one smile in this world that comes unadulterated and 100 per cent proof. I mean the one joyous smile. Mother's smile somehow has a tear in it generally; even at her happiest, mother's joy is never over 99.44 genuine, is it? There's always something, some little thing or some big thing in the back of mother's head that kinda tempers her smile with sadness. Perhaps that is what makes a mother's smile so sweet to behold. But as for me, bring on the babies!

Have you known the inexpressible joy of your first baby's smile? Can you ever forget how he screwed up his face and tried so hard to make both eyes look in the same direction at the same time, and then, perhaps just as you were about ready to return him for exchange, all of a sudden his mouth began to cut the funniest capers and you realized that your baby was smiling at you! His stock jumped sky high in a jiffy. You no longer thought of sending him back. It was a wonderful day, a far greater day than the day the baby first said "Da-da." (The consensus of expert opinion is that this means father.)

Yes, sir, a baby is a wonderful institution even if he does usurp something that is generally deemed indispensable in the house. The exchange is worth while; your first baby immediately takes US out of house and puts an M there to fill in—makes home out of it for you. And nothing but a baby can do that for any house.
A baby's smile, your own baby's smile—
What? Don't tell me you have no baby. Well, to speak the truth, I don't sympathize with you at all. Married, occupying a house or flat or some thing for three years and more and no baby. You must be selfish about it. Great Scott, there are coddlers of the finest little babies anyone could wish for available for adoption in every city, yet you have none. Then tell me this, friend: What did you get married for, if you don't want a home? Was it fair to the one you married?

QUESTIONS AND ANSWERS

Bright's Disease
Is it true that a woman now 26 years old who has had Bright's disease when seven years old can never become a mother? (Mrs. C. B. A.)

ANSWER—It is not true. If the woman's present health is good the former Bright's disease is immaterial.

Epsom Salts
Please tell me how to use epsom salts for skin eruptions. Is it harmful? (D. W.)

ANSWER—Do not use it.

In the Air
What is your opinion of the advisability of marriage in the case of a young person who has for several years been a victim of nervous disorders? (ANSWER)—I can form no opinion on such vague premises.

Rest When Ill
Please advise whether vigorous exercise is dangerous during a period of a bad cold which I have had for a week. (T. C.)

ANSWER—You and I do not know just what you mean by a "bad cold." If it is an illness, rest, rather than any exercise, is advisable.

Twenty-Five Years Ago

Friday, Jan. 24, 1896.
Grips and colds were very prevalent.

A son was born to Mr. and Mrs. Charles Kubitz. Miss Lucile Garon was visiting—Miss Inez Goff. T. H. Ryan of the legal firm of Whitman & Ryan was in the town of Harrison, Calumet county settling boundary disputes between several farmers.

Lieut. Green, military instructor at Lawrence university, was drilling students preparatory to taking up target practice at the armory.

The condition of H. E. McGregor of the Fourth ward had improved so much on a visit that he was able to wheel himself about the house in an invalid chair.

The date of the annual banquet of the Young Men's Sunday Evening club was fixed for Feb. 7.

Trin sons were born to Mr. and Mrs. Robert Feldschmidt of Shiocton, one weighing 12 1/2 pounds and the other 11 pounds.

Mrs. John Bottensek entertained sixty ladies at progressive euchre. The prizes were won by Mrs. C. H. Wells and Miss Ella Wood.

Postmaster J. M. Baer received blank forms for proposals to purchase bonds of the new 4 per cent popular loan.

Members of Appleton Light Infantry was to give a fire dress uniform dance at the armory on Feb. 7. Dan's orchestra was to furnish the music.

William Randerson, 73, died at his home in the town of Freedom, where he had resided 40 years.

New officers of the Green Bay & Mississippi Canal Company were: President, E. Mariner of Milwaukee; vice president, J. S. VanNorthwick; secretary and treasurer, A. L. Smith. Besides the officers named the board of directors included H. J. Stevens of Madison; and A. W. Patton, William M. VanNorthwick and D. E. Reese of Appleton.

FORTY STATES PAY MOTHERS' PENSIONS
Forty out of the 48 states have adopted some form of the mothers' pensions, according to the annual report of the chief of the Children's Bureau of the U. S. Department of Labor.

There seems to be great diversity in the administration system of the various states, however, and the Children's Bureau is now in the need of a careful investigation of each method.
Such a survey, the bureau claims, would give the federal government and the general public the benefit of the experience gained through the operation of these various laws with the possible result of something more uniform and effective than exists at present.
Each seaplane attached to the United States naval air forces while in flight is ordered to carry pigeons for the delivery of messages when the craft becomes disabled.
One hundred and three thousand veterans in the Grand Army of the Republic now answer to roll call.
During the first six months of 1920 more than 300 divorces were granted in Paris.

Bleeding Old J.B. To Death.
By Frederic J. Haskin.
Washington, D. C.—John Barleycorn, as you may possibly have noticed, is not yet entirely dead in this country, but he is dwindling in bulk day by day like a hunger striker. And the tragic part of it is that the very ones who love him best are doing the most to make his shadow small. Some little nourishment to bring him once in a while, but for the most part it is with him a case of much going out and little coming in.

This is confirmed by some facts and figures we just got exclusively from the Internal Revenue Department. The Revenue Department recognizes four chief resources by which John Barleycorn is kept alive in this country. The first of these is the liquor, mostly whisky, held in bonded warehouses in this country; the second is the pure ethyl alcohol which is manufactured in large quantities ostensibly for industrial purposes; the third is the importation of liquor across the Canadian and Mexican borders and at seaports; and the fourth is the making of various alcoholic beverages in the homes of citizens.

With this latter phase of the problem the most of those entrusted with the enforcement of the law seem to think they have nothing to do.

Homebrewing Not Attacked

"The law never intended to enter a man's home," said one lawyer connected with the enforcement of prohibition. This was not an official statement, nor one made for quotation, but it seems to represent the view taken by most of the Government lawyers. They consider that the law is designed to prevent the commercial traffic in alcoholic beverages, and its manufacture for use in that traffic. It is to the enforcement of this that they are bending their energies.

Take first the case of the whisky in bonded warehouses. In 1916 there were about 232,000,000 gallons of distilled spirits other than fruit brandies in our bonded warehouses. The end of 1920 sees but 53,000,000 gallons left in the warehouses. Furthermore, during 1920, there were 23,000,000 gallons of tax-paid withdrawals—that is, that amount was withdrawn for use in this country. During the same year 33,000,000 gallons were withdrawn for export. At that rate, another year would see all of the whisky in bonded warehouses either distributed in this country or exported. It is evident that this residue of whisky will not be long with us.

It will be with us longer than the 1920 withdrawal figures would indicate, however. The striking thing about those figures is that 23,000,000 gallons were drawn for consumption in this country. That is nearly 2,000,000 gallons a month. It is about a fourth as much whisky as we were consuming before prohibition went into effect. There certainly was a lot of sickness last year.

But that flow of whisky from the bonded warehouses has met with a check. It has been checked by the simple method of a ruling from the Internal Revenue Department that transfers of liquors from one wholesaler to another will no longer be ap-

proved. The wholesaler must now dispose of his liquor direct to the druggist, or other authorized retailer or user, and this person must be able to show a permit.

Reducing Withdrawals

This ruling went into effect in August, 1920. In July, 1920, the withdrawals of whisky alone from bonded warehouses for use in this country were almost two million gallons. In October, 1920, when the new ruling had been in effect a few months, they had dropped to less than one million gallons for the month. And there is evidence of a still further decrease for the future.

The evident fact is that in transfers of liquor from one wholesaler to another, some of it went astray. The bureau could not possibly keep track of all of it.

Thus the flow of whisky from the bonded warehouses is dwindling. But this warehouse liquor is a limited supply, which will only be a substantial factor in the situation for a few years anyway.

A far more difficult problem for the law enforcement division is presented by the manufacture of ethyl alcohol for industrial purposes. During 1920 about 80,000,000 gallons of distilled spirits were manufactured in the United States. Distilled spirits in this case means mostly ethyl alcohol of high proof. It is not supposed to be a beverage, but it is the basis of every alcoholic beverage. The bootlegger colors it and flavors it and sells it as whisky. By the addition of certain essential oils it may be made into a gin which is hardly distinguishable from real gin. In fact there are formulas for the making of almost all liquors with proof spirit as a basis. Most of the liquors sold over bars of the cheaper sort before prohibition were thus synthetically made, and there is in the Library of Congress a large literature bearing such titles as "The Bar Keeper's Friend" and the "Secrets of the Liquor Business" telling how to make everything from rye whisky to the rarest imported liquors in the room behind the bar.

Alcohol Will Go Astray

As long as good proof ethyl alcohol is manufactured in large quantities, therefore, it is hard to prevent some of it from being drunk. All is purchased for some nonbeverage purpose, but it is impossible for any merely human organization to be sure that it is all used for non-beverage purposes.

The only method which has been suggested for preventing the use of this proof spirit for drinking is that of enforcing a ruling or law that all of it must be mixed with some other ingredient which will make it non-potable, before it leaves the distillery. It is understood that some of the prohibitionists sought to have the Internal Revenue Department make a ruling to this effect. But it seems that the lawyers of the bureau did not care to make such a ruling. They felt that further legislation from Congress was necessary. Accordingly, it is understood that the prohibitionists will seek to have Congress pass a law which will provide in effect that all alcohol manufactured for industrial use must be made poisonous before it leaves the distillery.

Several difficulties present themselves. For one thing, pure ethyl alcohol is necessary for some purposes. For another thing, many manufacturers have secret formulas which they would have to divulge to the Government in order that the Government might doctor their alcohol in the right way.

The whole problem will probably be put up to Congress.

THE QUESTION BOX

(Any reader can get the answer to any question by writing The Appleton Post-Crescent Information Bureau, Frederic J. Haskin, Director, Washington, D. C. This offer applies strictly to information. The Bureau cannot give advice on legal, medicinal, and financial matters. It does not attempt to settle domestic troubles, nor to undertake the exhaustive research on any subject. The writer must state plainly and briefly the full name, address and enclose two cents in stamps for return postage. All replies are sent direct to the inquirer.)

Q. Is there any test that can be made to ascertain whether gas is escaping from a furnace in a dwelling? R. H. S.

A. The Bureau of Mines says that the simplest method of ascertaining whether gas is escaping from a furnace is to put peppermint oil in the fire box. If the odor of peppermint is carried to the room above it is evident that gas is escaping.

Q. How is the clover named alsike pronounced? D. M. J.

A. The word is pronounced "al' sik", the "a" as in "mat" and the last syllable as if spelled "sick".

Q. Are many residents leaving Ireland in the present trouble? L. L. R.

A. An unofficial statement says that 12,752 persons left the island in 19 months of 1920.

Q. Is Eugene W. Chaffin, the prohibition candidate for President, dead? A. H. C.

A. E. W. Chaffin, the prohibition candidate for President in 1908 and 1912, died at his home in Long Beach, California, on November 30, 1920, from burns received when his clothing caught on fire from a gas heater.

Q. Did the Kansas Industrial Court recently make a decision, the effect of which was to require employers to provide jobs for skilled workmen at all times? V. T.

A. The case referred to is probably the flour mill case which was dismissed by a court and there was no decision of the character described. In the case, however, Judge W. L. Murphy did hand down an opinion in which he said that "skilled and faithful employees should be given such treatment as will enable them during the period of limited production to support themselves and their families."

Q. How many books and pamphlets, etc., are contained in the Library of Congress? H. T. B.

A. As of June 30, 1920, the Library of Congress contained 2,331,333 books and pamphlets, 166,448 maps, 874,000

The good old American Dollar has thrown away its crutches

Last September Mr. Dollar Bill was a mighty sick man—and even in the stores that had a reputation for giving value—he only bought about 1-60th of a good Winter Coat.

Right now in this stock where our regular prices always sizzle with extraordinary value—the dollar is performing stunts that 4 months ago we would have told you were impossible to expect or execute.

We'll go into details on a page ad tomorrow.

Matt Schmidt & Son

TAXI? BUS? TRY US!

For Quick Service or a Pleasure Ride. We Transfer Baggage.

Phone 105

SMITH'S LIVERY

There Is No Substitute BUY POY SIPPY BUTTER The Finest Made in Wisconsin Ask Your Grocer For It

THE ART OF FITTING PIPES WE KNOW—AND FOLKS SAY THAT OUR PRICE IS LOW

Wiese & Bauer's Little Plumber

We know a lot about pipe fitting and every other branch of the plumbing art. We know how to install in your home the proper plumbing fixtures or to do the proper kind of repair job at decent prices. We know that you will be pleased with the courteous, correct manner in which we will handle your order.

WIESE & BAUER
1020 College Ave. Phone 412

LIGHT WHITE BREAD

such as it is impossible to bake with home facilities, comes from our ovens every day. Don't take our word for it. Just try a loaf or two and no further argument will be necessary. Our bread is good for the body and brain. It is a complete food of itself and as toothsome as it is wholesome.

S. VAN GORP BAKERY
"WHERE YOU GET WHAT YOU ASK FOR"
1012 COLLEGE AVE. APPLETON, WISCONSIN
TEL. 2007

TRY THE AMERICA ELECTRIC CLEANER LANGSTADT-MEYER CO.

APPLETON OSHKOSH SHAWANO GREEN BAY

Reliable Service

SHAWANO GREEN BAY

Society Notes

Matinee Recital

Lawrence Conservatory of Music students will present a matinee recital at 2:30 Saturday afternoon in Peabody hall. The participants will represent the studios of Miss Lilyan Brainerd, Miss Gertrude Graves, Percy Fullinwider, Mrs. J. T. Quinlan, Miss Gladys Ives Brainerd, Mrs. Eleanor Muhl Berger, Miss Viola Runtrock and L. A. Arens.

The following numbers will be presented:

Prelude and Toccata.....Lachner
Daisy Roberts
"Song of the Woods".....Draper
Isabel Campbell
Mazurka.....Caprice
Ruth Schumaker
"Lassie with the Eyes so Rosy".....
William Arms Fisher
"Come Little Leaves".....Leon
Blanche Carr
Pastorale.....Searlatti
Dorothy Fisher
"I Know a Lovely Garden".....d'Hardt
"The Cuckoo Clock".....Grant-Schaefer
Vera Chamberlain
Second Valse in B flat.....Godard
Marion Hutchinson
"Roses of Picardy".....Wood
Helen Ornstein
"The Swan".....Palmgren
Marion Burgy
Deh vieni, non tardar (Le nozze di Figaro).....Mozart
Iva Mae Loomis
Romanzo, D flat major.....Sibelius
Rose Ryan
(Helen Hanson and Donald Doty, at the piano.)

Novel Kitchen Shower

The Rev. G. E. Stuckney and Miss Doris Brenner, whose engagement was recently announced, were tendered a surprise kitchen shower Thursday evening in a most clever and unexpected way. The event was staged by the Men's club of First Congregational church in connection with the annual meeting.

The Rev. Mr. Stuckney and Miss Brenner were on the platform taking part in the "toy symphony," which was a ludicrous jazz orchestra led by Mrs. E. E. Dunn, and one of the features used to break the monotony of a business meeting.

Before the pair could retire from the platform, Elmer E. Dunn came up with a dummy kitchen maid made of broom and mop sticks, and covered with a kitchen dress. He explained for the "lady" that she had always had a place in the Rev. Mr. Stuckney's kitchen and demanded that she be retained there or she would start a branch of promise suit. She agreed to withhold action if she would be engaged, would have use of the pastor's automobile and three nights a week off.

The groom-to-be agreed to the terms and said she could have use of the automobile all the time. (He owns none.) The "maid" explained she needed many utensils before she could work in anybody's kitchen. At this moment several Men's club members came to the platform carrying bundles containing household things.

Hard Times Party

About 150 people attended the hard times party held at Richmond school Thursday evening. Guests all appeared in costumes, the prize for the cleverest costume going to Miss Bertha Last. Mesdames Frank Younger, Frances Ferguson and Oscar Van Ryzin were the judges.

Miss Mabel Verhulst led in a community "sing" after which Frank Younger, principal of the Richmond school, talked on "Getting Together."

Piano Recital

Piano pupils of Miss Lora Zahrt, 760 North Division street, presented the following recital at 7:45 o'clock Thursday evening at Lincoln school: Trio, violin, piano and cornet, Oscar Ralph and Grin Hoh; "When Dolly Sleeps" and "Dainty Dorothy," Thelma Zanzig; "Dance of the Gnomes" and "Swing Me Higher," Ida Becker; "Grandfather's Clock" and "Pretty Pussy Willow," Augusta Bethke; "Ding Dong" and "Grandma's Waltz," Marcelle Myse; duet, "Sweet Souvenir," Mabel and Rosella Klues; "Fond Memories" and "Butterfly Waltz," Rosella Klues; "Spring," "Soldiers Marching By" and "Climbing Bells," Wilmar French; "Miniature March," Evelyn Poppe; "Twilight Hour," Sweet Briar; "Fairies' Carnival," Verge Bayer; duet, "Rainbow Fairy," Ronald and Virginia Westphal; "Shepherds Thinking of Home," "Moonlight Dance," Ronald Westphal; "A Tale of Sorrow," Romona Sharpe; "Purple Asters," "Off to the Picnic," Irene Wilson; "Four Leaf Clover," "In the Gypsy Tent," "In Venice," "A Meadow Lark," Clifford Groth; duet, Russian intermezzo, Dorothy Lang and Madeline Plette; "Saying Good-bye," "March of the Tin Soldier," "The Woodruff," Lester Poppe; "Airy Fairies," Ronald Sharpe; "Moon Flower," "Cheerfulness," Mabel Klues; "Dawn of Springtime," Mildred Eberhart; duet, Valse waltz, Mildred Eberhart and Florence Torrey; Rondo, sonata No. 3, waltz in D flat, "From an Indian Lodge," Oscar Hoh; duet, "Invitation to the Dance," Oscar and Ralph Hoh.

Family Reunion

Mrs. N. Pauly celebrated her eighty-fifth birthday anniversary with a family reunion at her home at 19 Sherman Place Thursday. A six o'clock dinner was served. The center of the table was occupied by a birthday cake in which there were 85 candles. Mrs. Pauly was the recipient of numerous gifts one of which was a bouquet of flowers from Daniel McCarthy of New York who was playing at the Appleton theatre on the anniversary of her eightieth birthday. Among those present at the reunion was Miss Louise Pauly, daughter, who makes her home with her, and Mrs. Peter Michels and children and Mrs. Peter Rolfe and children. Mrs. Pauly has resided in Appleton continuously for sixty years.

Sorority Party

Alpha Gamma Phi sorority will entertain at an informal dancing party in Elk club Friday evening in honor of alumna members. The stage will be banked with palms and the sorority colors blue and gold, will be used in decorations.

Mr. and Mrs. L. M. Stenger and Mr. and Mrs. T. E. Orblison will chaperone the party. Music will be furnished by the Synco-pop orchestra. A number of out of town guests will attend.

Measuring Party

In spite of the unfavorable weather, the measuring party given by the ladies of Mount Olive church Thursday evening in Bushey Business college was a success. The hall was crowded. Friends from Fox, Appleton, Kimberly and Kaukauna were present. The program consisted of vocal and instrumental numbers and several readings. Refreshments were served during a walk around.

Men's Club Banquet

Prof. Lee C. Rasey, principal of Appleton high school, will deliver an address on "Social Aims in Education" at a meeting and banquet of the Men's club of First Congregational church at 6:30 Tuesday evening, Jan. 25. The banquet is to be held in the church parlors. Reservations are now being made.

Benefit Card Party

Mrs. Frank Schultz won first schafkopf prize at a card party given for the benefit of Sacred Heart church on Wednesday evening at the home of Mrs. Chris Schink, South Division street. Other prizes at schafkopf were won by Fred Knult and Mrs. William Beson. Prizes at plumpsch were won by Mrs. Francis Weiss and Miss Mary Schink. Refreshments were served.

IT'S TONIGHT
Lawrence Memorial Chapel
Famous Hawaiian Serenaders
THE NANIAZCA
Don't miss this event. First appearance in Appleton of these celebrated musicians.
UNDER THE AUSPICES OF THE SERVICE STAR LEGION
Tickets Selling at Belling's Drug Store
General Admission 50c Student Tickets 40c

HERE IT IS
The shoe that has the reputation for durability, comfort, style and quality. We carry them in khaki brown and cherry tan, with rubber heels. These shoes equal any \$12.00 pair.
Special for Saturday
\$8.45
Ladies' Light Rubbers, high heels75c
F. & R. RADTKE
College Avenue

Saturday and Sunday Special
Cafe Royal
BE SURE AND ASK FOR
MORY'S ICE CREAM

Novel Kitchen Shower
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The Man Who Works
with mind or muscle needs that sturdy blend of wheat and malted barley—
Grape-Nuts
Concentrated nourishment of pleasing flavor at low cost.
SOLD BY GROCERS EVERYWHERE

Sister Mary's Kitchen

To wash glass decanters, bottles and water jugs use a solution of salt and vinegar.

A dessertspoonful of rough salt moistened with vinegar is put into the bottle and shaken. Wash in warm soap suds and rinse well in warm water. Dry thoroughly.

Menu for Tomorrow

BREAKFAST—Sliced oranges, bread crumb pancakes, sirup, hash browned potatoes, coffee.

LUNCHEON—Scotch eggs, brown bread and butter cake, carrot marmalade, apple and rice cake.

DINNER—Baked ham, twice baked potatoes, spinach, fruit salad, lemon roll, coffee.

My Own Recipes

The best oranges to use for slicing are the California fruit. The connecting fibres are not so tough and there are no seeds. Every bit of the white covering that sticks so tightly to the tender skin of the orange should be removed. Slice very thin and sprinkle lightly with sugar.

APPLE AND RICE CAKE
1 cup flour

2 tablespoons butter
2 tablespoons lard
1 egg (yolk)
1 teaspoon baking powder
1-4 teaspoon salt
2 tablespoons water
Rub butter and lard into flour sifted with salt and baking powder. Add yolk of egg and enough water to make a dough to roll. Roll as for pie crust. Line a pudding dish with the crust and fill with the following:
3 cup rice
4 cooking apples
milk
sugar and vanilla
Cook rice in milk till quite soft, adding milk as necessary to keep from burning, but having the rice quite dry when removing from fire. Season with sugar and vanilla. Pare and core apples. Slice. Put alternate layers of apple and hot rice into the pudding dish. Cover with a thin crust and pinch the edges together as for any pie. Bake in a moderate oven for half an hour. Dredge with powdered sugar and serve cold.

Adventures of the Twins

Olive Roberts Barton

The wishing ring is lost. The wicked Bobadil Jinn was furious when he found Nancy and Nick sleeping peacefully in the hut of Ishtu.

"If people would only stop interfering," he cried, "no one would hear him." "I should be able to stop these twins and prevent them from getting to the South pole. I have their charms, however, and that is a good beginning." He patted the carved box that he had slipped into the side pocket of his robe. "I don't believe that they can get along very well without them."

At that minute Nancy awoke. She thought instantly of her dream about the Fairy Queen and the advice she had given her. Then Nick sat up in Ishtu's bed trying to think just where he was and what had happened. The Bobadil Jinn of course was invisible, but he was standing close by and watching and trying to think what to do next.

Suddenly Nancy smelled hyacinth themselves at home in the rooms. The directors are willing to help various groups form Sunday afternoon clubs. There are ever so many kinds of clubs that might be formed, reading, hiking and music clubs.

Birthday Party

Mrs. R. G. Zachicko, 478 Cherry street, entertained twelve young people at her home Wednesday evening in honor of the birthday anniversary of her daughter, Miss Gertrude Zuchlika. Miss Clara Becker and Miss Genevieve Jantz won prizes in contests.

New Camp-Fire Group

A new Camp-Fire group is to be formed at once at the Appleton Woman's club under a capable leader. As soon as a sufficient number of girls have registered for this class, at the club rooms, the organization will be effected.

Entertain for Visitors

Mr. and Mrs. F. J. Henze entertained a number of friends Tuesday evening at their home. Mr. and Mrs. Joseph Klingler, Escanaba, Mich., who visited here for several days, can't were played and refreshments served.

Hold Banquet

A banquet was held Wednesday at Hotel Appleton in connection with the monthly meeting of the Interior Finish club. Sixteen woodwork manufacturers from Fox river valley cities were present.

Glee Club Rehearsal

The glee club of Appleton Woman's club met Thursday evening in the high school for a rehearsal under the direction of Miss Eleanor Schneider. The club will be reorganized next semester and there will be room for a few more to enroll.

Kollo Club Meeting

The Kollo club of Lawrence Conservatory of Music will meet at 6:45 Friday evening in the studio of the dean of Lawrence conservatory of Music. The program will be on negro music.

Formal Banquet

Alpha Gamma Phi sorority will entertain active, pledges and alumnae at a formal banquet in the Venetian room at the Sherman house Saturday evening. Alumnae members will be guests of honor.

Big Crowd at Party

Forty-eight tables were in play at the Lady Eagles card party Thursday evening in Eagle hall. Prizes were won by Joseph Schultz, Mrs. Charles Knopler, Mrs. George Hogreiver, Hugh Brinkman and Mrs. A. Rehbein.

Jolly Twelve Club

The Jolly Twelve club met Tuesday evening with Mr. and Mrs. Nickolas Laurish, Bennett street. Prizes were won by Mrs. Maurice Heinemann, Mrs. Joseph Merkel, Joseph Dorn and William Merkel.

K. C. Ladies Party

Mrs. Matt Schmidt won the prize at schafkopf at the card party given by the Knights of Columbus ladies Thursday evening at K. C. hall. Mrs. Joseph Greulich won the honors at bridge.

K. of P. Meeting

Several candidates were initiated at the regular meeting of Knights of Pythias Thursday evening at Castle hall.

White Shrine Initiation

Initiation of five candidates took Appleton.

The twins saw their chance. Quick as cat they grabbed the box out of the Jinn's side pocket, slipped on their Magic Green Shoes and wished themselves a hundred miles away.

The wicked thing was a dude in his way and never dreamed when he had put his wishing ring on that any one would see him. He was in a dreadful way at the occurrence, and stooped to search for his ring at once, growling like a mother lion whose cubs have been stolen.

Instantly the wishing ring rolled from the Bobadil Jinn's finger to the floor and there he stood in plain view of everybody. He was unprepared for such a proceeding and terribly mortified at being out in his nightgown with only a robe over them.

The wicked thing was a dude in his way and never dreamed when he had put his wishing ring on that any one would see him. He was in a dreadful way at the occurrence, and stooped to search for his ring at once, growling like a mother lion whose cubs have been stolen.

CARR TAKES GAME FROM CUE EXPERT

John Weiner, Chicago, Is Beaten in Fascinating Billiard Contest.

In a hard fought three cushion billiard match Thursday evening at Carr and Hansen's billiard room, Eugene Carr defeated John Weiner, Chicago, in a return match by a score of 50 to 47. The match was full of tense plays and difficult shots with never a difference of more than seven points at any stage of the game. A large number of spectators enjoyed the event.

Mr. Carr's lead was taken away only once, toward the end of the game. He was leading 44 to 37 when the Chicago player, by master shots and good safety play, took the lead 46 to 45. The pair was tied at 47. Carr ran a two and one for game, going out on a difficult shot.

Mr. Weiner played a good game and entertained the audience afterward with several fancy shots. An effort will be made to arrange another game between the two players next week. Dr. E. W. Douglas refereed the match.

MERCHANTS WILL OFFER MANY SPECIAL BARGAINS

(Continued from page 1)

Their homes, their farms, etc., at great savings. Prominent in the sale will be ready-to-wear garments for the entire family, shoes, groceries, dry goods, furs, hardware and furniture. The following stores are co-operating in the big sale:

Pettibone-Peabody Co.
Hughes-Cameron Co.
Wichman Furniture Co.
Hickert Shoe Co.
Mark Schmidt & Son.
Burton-Dawson Co.
Jos. Ornstein.
Gloumans Gige Co.
Bohl & Maeser Co.
Green Dry Goods Co.
A. L. Kise.
Novelty Boot Shop.
Continental Clothing Co.
Geo. Walsh Co.
The Fair Store.
E. E. Waltman.
L. C. Sugarman.
Schlafer Hardware Co.
Wolf Shoe Co.
Schueler's.
Brettschneider Furniture Co.

Confessions of a Bride
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THE BOOK OF DEBORAH

I Felt Like Licking Ann Up in a Dungeon, Like a Naughty Girl.

"Our Jim is the only man I ever saw who can apply the standards of chivalry to modern conditions," remarked Chrys one day. We had been speaking of poor Debbie—she was getting terribly thin and white and listless. I almost wished that Jim were less chivalrous—sometimes it seemed to me that Deb would die, unless she could see Jim, sometimes, I thought that a little human weakness, say a smile from Jim across a room, would have helped poor Deb a good deal.

But Jim with his rigid ideas of right and wrong never would have granted her that, knowingly.

When I considered his wish to have Van come to see him, I perceived that dear Jimmy hadn't been meditating exclusively upon the dream of his delirium. He was applying his best standards to the little problem of Ann. From Katherine, Jim had had a hint of the gossip. By getting Van to call upon him, the gossips would be confuted. So Jim argued, I felt sure.

I said to myself that I would take great pains to keep Mistress Ann out of the room when Van called. And so I arranged to inspect the slave costume, also a hat which had been delivered.

In spite of Chrys' scolding, Ann had assembled only a generous allowance of bracelets and anklets and chains and some golden gauze draperies for her slave dress.

"Nothing but harem trousers!" I protested. "For goodness sake, add a little yardage to this outfit!"

"I'm going down and ask Jim," she rebelled.

"Not about wearing the things! Don't!" I commanded. "Van is with him."

A fatal error! I ought to have known better.

"I'll ask Van, too!" exclaimed the little witch, and off she danced. I followed her, determined to save Jim from humiliation, even if I had to use force with the child.

"But who can beat a fool?" said myself to myself savagely, as Ann skipped before me down the stairs, just out of my reach.

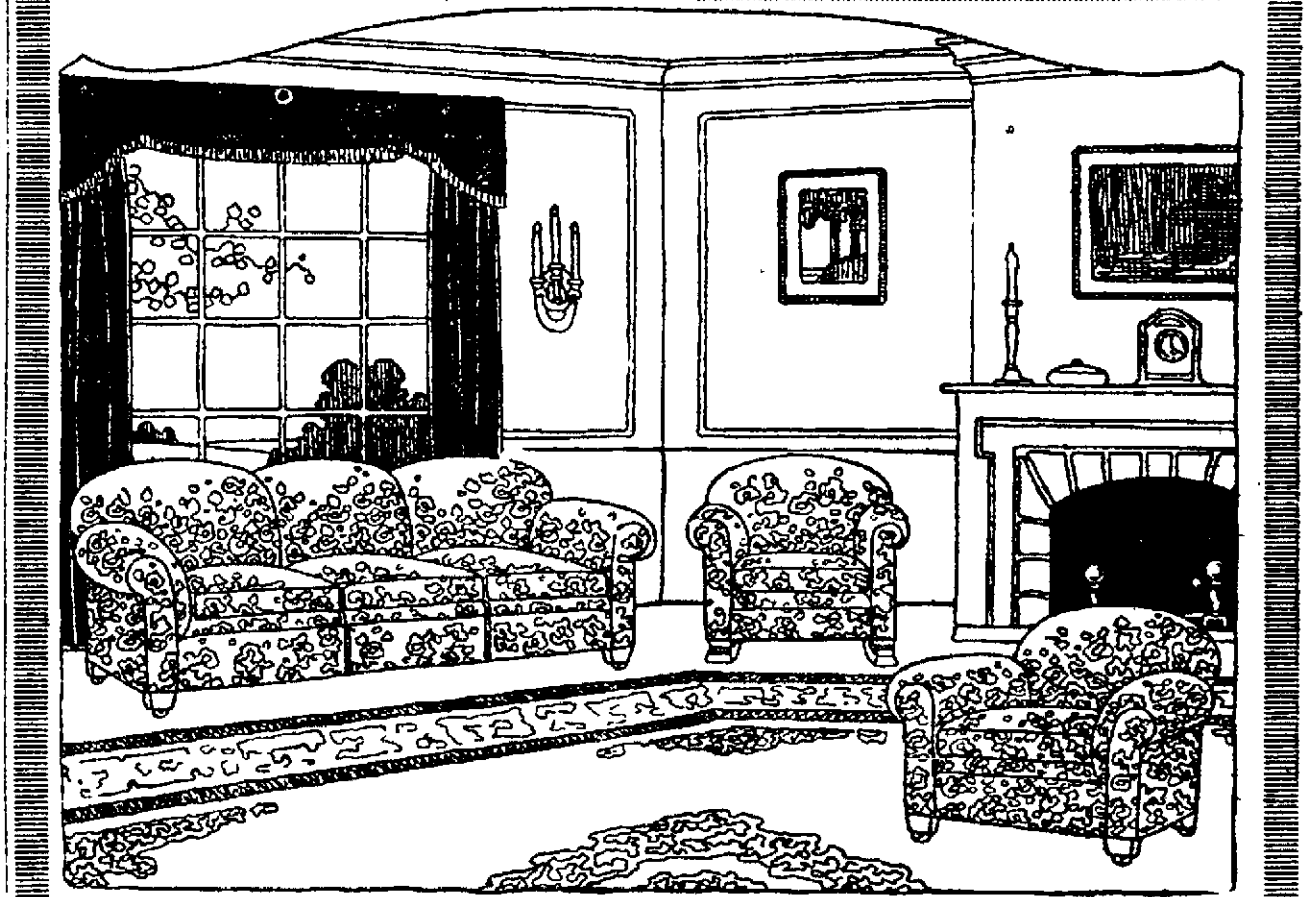
Jim's chair had been wheeled into the sun parlor. Outside the glass walls one could glimpse blue sky, late autumn blossoms and falling leaves. Coming from the artificial light of her own room into the white glare of the day, Ann's scant attire seemed to shrink alarmingly.

Van rose by the ingle-nook as we entered. I barely nodded to him. I wanted to catch that wicked little sprite and whisk her away to a dungeon. If I got her upstairs, I'd lock her in a closet, treat her like a

Get rid of that unsightly rash with Resinol

A pure, healing ointment containing a gentle medication that acts quickly and directly on sick skins, usually healing the irritated spots, and restoring skin health and attractiveness.

Don't give up when Resinol Ointment and Resinol Cream can be obtained so easily from any druggist.



"Where Can I Do The Best"

That should be in your mind when planning on new furniture, etc. To be sure, one can't answer this question intelligently unless a visit is made to the different stores.

We do better for you, and will show you conclusively if given the opportunity. Come and see. We're willing to give our time if you are willing to give yours.

Furniture which must be renewed every few years is expensive at any price. Our most moderately priced suites are substantial and will serve you faithfully and well. Let us prove to you how inexpensive good furniture really is.

Saecker-Diderrich Co.
FURNITURE, RUGS, DRAPERIES
Two Entrances:
College Ave. & Oneida St.

News of Interest From County and State

EAU CLAIRE FACES SUNDAY BLUE LAWS

Church Backs Up Movement to Close Theaters and Pool Halls on Sundays.

Eau Claire.—The First Norwegian Evangelical Lutheran congregation issued a petition for enforcement of the statutes and for a ban on Sunday theaters, movies, sports and pool halls. Everything but work of charity or necessity is already forbidden in Wisconsin, with a fine of \$10 specified.

The church is the largest of its denomination outside of Norway. Its congregation numbers 2,000. In its petition the recommendations passed by half the Parent-Teachers' association—all will pass doubtless at the next meetings—that movies for children should be freed from all objectionable features on Friday and Saturday and that attendance of school children should be limited to these days and evenings were endorsed.

The motion carried by the Parent-Teachers' association of the high school to force the authorities to re-enact the anti-theater law for minors. She was highly enthusiastic about the school an told W. S. Ford, director, that more Wisconsin educators ought to pay a visit here to see the institution and the manner in which its work is done. She believed it to be one of the leading vocational schools of the state.

LABOR URGES CITY TO PURCHASE POWER PLANT

Eau Claire.—Setting forth that the increase in electric light and power rates granted the Wisconsin Minnesota Light and Power company by the state railroad commission recently had made the rates here almost prohibitive the Eau Claire trades and labor council Thursday afternoon called upon the city council to at once appoint a committee of citizens to report on plans for the purchase of the power plant here for operation under municipal ownership.

The council deferred action till later on the request.

STATE OFFICIAL LIKES VOCATIONAL SCHOOL

Miss Margaret Johnston, Madison, state supervisor of home economics, spent Wednesday inspecting the Appleton vocational school and its work. She was highly enthusiastic about the school an told W. S. Ford, director, that more Wisconsin educators ought to pay a visit here to see the institution and the manner in which its work is done. She believed it to be one of the leading vocational schools of the state.

DALE FIRE ENGINE IS GIVEN AN OVERHAULING

(Special to Post-Crescent) Dale.—Dr. Schaper of Appleton was in town on professional business last week.

Nova Nelson was at Neenah last Thursday. Mrs. J. Nelson visited at Appleton a few days last week.

Albert Laabs transacted business in Oshkosh Monday.

Francis and Helen O'Hanlon spent Saturday in Appleton.

Ann Weiss and Mary Petterman of Kaukauna were guests at the Dauten home from Friday to Monday.

Mr. and Mrs. P. Bullinger and Mrs. C. J. Wolcott were in Appleton Thursday.

SHIOCTON MAN DIES AFTER LONG ILLNESS

(Special to Post-Crescent) Shiocton.—R. G. Sawyer, who has been very ill is getting along nicely and is able to be out now.

Mrs. Milo Thompson went to Oshkosh Friday for a visit at the home of William Welch.

Miss Charlotte Bates entertained a number of her young friends at a birthday party Saturday afternoon.

Mr. and Mrs. W. H. Towne and Miss Marion were Oshkosh visitors Thursday.

E. C. Wolfmeyer was a Black Creek and Cicero visitor last week.

Mrs. G. H. Jones entertained the Tuesday club last Tuesday afternoon.

Mrs. J. P. Morse won the honors. Miss Clara Fisher returned Tuesday from Milwaukee where she has been visiting her sister the past week.

STATE UTILITIES LAW HAS PROVEN ITS REAL VALUE

Takes More Courage to Write Just Than Popuar Decisions, Judge Says.

(Special to Post-Crescent) Madison, Wis.—"It requires more courage and character to render just than popular decisions," declared Justice Walter C. Owen, of the Supreme court, in writing the opinion of the court in the famous case of the Superior Water, Light & Power Co., against the City of Superior.

"The public utility law was enacted as a remedy for a well-recognized public evil," said Justice Owen in the opinion. "The relations existing between the respective municipalities and their public utilities were most unsatisfactory. The impotency of the municipalities to deal with them so as to secure adequate and satisfactory service for reasonable charges was abundantly demonstrated. The officers of the municipality lacked the training in the technique of the public utility business, which was a serious defect, and the interests of the citizens or deal justly with the public utility company. Whether the

relations between the municipality and the utility company were that of open war or supine acquiescence on the part of the city to the demands of the company, mattered little to the consumer. Unreasonable demands made by the city as a result of a lack of information concerning the public utility business were as fruitless of result as just as mock submission to the ultimatums of the utility. The situation resulted neither in justice to the consumer nor stable business conditions to the utility.

"So it was determined to take from the municipalities, which were not equipped to fix standards of service which might reasonably be demanded under the circumstances and determine reasonable rates therefor, the regulation and control of public utilities and vest that power with the Railroad Commission, which body, through its staff of experts, could enforce the information necessary to fix service and just and reasonable rates which should adequately compensate the utility for the service rendered. The legislation has been welcomed by the public and the public utility companies alike. It has never been suggested that the purpose of the legislation was other than for the promotion of the public interests. That its effect was not to oppress the public service corporations is abundantly shown by the fact that during the four years (from 1907 to 1911) in which the law was effective, many, if not the great majority, of these corporations voluntarily surrendered their existing franchises and submitted to the provisions of the law. It is believed that 14 years of experience has vindicated the law as a measure of great public benefit, although recently, when abnormal industrial and commercial conditions have given rise to a general increase in rates of service, mutterings against the law are heard. But it should not be forgotten that successful regulation must be fearless and fair, and accommodated to the exigencies of changing conditions. Whenever the administrative agency appointed to arbitrate between the public and the utility is influenced by public sentiment rather than considerations of justice, the purposes of the law will fail, not because of its infirmities but because of its weak and servile administration. Critics should appreciate that private capital devoted to public service is entitled to a fair return, and that it requires more courage and character to render just than popular decisions.

"Conceding that the public interest required it, it was competent for the legislature to repeal the franchises of all public utility corporations. This, however, it did not do. It simply substituted the powers and privileges of the public utility law for those of their existing franchises. It did not interfere with their right to occupy public streets or to continue in their respective businesses. The tenure of these respective franchises was made indeterminate instead of fixed and limited. Their regulation and control was vested with the Railroad Commission instead of the various municipalities. Truly this was a reasonable exercise of the reserved power and was the initial step necessary to work the transition and carry out the legislative scheme."

Wanted: Experienced Stenographer by manufacturing concern in Valley. Salary adequate. For information see Miss Salisbury at the High School.

NEWS AND PERSONALS ABOUT STEPHENSVILLE

(Special to Post-Crescent) Stephenville.—Mrs. P. H. Durick and son, Bert, of Ashland spent Tuesday with Mr. and Mrs. William Cummings.

Al Gieson, Edward Schultz, Carl Puls are having their ice house filled this week. The ice is a foot thick and of good quality.

Frank Zarht and a crew of five men opened up the roads for auto travel to Hortonville Monday afternoon.

Doneta Starfeldt is seriously ill with pneumonia.

Mr. and Mrs. Tony Bohlman are re-joining over the arrival of a son on Jan. 14.

Mrs. H. Morack, Mrs. Al Gieson and L. Leacock were business callers at Shiocton last week.

Mrs. H. Stake of Green Bay spent several days at the H. Morack home.

Elmer Day spent Sunday evening in Appleton with friends.

Mary Carey spent Friday and Saturday in Appleton.

Miss Scholtes was a business caller in Appleton Tuesday.

Mr. and Mrs. John Tennie spent Sunday with Richard Beyer at Shiocton.

Theresa and Cora Goerl, Margarine Wall, Agnes Canavan, Agnes Jolin and Alice Manley spent Sunday at their homes here.

Al Gieson and Otto Kroeger made a business trip to Appleton.

Mr. and Mrs. Will Cummings were callers at New London last week.

Walter Krause is hauling his cabbage to Shiocton for \$11 a ton.

The funeral of John Wittin here was largely attended.

August Apel went to Appleton Monday morning to serve on a jury.

Mr. and Mrs. Carl Puls were in Appleton Tuesday. Mrs. Puls is remaining with her mother for a few days.

Two Freedom People Ill in Green Bay Hospital

(Special to Post-Crescent) Freedom.—Miss Margaret McCormick, who submitted to an operation at St. Vincent hospital in Green Bay, is rapidly recovering.

The farmers in this vicinity are busy threshing clover and pressing hay.

Miss Mabel Smith has returned to her home after spending several weeks with her sister, Mrs. Edward Brittnacher, at Greenleaf.

Miss Sylvia Wilson of Black Creek is spending several weeks here, visiting relatives and friends.

Eugene Coisman who is transacting business at Forestville, was a caller here Thursday.

Harry Ologoske of Seymour is employed at the Coleman cheese factory, during the absence of the proprietor.

Mrs. Stephen McCormick, who submitted to an operation for appendicitis, at a Green Bay hospital, is reported to be steadily improving.

Mr. and Mrs. Frank Appleton entertained a large number of friends and neighbors at their home Sunday evening. Music and cards furnished amusement. Lunch was served.

Mr. and Mrs. Frank Brittnacher, of Appleton, spent Sunday with the latter's parents, Mr. and Mrs. John Smith.

Joseph Appleton and Simon Schuch made a business trip to Little Rapids recently.

Notes About Medina

(Special to Post-Crescent) Medina.—Mrs. Charles Langman and Mrs. E. W. Breyer were Oshkosh visitors Friday.

Miss Laura Johnson spent a few days of last week with relatives at Berlin.

Mrs. N. Placy of Chicago visited friends here Monday and Tuesday.

Mrs. C. Shufelt has been on the sick list for the past week.

The Misses Frances Ruppel and Muri Hills visited at their homes here Sunday.

The members of the E. F. U. gave their annual oyster supper at the S. G. Ruppel home Tuesday evening.

DARBOY CHEESE CO. TO HOLD ANNUAL MEETING

Darboy.—On Thursday night a crowd autored to Sherwood and surprised Mr. and Mrs. George Schaefer in honor of their seventh wedding anniversary. Cards and games were played after which lunch was served. The guests were Mr. and Mrs. Jerome Eitenbrook, Joseph, Marie and Mildred Eitenbrook, Mrs. Margaret VanVorst, Mr. and Mrs. Frank Ashauer and Herman VanVorst.

Mrs. Anton Harlsheim of Kaukauna spent a few days with her sister, Mrs. John Wolfinger.

Mrs. Margaret Meyer arrived here from Milwaukee for a few weeks' visit with her cousin, Mrs. August Quell.

Mrs. E. Lunack called on her daughter, Mrs. Raymond Behling at Kimberly this week.

Mr. VandenLangenberg and daughter of Green Bay were guests at the home of John A. VanGroll for a few days.

Miss Josephine Helein of Appleton is spending a week with her cousin, Mrs. Barney Dieringer.

The Darboy Cheese Co. will hold its annual meeting at 2 p. m. Jan. 25 at Ashauer's hall. Officers will be elected and reports read.

Henry Allen of Milwaukee is here visiting at the homes of Henry and Charley Allen.

Clemen Hoelzel returned to his home from St. Elizabeth hospital where he submitted to an operation for appendicitis.

Claude Emonds of Chicago was here on business Wednesday.

Miss Gertrude Ashauer of Algoma is here for a visit with relatives.

WIFE OF MAJ. GEN. TREAT DIES IN THE PHILIPPINES

Monroe.—Cabled news was received here of the death in the Philippine islands of Mrs. Charles Treat, wife of Maj. Gen. Treat, who is on duty in the islands. She died of pneumonia on Jan. 12. The Treats formerly lived here.

Maj. Gen. Treat was in command of the American forces in Italy during the war and was transferred to the Philippines on the cessation of hostilities.

They were married in New York thirty-five years ago and have three children, Mrs. Margaret Treat Arnold of Lawton, Okla.; Mrs. Catherine Butler of Oklahoma City, Okla.; and Maj. Joseph Treat, stationed in Kansas.

COAXES FIRE WITH GAS; TAILOR MAY LOSE LIFE

Niagara.—N. Ringer, proprietor of a tailor shop, was so badly burned by an explosion of gas that he may not survive.

He intended hurrying the fire in his shop with the aid of a little gasoline and opened the door and was about to throw the gasoline from a five gallon can when it caught fire and exploded.

The man's clothing was a mass of flames, but he ran out and rolled in the snow. He may lose the sight of both eyes, if he does survive. The contents of the store were destroyed, but the building was saved. Mr. Ringer was married less than two weeks ago.

Child Recovering

The three weeks' old child of Mr. and Mrs. Robert Jamison, town of Greenville, is on the way to complete recovery from an illness with pneumonia.

STRONG EQUITY LOCAL QUITS STATE SOCIETY

Manitowoc.—The Newton branch of the American Society of Equity has voted to withdraw from the Wisconsin organization. Hereafter it will be known as the Independent Farmers' association. This is the first local in Manitowoc county to quit the state organization.

In announcing the withdrawal, Edwin Diederichs, secretary and manager, stated that any farmer is eligible to join, providing his real interest is for the farmer and not for profit-making. Members believe the independent will be one of the strongest societies of its kind in the state. Reports of the secretary show that the local handled business amounting to \$30,000 last year. A livestock shipping company and a large warehouse are owned by the members at Newton.

Officers of the Independent Farmers' association are: Herman Von chairman; Walter Wehrwein, vice chairman; Edward Diederichs, secretary-treasurer and manager.

BETTER THAN WHISKEY FOR COLDS AND FLU

New Elixir, Called Aspirin, Medicated With Latest Scientific Remedies, Used and Endorsed by European and American Army Surgeons to Cut Short a Cold and Prevent Complications.

Every Druggist in U. S. Instructed to Refund Price While You Wait at Counter if Relief Does Not Come Within Two Minutes.

Delightful Taste, Immediate Relief, Quick Warm-Up.

The sensation of the year in the drug trade is Aspirin, the two-minute cold and cough reliever, authoritatively guaranteed by the laboratories; tested, approved and most enthusiastically endorsed by the highest authorities, and proclaimed by the common people as ten times as quick and effective as whiskey, rock and rye, or any other cold and cough remedy they have ever tried.

All drug stores are now supplied with the wonderful, new elixir so all you have to do to get rid of that cold is to stop into the nearest drug store, hand the clerk half a dollar for a bottle of Aspirin and tell him to serve you two teaspoonfuls with four teaspoonfuls of water in a glass. With your watch in your hand, take the drink at one swallow and call for your money back in two minutes if you cannot feel your cold fading away like a dream within the time limit. Don't be foolish, for all druggists invite you to expect you to try it. Everybody's doing it.

When your cold or cough is relieved, take the remainder of the bottle home to your wife and babies, for Aspirin is by far the safest and most effective, the easiest to take and the most agreeable cold and cough remedy for infants and children.

Do You Know a Baby Sick With Constipation

Tell the mother to give half a teaspoonful of Dr. Caldwell's Syrup Pepsin.

NO thoughtful mother with children in the house will risk being without a good, reliable laxative. It will save many a serious illness, many a doctor's visit.

When the baby cries and is fretful, when the boy has no appetite and won't play, when the girl is listless and feverish, when there are complaints of headaches and colds, the mother can suspect constipation. Give Dr. Caldwell's Syrup Pepsin in the small dose prescribed on the bottle, when you put the child to bed, and with morning the ailment will have disappeared.

Dr. Caldwell's Syrup Pepsin is a popular compound of Egyptian Senna and other simple laxative herbs with pepsin and pleasant-tasting aromatics. It acts gently and mildly, and children take it without objection. A sixty-cent bottle is enough to last an average family many months. The ingredients are endorsed in the U. S. Pharmacopoeia, and last year American mothers bought over eight million bottles of Dr. Caldwell's Syrup Pepsin from druggists. It is the largest selling liquid laxative in the world, and few cautious families are ever without it.



TRY IT FREE

Send me your name and address and I will send you a free trial bottle of my Syrup Pepsin. Address me Dr. W. B. Caldwell, 517 Washington Street, Minneapolis, Illinois. Every body now and then needs a laxative, and it is well to know the best. Write me today.

NEW SUPERINTENDENT IN NEW LONDON PLANT

New London.—Herman Becker has been appointed superintendent of the Wisconsin Cabinet and Panel plant. It is the policy of General Manager McLaughlin to have his employees rise in rank as fast as ability permits, and each position is filled by promotion.

The young son of Fred Klatt, living west of here, was quite badly injured while coasting down a hill with other children. The lad's sled ran into an approaching team. His head was injured and body was bruised. One of the horses was also injured.

Miss Laura Reier has secured a bookkeeping position with the superintendent of schools in Appleton. Miss Reier has recently completed a business course.

Mr. and Mrs. P. V. Thorpe who reside east of New London celebrated their golden wedding anniversary Saturday on the farm where they have lived for many years. Their seven children joined them.

INTER-COUNTY BUS LINE, APPLETON, NEW LONDON, HORTONVILLE, AND GREENVILLE. LEAVES APPLETON 9:45 A. M.; 12:45, 4:00, 5:30 & 8:45 P. M. LEAVES NEW LONDON 7:45 AND 9:40 A. M.; 12:45, 3:30 AND 6:30 P. M. DAILY. CL.



"No-To-Bac" has helped thousands to break the costly, nerve-shattering tobacco habit. Whenever you have a longing for a cigarette, cigar, pipe, or for a chew, just place a harmless No-To-Bac tablet in your mouth instead to help relieve that awful desire. Shortly the habit may be completely broken, and you are better off mentally, physically, financially. It's so easy, so simple. Get a box of No-To-Bac and if it doesn't release you from all craving for tobacco in any form, your druggist will refund your money without question. adv.

INFLUENZA As a preventive, melt and inhale night and morning— VICKS VAPORUB One 17 Million Japs Used Yearly

WET FEET BRING COUGHS AND COLDS Until entirely rid of a cough or cold, look out. They are a source of danger.

Just a few doses of Pe-Ru-Na taken soon after exposure or first manifestation of a cold will usually break a cold or dispense in a hurry the most persistent cough.

Two generations have known PE-RU-NA and its astonishing success in the relief of colds and coughs. The product is a sure cure for colds and coughs. It is sold everywhere.

TABLETS OR LIQUID

KEEP IT IN THE HOUSE

Friday and Saturday Specials

5 Bars Brown Laundry Soap for	24c	10 lbs. Sugar	88c
Fancy Rio Coffee, 3 lbs for	49c	2 lbs. good fresh Ginger Snaps,	37c
Golden Ago Macaroni, 3 packages for	24c	Good corn, 2 cans for	21c
Dr. Price's and Armour Corn flakes, three 15 cent packages for	29c	Good Peas, 2 cans for	21c
40c package Armour's Oats for	32c	2 lbs. Navy Beans,	20c
Good Green Tea, bulk per lb.	45c	Jello, all flavors, 3 packages for	35c
Fancy Yellow Onions, per pack	31c	Large cans Pink Salmon, 2 for	43c
Fancy Raisin, 2 lbs. for	19c	Shelled Walnuts, per lb.	59c
Try a sack of our own brand Flour, you will be pleased, sack at	\$2.73	5 Bars White Laundry Soap for	28c

Strictly Fresh Eggs, per dozen 69c

R. L. Herrmann "LEADING WEST SIDE GROCER"

1091 College Ave. Phone 1252

RED TAG SALE

Friday and Saturday

C. A. PARDEE CO.

WHOLESALE GROCERS

Special Prices on All Samples in Sales-Room to Which Red Tag is Attached

Cane Granulated Sugar, per 100 lb.	\$8.75	60c sanitary tins	50c
Fresh Creamery Butter, per lb.	49c	\$1.25 best Parlor Brooms, each	69c
All flavors Jello, per pkg.	10c	Yeast Foam, each	7c
40c large glass Apple Butter, each	25c	Galvanic Soap, a bar	6c
1 6oz. 70c Peils	60c	100 bars \$5.75	
Casco Tobacco, each	48c	1 lb. can Calumet	21c
14 ounce papers Standard, each	48c	Baking Powder	20c
25c Golden Rio Coffee, 8 lbs.	\$1.00	Quaker Baked Oats, bulk, 5 lbs. for	20c
		Green Cooking Peas, 5 lbs. for	20c

Another Car Fancy New York Apples at Wholesale Prices

PHONE 2420

"They WORK while you sleep"

Cascarets

Warning! Unless you see the name "Bayer" on tablets, you are not getting genuine Aspirin prescribed by physicians for 21 years and proved safe by millions. Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains proper directions for Colds, Headache, Pain, Toothache, Neuralgia, Rheumatism, Neuritis, Lumbago.

Handy tin boxes of 12 tablets cost but a few cents—Larger packages. Aspirin is the trade mark of Bayer Manufacture of Monacetteledestor of Salicylicacid

Registered Holstein Cattle

Cows with milk records from 100 to 125 lbs., in 1 day, and over 40 lbs. butter in 7 days.

We have one of the largest, richest bred greatest prize winning herds of the breed.

Come and see Wisconsin's first and only 40 lb. cow, her son and daughter. Winners of 1st prize in 1913-20 National Butter Test, in competition with 4,125 cows from 15 states and Canada.

Wisconsin Live Stock Association APPLETON, WIS.

Phone 124 Rooms 14 and 15, 605 Fellows Building.

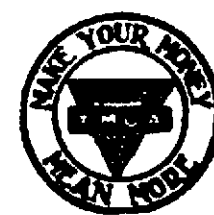


Pay Your Bills Promptly *and be* Square With the World

If you do not pay your bills promptly, you are in reality asking your butcher, your grocer and your dry-goods man to lend you money without interest. You are using money which if you paid it promptly would be used by the merchant to meet his own obligations or to buy more goods to sell.

The simple truth of the matter is that unpaid bills mean higher prices. When a merchant gives long time credit to a great many people or when he accumulates bad debts his prices must be higher to enable him to meet his own obligations. He has to pay his bills promptly whether you do or not. He cannot afford to lend money without interest, and you pay that interest in higher prices.

You, and everyone else, can pay every bill promptly if you make up your mind to buy only those things you can afford. A household checking account and a well-planned budget will help to solve the problem of unpaid bills.



MERCHANTS FOR PAY YOUR BILLS DAY

Pettibone-Peabody Co.
Gloude-mans-Gage Co.
Geenen's
Continental Clothing Co.
Rossmessel Shoe Co.
Thiede Good Clothes
Geo. Walsh Co.
McGahn Bros.

Carl F. Tennie
Burton-Dawson Co.
Schlafer Hdwe. Co.
Carroll's Music Shop
Brettschneider Furniture Co.
People's Clothing Co.
Saecker-Diderrich Co.
Jas. McKenney Co.

Behnke & Jens Co.
Schlitz Bros.
L. E. Sugerman, Clothier
H. A. Kamps
Belling's Drug Store
Matt Schmidt & Son
Palace Candy Kitchen
F. C. Hyde & Co.

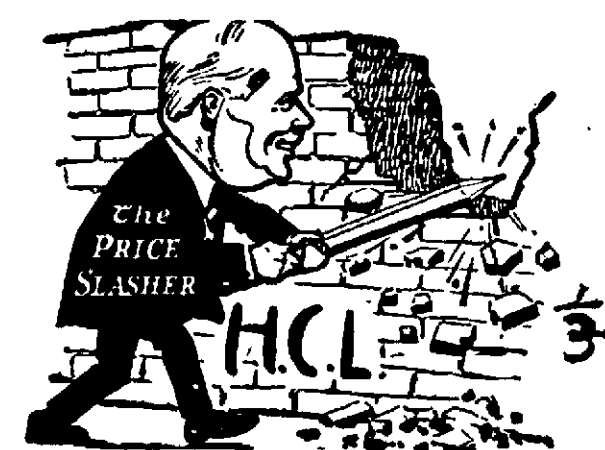
Karl A. Schuetter
P. M. Conkey & Co.
E. E. Waltman, Clothier
Voecks' Bros.
A. Galpin & Son
E. W. Shannon
Voigt's Drug Store
Bonini Meat Market

Gmeiner Confections
K. F. Keller & Sons, Jewelers
Vermuelen's
Ideal Photo Shop
Wichman Furniture Store
Heckert Shoe Co.



AS OUR PART IN THE BIG COMMUNITY SALE

We are giving bargains that will make people say it truly is a sale, not only in print but in price and values. Come, see for yourself and get your share of bargains. Cost of goods forgotten.



Ladies' Patent and Kid High Heel Oxfords in widths A to D. Sizes 3 to 8. \$8.00 and \$9.00 value. **\$4.95** now at

One Lot of Ladies' Shoes. Only a few pairs of each style, but good quality. A real bargain at .. **\$3.85**

Mayer's Genuine Martha Washington Side Gore Slippers. **\$3.90** Very special at

Ladies' Camel Brown Shoes, high Military Heels. Were \$9.00. Now .. **\$4.85**

Ladies' 4 Buckle and 10 Button Arctics at .. **\$4.50**

Ladies' Best Turn 1 Strap House Slippers. Were \$3.85. **\$2.98**

Ladies' Felt Slippers, felt and leather soles. Now .. **98c**

We must use folks right to have them come off Main Street.

Ladies' Brown Calfskin Shoes, with Military heels and welt sewed soles. Julia Marlow Make. **\$7.85** \$11.50 value at

Ladies' Brown Kid Shoes with cloth tops. Military heels and welt soles. Julia Marlow Make. **\$7.45** \$11.50 value at

Ladies' Black Kid Shoes, high and military heels. **\$5.85** \$8.50 and \$9.00 value at

Ladies' High Heel Button Shoes in patent and dull kid. Values to \$11.00. Now .. **\$4.45**

Childs' Patent Lace Shoes with spring heels and dull leather tops. Sizes 8½ to 11. Kreider Make. **\$2.85** Were \$3.85. Now

Infants' Patent Leather Shoes with white tops. Lace and button. Sizes 3 to 8. Were \$2.85. **\$1.98** Now at

All Infants' First Step Shoes at .. **\$1.35**

The Side Street Store that folks talk about.

Ladies' Black Calfskin Shoes, Brogue style. Was a good value at \$9.00. To show we are anxious to give low prices. **\$4.85** to go at

All Ladies' Fleece-lined Rubbers, at per pair .. **\$1.00**

Misses' Fleece-lined Rubbers, per pair .. **85c**

Childs' Fleece-lined Rubbers, per pair .. **75c**

Infants' Patent Leather Shoes with cloth and leather tops. **\$1.85** \$2.50 and \$2.85 values at

Infants' Skufflers in brown and black, button and lace at .. **\$2.65**

Same in Childs', per pair .. **\$2.95**

Ladies' Comfy Slippers. Values to \$2.85 at .. **98c**

Infants' Comfy Slippers, per pair .. **69c**

Misses' Calfskin Shoes. Size 11½ to 2 at .. **\$1.98**

Childs', size 8½ to 11, per pair .. **\$1.79**

Misses' Brown Calfskin Shoes at Special Low Price of .. **\$2.95**

Childs' Brown Calfskin Shoes at Special Low Price .. **\$2.45**

On Appleton St. North of Pettibone's

Bohl & Maeser
TELEPHONE 764

quality Boy Scout make, selling for less Boys' Black English Dress Shoes. Best than today's .. **\$3.95** wholesale price

Little Gents' Lace and Button Shoes. Sizes 9 to 13½, with chrome double wear soles, the Famous Weyenberg Make. \$3.45 value at .. **\$2.45**

Dr. Sommer's New Dawn Shoes, the Wausau Shoe at .. **\$4.80** very special low price

Men's All Rubber 4-Buckle Arctics. Goodrich & Ball Band Make. **\$3.85** Were \$4.50 and \$4.85. Now ..

Boys' Rubbers to sew on tops. Sizes 5 and 6 at .. **\$1.35**

Men's Heavy Wool Socks. A good value at \$1.00. Now ... **65c**

Men's Wool Socks. Were 75c. Now .. **35c**

Men's Muleskin Choppers. Were 75c. Now .. **48c**

Heavy Wool Liners at .. **79c**

Smaller operating expense is why we sell for less.

Men's Shoes in Brown and Black, English and wide toe style. Values to \$9.00, now at **\$4.85**

All our Men's Glove Grip Shoes in Brown Calf and Kangaroo Leathers. Sold at \$13.00 and \$14.00. At less than today's wholesale cost .. **\$9.85** for

Men's Brown Outing Style Work Shoes. Last season's price on these were \$5.00. Now .. **\$2.98**

Our Famous Farm Shoe Bear Brand. Full wing tip and acid-proof. **\$4.95** Were \$7.45. Now

Men's All Felt Shoes, 10 inches high at .. **\$2.85**

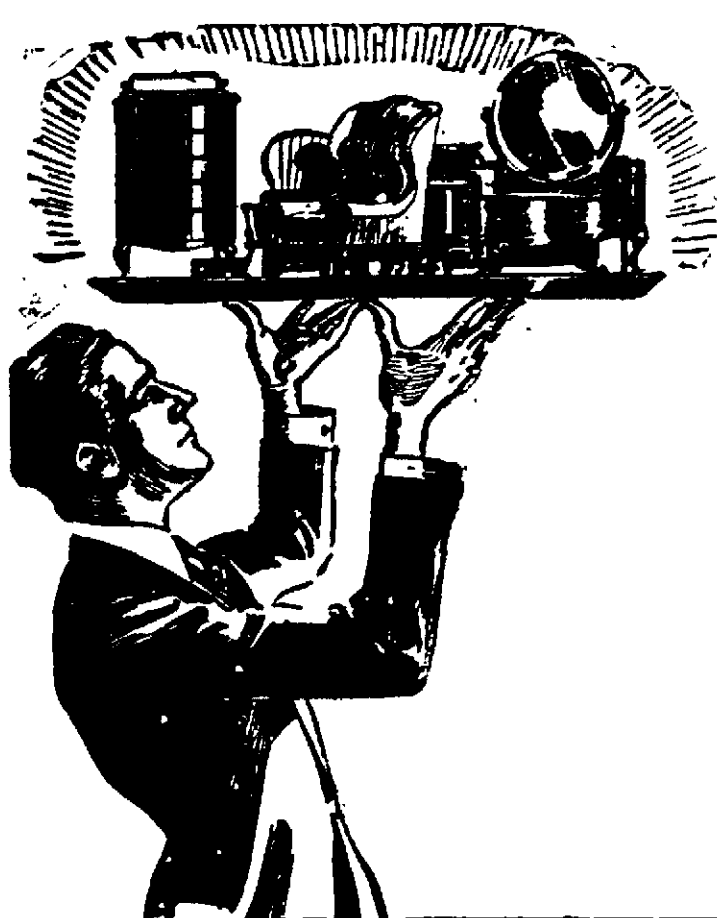
Men's Felt Shoes, leather foxed soles at .. **\$3.19**

Men's Calfskin Oxfords, dark brown, with rubber heels. **\$6.35** \$9.00 value at

Men's 4-Buckle Dress Arctics. Goodrich Make. Were \$5.00. **\$3.95** Now at

A block and a half from the Avenue; but people say it pays to come.

FURNITURE BARGAIN WEEK CO-OPERATIVE SALE



20% Discount On Everything

THE period of re-adjustment of war-time prices has come--which everybody knew must come. By facing conditions squarely this store has been prompted to take these steps, which must be taken in order to quicken the turn.

The public that formerly demanded quality, today demand prices. We are willing to do our share—yes willing to do more than our share. Giving you two discounts on every piece you buy—first a discount bringing the furniture down to today's cost—second a discount to insure ready sale.



BIG VALUES FOR 7 DAYS

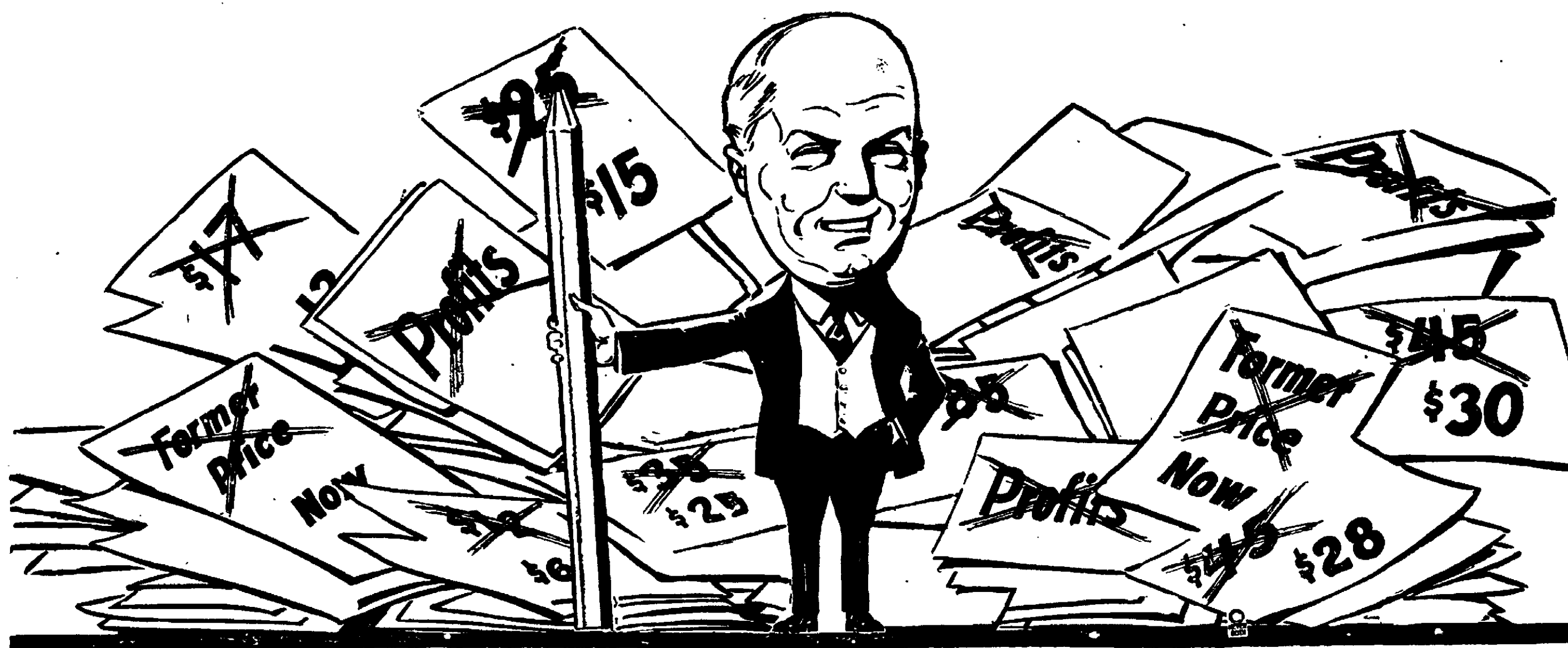
Dining Room Suits (Buffet, Tables and Chairs)
Bed Room Suites
Davenport
Davenport Tables
Library Tables

Wichman Furniture Co.

991 College Ave., Appleton, Wis.

BIG VALUES FOR 7 DAYS

Floor Lamps
Table Lamps
Mirrors and Pictures
Comfortable Chairs and Rockers
Puritan Phonographs



Mr. Price Slasher Has Come To Appleton

for

SEVEN BIG BARGAIN DAYS

Beginning Monday, January 24, and Ending Monday, January 31

FOR these seven days the leading merchants of Appleton are co-operating in a *big bargain event*; something new and different in the way of clearing out merchandise. Every merchant whose name is appended hereto has solemnly agreed to offer during *bargain week* the biggest values yet found in Appleton.

During this *bargain week* prices will be cut deeper than during any previous sales. The merchants are going to the extreme limit in *slashing prices*.

Scattered through the pages of this issue you will see what the merchants have done in price cutting. Read every advertisement. Don't miss a single one. Come Monday and every day of the sale.

The following merchants are co-operating in making Bargain Week a success—each store will be designated by distinctive yellow signs

THE PETTIBONE-PEABODY CO.
GLOUDEMANS-GAGE CO.
GEENEN'S DRY GOODS CO.
BURTON-DAWSON CO.
HUGHES-CAMERON CO.
MATT SCHMIDT & SON
CONTINENTAL CLOTHING CO.

HECKERT SHOE CO.
NOVELTY BOOT SHOP
A. L. KISS
GEO. WALSH CO.
JOS. ORNSTEIN
BRETTSCHEIDER
FURNITURE CO.
BOHL & MAESER

THE FAIR STORE
E. E. WALTMAN
L. C. SUGERMAN
SCHLAER HARDWARE CO.
WOLF SHOE CO.
SCHUELER'S
WICKMAN FURNITURE CO.

READ EVERY AD IN THIS PAPER FOR PARTICULARS

Never Such Values Our Great Sale Overcoats & Suits



JANUARY 24 — TO — FEBRUARY 1 **APPLETON MERCHANTS** JANUARY 2 — TO — FEBRUARY 1
CO-OPERATIVE BARGAIN WEEK

The greatest price slashing event ever attempted—prices are cut so low they seem ridiculous



Overcoats

That sold from \$60 to \$85

Your choice of about 80 fine all wool Society Brand Overcoats, styles for older men and styles for young men, that sold from \$60 to \$85, at a ridiculously low Price During Co-operative Bargain Week. Your choice

\$37

Suits

That sold from \$55 to \$65

Your choice of about 200 men's and young men's all wool Suits, in plain colors, pencil stripes and mixtures; single and double breasted styles that sold from \$55 to \$65. During Co-operative Bargain Week. Your Choice

\$32

WE ARE TAKING A TREMENDOUS LOSS! YOU CAN SAVE!

Leather Coats

FUR TRIMMED

These \$75 to \$85 select leather coats, velvet lined, fur collar and lapels, full belt will go on sale during Co-operative Bargain Week at ...

\$39

Corduroy Coats

SHEEP LINED

\$35 sheep lined coats, cut 38 inches long, corduroy shell. Wombat fur collar. Co-operative Bargain Week at

\$19.85

Suede Coats

LAMB LINED—FUR TRIMMED

These \$75 to \$85 suede coats lamb lined, fur collar and lapels, full belt, very practical and stylish. Co-operative Bargain Week at

\$39

Mackinaws ALL WOOL

\$20 all wool mackinaws, in full belt style. Bargain Week at

\$10.45

\$26 all wool mackinaws, in plain and belted styles. Co-operative Bargain Week at

\$14.95

Sweaters

\$12 all wool sweaters, in the slipover style, with shawl collar. A variety of color combinations. Co-operative Bargain Week They'll Go at

\$6.55

READ EVERY ITEM—READ ORIGINAL PRICES AND SALE PRICES—THE SAVINGS ARE BIG!

Underwear

SHIRTS AND DRAWERS

1/2 \$1.75 Shirts and Drawers in cotton ribbed and fleece lined. 87c
On Sale at
Price \$2.75 Shirts and Drawers in all wool. \$1.37
A fine quality on Sale at

Outing Flannel

NIGHT GOWNS AND PAJAMAS

1/2 \$3.50 Outing Night Gowns and Pajamas. \$1.75
Bargain Week at
Price \$4.00 Outing Flannel Pajamas. \$2.00
\$4.50 Outing Flannel Pajamas. \$2.25
Bargain Week at

Union Suits

MUNISING WEAR

\$3.25, \$3.50 and \$4 Union Suits in heavy cotton, also extra fine heavy fleece. \$1.95
Bargain Week at
\$4.75 Union Suits in cotton and mercerized mixed. A good weight. \$2.95
Bargain Week at
All other Union Suits equally reduced.

PRICES ARE LOWER RIGHT NOW THAN THEY WILL BE LATER

Pants

\$5.50 Pants. \$3.85
Bargain Week
\$6.00 Pants. \$3.95
Bargain Week
\$7.00 Pants. \$4.45
Bargain Week
\$8.00 Pants. \$5.45
Bargain Week
\$9.00 Pants. \$5.95
Bargain Week
\$10.00 Pants. \$6.35
Bargain Week

Wool Shirts

\$3.00 Wool Shirts. \$1.85
Bargain Week at
\$4.50 Wool Shirts. \$2.65
Bargain Week at
\$7.50 Government O. D. \$4.45
Wool Shirts at

Wool Hose

\$1.50 and \$2.00 English Wool Hose Co-operative 89c
Bargain Week
\$1.00 Cashmere Hose, in green, navy blue and brown. 48c
Bargain Week

Winter Caps

\$3.00 Winter Caps with ear laps, in the high Judge shapes, also flat styles. Bargain Week at
\$1.45

Dress Shirts

A Big Stock of New Shirts that sold from \$3 to \$15, now 1/2 Price

Neckwear

\$2.00 Silk Ties. 95c
Bargain Week at
\$3.00 Knitted Ties. \$1.45
Bargain Week at
\$3.50 Silk Ties. \$1.65
Bargain Week at

Mittens and Gloves

35c Tuck Mittens and Jersey Gloves, 2 pairs. 25c
60c Heavy Jersey Mittens and Gloves, 2pc, or 1 pair for \$1.00

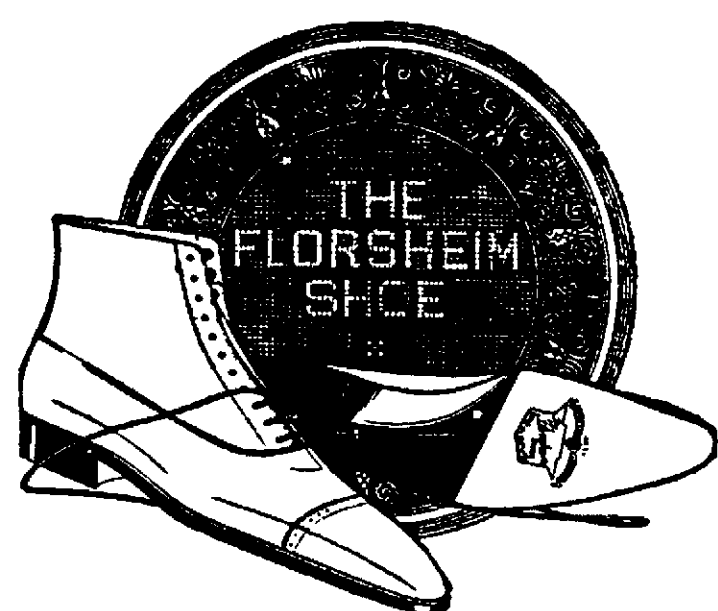
All Gloves and Mittens at Big Reductions

Fughes-Cameron Co.

808 COLLEGE AVE. GOOD CLOTHES—NOTHING ELSE 808 COLLEGE AVE.
Appleton, Wisconsin

NOVELTY BOOT SHOP

Gives You Another Chance



WE WERE asked by the merchants of Appleton if we would enter this Big Selling Event. It did not take one minute to give our answer. For this reason—we want to see everything back to a re-adjustment basis—and we want to be one of the merchants to co-operate toward this end. We don't want profit in this sale — what we want is your good will, and we are going to sell Shoes at cost and below to get it.

NOTICE:—All this week we have been rearranging and regrouping lots. They represent values to \$16.60 — during this Sale not a lot is marked over \$8.89 and many far below that. Come and see for yourself.



For Men

Tuesday, Jan. 25th

On Tuesday morning at 9 a. m. we will sell 69 pair of \$3.50 Spats in brown, fawn and grey at

98c

Per Pair

Wednesday, Jan. 26th

The Big Bargain Day

At 9 a. m. we will offer 91 Pair of Finest Pumps in French Kid or Glazed Kid Leather at

\$3.69

Per Pair. Values to \$14.00.

For Women

Red Cross Shoes

We have taken all of our Red Cross Shoes where there were 11 pair or less of a lot and put them on rack at

\$8.89

Per Pair

Included in this lot are brown sueded, nut brown calfskin, black and brown kid and steel grey in both high and low heels. Get yours first.

STYLE the Latest—QUALITY the Best
—PRICE the Lowest

\$3.69

67 pairs Black and Brown English and Broad Toe Calfskin and Kid Shoes. Some cushion sole shoes included in this lot.

One Lot of Brown Calfskin Shoes with medium toe at the low price of

\$4.95

Per Pair. Values to \$11.00.

Black Satin Pumps

We have put out 39 Pair of Black Satin Pumps with turn soles and covered heels. These shoes sold at \$11.00 per pair. They will go at the low price of

\$6.89

Per Pair

Ladies' Oxfords

One lot, not all sizes, of Ladies' Brown and Black Military Heeled Oxfords. \$9.00 value for

\$4.99

Tie Pumps

Tie Pumps in Brown and Black Kid and patent leather. Values to \$14.40. Now

\$5.89

Black Kid Boots, values to \$12.00. One Lot comprising three different styles at

\$6.87

Men's Florsheim and Brenen Shoes. One Lot of the following sizes

\$7.89

Per Pair

Sizes

6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11
1 3 8 7 9 11 1 1 6 3 4

These are values to \$18.00 and are repriced only on account of short lots.

The Annex Salesroom Bargains

Felt Slippers for Men, Women and Children. Values to \$3.50. Put in the Annex for quick clearance

86c

Per Pair

Heavy Work Shoes for MEN

Any Work Shoe in the store—Weyenberg's, Chippewas and all at one price

\$2.98

Wool Sox

For Men. Regular 3-lb. numbers

37c

Comfort Shoes

for Women, made by the factory which makes our well-known Constant Comfort Line of House Slippers at

\$5.76

Per Pair

\$1 Men's Silk Hose

5c

To induce early shopping on Monday morning, Jan. 24th, we sell to the first 25 Men who enter our Store a Pair of \$1.00 Silk Hose for 5c.

Tennis Shoes and Oxfords, any sizes. Boys', Youths' and Children's

98c

Per Pair

Men's Rubber Overs

To sew on tops, reduced from \$3.49 to

\$1.98

A small lot of Black and Brown Shoes for growing girls

\$3.69

Per Pair

\$1.50 Ladies' Silk Hose

5c

To induce early shopping on Monday morning we will sell to the first 50 Women entering our store a pair of \$1.50 Ladies' Fine Silk Hose for 5c a Pair.

BURTON-DAWSON CO'S FINAL CLEARING SALE

Every Garment Must Be Sold



—APPLETON MERCHANTS CO-OPERATIVE PLAN—
—YOUR GAIN—OUR LOSS—

Sale Starts Monday, January 24, 9:00 a. m. Continues The Balance of Month

Warm Coats AT SHARP REDUCTIONS

Once our patrons see the Fashionable Coats in this selling they won't have to be invited a second time to make selections. There are straight-line utility coats and wrappy daytime models quite charming enough to be worn in the evening. Huge collars and cuffs of self-fabric on fur and ornamental embroidering are favorite trimmings. As this is a reduction selling, early choosing is bound to prove most profitable. Come Early!

Cloth Coats

Plain and Fur Trimmed in the season's most wanted materials. Final Clearing Sale

Less 1/2 Less

Fur Fabric Coats

Baffin Seal, Plush and Peco. Plain and fur trimmed, long or short. Final Clearing Sale

Less 1/2 Less

Rain Coats AND CAPES

Silk Poplin. High shades, cravenetted cloths. Buy now for spring rains. Final Clearing Sale

Less 1/3 Less

WONDERFUL savings in Women's Wear at this Big January Sale. No more "doing without things." Shopping this month is a genuine delight—we enjoy giving you the opportunity as much as you will appreciate receiving it. Coats, Suits, Frocks—everything for your apparel needs—superb in quality, latest models, finest fabrics—all here at back-to-normal pre-war prices. Only a few of the economies offered during this money-saving event are featured on this page. Read it over carefully for they represent the best values in these goods that have been presented for months.



The Season's Smartest
COATS SUITS & DRESSES
In a Remarkable January Selling

Modish Suits SUBSTANTIALLY REDUCED

Considering the service that these Suits will give, the smart style and painstaking workmanship which characterizes each model, this is an offer no woman who needs a Suit can afford to miss. Veldne, duvet de laine, duvetyn, and velour are some of the fabrics. There is also wide range of colors, but remember that the number of sizes in each style is limited. Come Early!

Fall Suits

Exclusive styles, Plain and Fur Trimmed, luxurious colorings. Final Clearing Sale

Less 1/2 Less

Blouses

Choice Entire Blouse Stock. Leading styles. Final Clearing Sale

Less 1/3 Less

Dresses

Street, Evening and Dinner Gowns. Tricotine, serge, taffeta, charmeuse, Georgette crepe, etc. Each and every one a beauty. Final Clearing Sale

Less 1/2 Less

Petticoats and Pettibockers

"Fitrite" Garments. Final Clearing Sale

Less 1/3 Less

Purses and Bags

Choice Final Clearing Sale

Less 1/2 Less

Wash Waists

Voile and Organdy
Less 1/2 Less

Sweaters Less 1/2 Less
FINAL CLEARING SALE

Sateen Pettibockers Less 1/3 Less
FINAL CLEARING SALE

Wool Scarfs Less 1/3 Less
FINAL CLEARING SALE

"NEWTON ANNIS" FUR COATS Established 1887 NOTICE THESE — DOLLARS BETTER THAN PAR

Lamb Nutria Fur Coat. \$150.00 Regular. **\$87.50**
Final Clearing Sale
Taupe Wolf Hound. Fur Collar and Cuffs. **\$79.50**
\$149.50 Regular. Final Clearing Sale
Brown Coney Fur Coat. \$189.50 Regular. **\$100.00**
Final Clearing Sale

Near Seal Fur Coat. \$375.00 Regular. **\$229.50**
Final Clearing Sale
Black Coney Fur Coat. \$239.50 Regular. **\$125.00**
Clearing Sale Price
Natural Australian Opossum Coat. **\$329.50**
\$450.00 Regular. Final Clearing Sale

\$500.00 Near Seal Fur Coat. Very fine. **\$300.00**
Australian Opossum Collar and Cuffs

\$550.00 Near Seal Fur Coat. Wonderful value. Martin Collar and Cuffs **\$325.00**

—WRAPPY COATS—

1—Brown "Fortuna" Coat. Cloth with Beaver Trimmed Collar. Handsomely hand embroidered. \$195.00 Regular. **\$125.00**
Final Clearing Sale

SKIRTS
Plaids, Serges, Tricotine and Satin
Pleated and plain styles
Less 1/2 Less

1—Brown "Chamoistyn Cloth Coat. Beaver Collar and Cuffs, hand embroidered. Very effective on. Regular \$225.00. **\$175.00**
Final Clearing Sale

SILK UNDERWEAR
of Incomparable Daintiness. Choice
Less 1-3 Less

1—**\$189.50** Brown Chamoistyn Cloth Coat. Trimmed Fur Collar and Cuffs. Chenille Embroidery. Very smart. **\$135.00**
Final Clearing Sale

SPRING COATS
— A Few —
While they last. Choice
Less 1/2 Less

—Exclusive—EVERY GARMENT A REAL BARGAIN—Stylish—
NOTICE — LOOK FOR YELLOW WINDOW SIGNS

Burton-Dawson Co.

775 College Ave.

"QUALITY SHOP"

Appleton, Wis.



PRICE SLASHING SALE

Begins Monday, January 24 and Ends Monday, January 31
SEVEN DAYS OF REAL BARGAINS

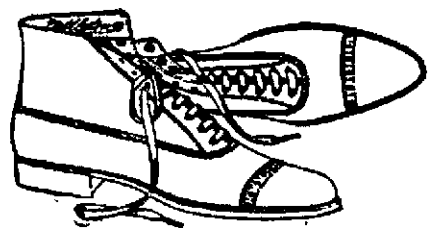
Every Pair of Shoes, in our store for men, women and children has been reduced in price

We haven't space to list all of the many money saving items that will be offered you, during this Sale, but the list below will give you some idea of the values we are offering. REMEMBER our Guarantee of Shoe Satisfaction goes with every pair, and any complaint, regarding the wearing qualities, will be adjusted just as readily, as tho' you'd paid the regular price.



ALL SALE SHOES SOLD FOR CASH ONLY

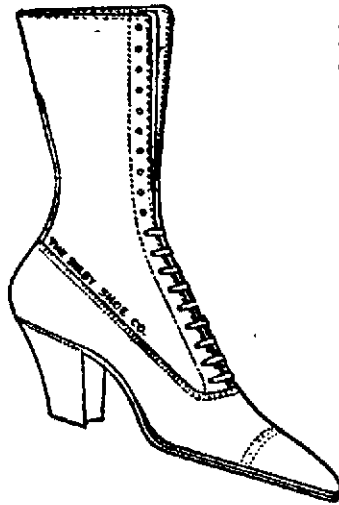
Men's Shoes



Men's Tan or Black Calf Lace Shoes, English style. Values up to \$15.00 for **\$9.85**
 Men's Tan or Black Calf Lace Shoes, English style. Values up to \$13.50 for **\$7.45**
 Men's Dark Brown Cordovan Lace Shoes, English style. A \$13.50 value for **\$7.45**

Men's Black or Tan Lace Shoes, English style. Values to \$11.00 for ... **\$5.85**
 Men's Black or Tan Vici Kid or Calf Lace Shoes. \$8.50 values for **\$4.95**

Ladies' Shoes



Black Vici Kid Lace Shoes, welt sewed soles. Cuban or Louis heels. \$14.00 values for **\$9.85**
 Black or Brown Suede Calf Lace Shoes, welt sewed soles, full Louis heels. \$15.00 values for **\$8.95**
 Grey, Brown, Beaver, Fieldmouse, Patent and Black Kid Lace Shoes. Plain toes, full Louis heels. Values up to \$14.00 for .. **\$6.85**
 Black Vici Kid Lace Shoes, Cuban or Louis heels. Values up to \$10.00 for .. **\$5.85**
 Black Vici Kid or Calf Lace Shoes. Cuban or low heels. Values up to \$9.00 for .. **\$4.85**

Misses' and Children's Shoes



Black Vici Kid or Calf Lace Shoes. Sizes 1 1/4 to 2. Values to \$4.50. For **\$2.95**
 Patent Leather Lace Shoes, with white tops. Sizes 1 1/4 to 2. Values to \$4.00 for **\$2.85**
 Tan Calf Lace Shoes, broad toe. Sizes 8 1/2 to 11. Values to \$3.50. For **\$2.65**
 Black Vici Kid or Calf Lace Shoes. Sizes 8 1/2 to 11. Values to \$3.50 **\$2.35**
 Patent Leather Button Shoes, with cloth top. Sizes 4 to 8. Values to \$2.00 for **\$1.45**

Black Vici Kid Button Shoes. Sizes 4 to 8. Values to \$2.00 for **\$1.45**
 Same style. Sizes 1 to 4 **98c**



Dr. Sommer's Health Shoes, the Seamless Comfort Shoe

\$4.95

One Big Rack of Ladies' Shoes

Grey, Tan or Black, Lace or Button Styles, Cuban or Louis heels. Not all sizes. Values up to \$12.00 a pair for **\$3.45**

Boy's Shoes

Boys' Black Calf Lace Shoes. Sizes 2 1/2 to 6. **\$2.95**
 Youths' Black Calf Lace Shoes. Sizes 13 1/2 to 2. **\$2.65**
 Little Gents' Calf Lace Shoes. Sizes 10 to 13 **\$2.45**

Men's 12 inch, High Top Shoes. \$8.50 value for **\$5.45**

Men's 4 Buckle Arctics. First quality **\$3.85**
 Men's 1 Buckle Arctics. First quality **\$1.85**
 Men's Storm Front Overshoes. First quality **\$1.65**
 Men's Storm Front Fleece-lined Rubbers. First quality **\$1.45**



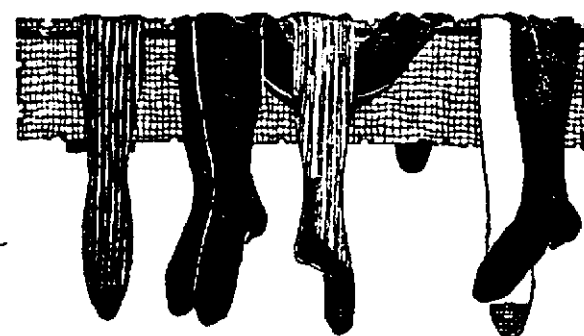
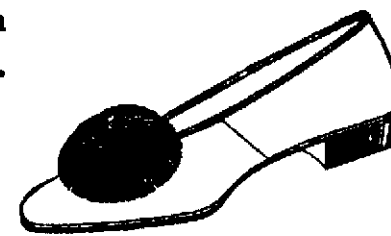
Men's Plain Rubbers. First quality **95c**
 Ladies' 4 Buckle Arctics. For **\$3.85**
 Ladies' 3 Buckle Arctics. For **\$3.35**
 Ladies' 1 Buckle Arctics. For **\$1.45**
 Ladies' Storm Overshoes. For **\$1.35**
 Ladies' Storm Fleece-lined Rubbers **95c**
 Men's 12 inch Leather Top Rubbers. First quality, for **\$3.95**
 Men's 8 inch Leather Top Rubbers. Now for **\$2.95**
 Boys' 8 inch Leather Top Rubbers. Now for **\$2.45**
 Men's 2 Buckle "Snag-proof" Rubbers. Now for **2.65**
 Men's 1 Buckle Hurons. Now for **\$1.75**
 Men's Gold Seal Rubbers for Leather Tops, with red or black sole for **\$2.35**



Ladies' Leather Boudoir Slippers

in Tan, Red, Blue and Pink, with or without heels, not all sizes. Choice while they last, per pair

98c



Hosiery

Ladies' Silk and Fibre Hose, assorted colors. Values to \$2.50 for **98c**
 Men's Silk Hose, assorted colors. Values to \$1.50 for **95c**
 Men's Black or Brown Lisle Hose. Values to 60c for **35c**
 Boy Scout Hose. Per Pair **45c**
 Misses' Stockings. black, brown or white **39c**
 Children's Stockings. black, brown or white **29c**

Scuffer Shoes



Button and Lace styles, in black kid, calf or patent and tan and smoked Elk. Sizes 4 to 8 **\$2.45**
 Sizes 8 1/2 to 13 **\$2.95**

Party Slippers

Black Vici Kid or Patent Seamless Pumps, Baby Louis, or full Louis heels. \$9.00 value for **\$6.35**
 Patent Colt or Vici Kid, one Eyelet Ties. full Louis heels. A \$10.00 value for **\$5.85**
 Black or Brown Vici Kid or Patent Pumps, full Louis heels. \$8.50 values for **\$5.85**



Black or White Satin Pumps, half Louis heels, turn soles. Choice for **\$4.35**



Felt Slippers

Ladies' Felt Slippers with ribbon or fur trim. Some with comfy cushion soles. assorted colors. Values to \$2.50 **\$1.69**
 Men's Felt Slippers. felt soles **\$1.45**
 Men's Felt Slippers. leather soles **\$1.60**
 Ladies' Felt Shoes, leather soles. \$3.50 value **\$1.95**
 Ladies' Slippers. felt soles **\$1.45**
 Ladies' Slippers. felt soles **\$1.35**
 Children's Felt Slippers. cushion soles **98c**

APPLETON
WISCONSIN

HECKERT SHOE COMPANY

773 COLLEGE
AVENUE

\$2.98 Final Slashed Price on small lot of New Satin Hats. Final Prices to Close out quickly. Second Floor.

\$2.95 pair. One hundred pair Ladies' Black or Brown Kid Shoes, high or low heels, welt or turn soles. Some prices slashed from \$12.00 to close out.—First Floor.

85c dozen, Slashed Price—Coat's Six Cord Sewing Thread, best quality.—First Floor.

1-3 off and more—Hand-made Linen Cluny Laces, 1-8 in. to 6 in. wide — prices slashes to clear away odd pieces and discontinued numbers.—1st Floor.

Clever-Thrifty Housewives will note this Slash of Home Furnishing Prices

— Third Floor —

\$57.50 Body Brussels Rugs. Price slashed from \$78.00.

\$3.85 Grass Rugs. Final close-out of some desirable patterns in blue, green and gray. Price slashed from \$7.50.

\$1.98 Smyrna Rugs — 90 by 60 in. Only a few left, price slashed from \$9.00 to close out entire lot Monday.

\$1.98 Wilton Velvet Stair Carpet in tan, rose and brown. Price slashed from \$3.00 yard.

1-3 off on Fibre Furniture, Rockers, Chairs and Tables.

1-3 off on Baby Carriages—dark blues, cream and browns.

39c yard Dotted Swiss, 36 inches wide. Price slashed from 65c.

19c The left-overs of Silkolines for comforters. Price slashed from 39c to close out.

69c Close-out of Cretonnes. Every housewife should be attracted to this final bargain. Come Monday. Former values in this lot to \$1.50.

1-3 off on Lace Curtains. Do not miss the wonderful final close-out in this department.

\$9.75 Congoleum Rugs — 9 by 10 ft. 6 inches, blue and tan figured. Price slashed from \$16.50.

\$7.50 each Velour Table Runners, in rose, blue and mulberry. Prices slashed almost half — not many to sell at this price. Values to \$15.00.

49c yard final close-out of odds and ends of overdraperies, rose, green and blues. Price slashed from \$1.00.

49c Fancy Bordered Scrim—36 inch width—a bargain opportunity for thrifty housewives — beautiful bedroom material. Price slashed from 75c.

39c yard close-out lot of Cretonnes. Many beautiful pieces to choose from. Selection Monday will be the best. Prices on some in this lot slashed from 90c.

\$1.29 Heavy Drapery of Terry Cloth — beautiful colors and designs. Place slashed from \$1.75.

\$82.50 Wool Wilton Rugs, 9 by 12 ft., 8 ft. 3 in. by 10 ft. 6 in. Price slashed from \$117.00.

\$113.50 Royal Worcester Rugs, 9 ft. by 12 ft. Price slashed from \$145.00.

\$108.00 Royal Worcester Rugs 8 ft. 3 in. by 10 ft. 6 in. Price slashed from \$133.00.

\$65.00 Body Brussels Rug 9 ft. by 12 ft. Price slashed from \$86.00.

WISE HOUSEWIVES WILL ATTEND THIS SALE EVERY DAY

Special Lots, Odds and Ends, too small to advertise will be slashed farther in price—from day to day—to clear stock. Extraordinary Bargains will reward shoppers who search.

Blanket Prices Slashed

—And winter not half over. These Blanket Bargains must be seen to be appreciated.

2.98 Plaid Blanket. Good weight, 68 by 80 size. Blue and tan plaids. Prices slashed from \$4.95.

3.79 Heavy Wool Nap Blankets, large size 64x76. Grey, white and tan. Prices slashed from previous low price of \$3.75.

4.79 Heavy Weight, Fine Quality Blanket. Big size 68x80. Plaids and plain colors. Prices slashed from low price of \$6.95. (Basement)



\$2.39 each Card Tables, collapsible, green leatherette top, rubber tipped, \$3.75 value.

79c Children's Flannelette Sleepers, light colored, assorted sizes. Values to \$1.95.

\$1.29 Women's Corsets, assorted styles, high or low bust and waistline styles, flesh or white. Values to \$2.98.

\$1.98 for Women's House Dresses, made of chambray, percale and gingham, neatly trimmed with white or self trimming, all sizes. Values to \$7.00.

98c One Lot of Women's Camisoles made of satin, in dark and light colors, all sizes. Values to \$2.50 each.

\$1.19 Women's Satine Petticoats, black or fancy. Values to \$3.75.

\$2.98 for Women's Waists made of pongee and silk, several styles, high or low neck models. Values to \$5.00.

\$1.59 for Women's Sweaters, slip-over styles, assorted colors, formerly marked to \$3.00.

19c a yard Windsor Crepes in white, flesh and blue, formerly 48c.

29c each One Lot of Huck Towels, assorted sizes, cotton and union linen in lot. Values to 89c.

8c each Children's Handkerchiefs, plain hem with colored embroidery in corner. Values to 15c.

33c pair Children's Hose, heavy or fine ribbed, all sizes. Values to 69c.

19c each Men's Split Leather Gloves, wrist or gauntlet, formerly 59c.

79c each Women's Cover-all Aprons in dark or light percales, braid or ric rac trimmed, all sizes, formerly \$1.75—Downstairs.

3 for 25c Women's Handkerchiefs, plain or embroidered corner. Values to 23c.

19c pair Women's Cotton Hose in black, all sizes, formerly 48c.

98c for Women's Union Suits, high neck, long sleeves, ankle, all sizes. Values to \$2.50.

39c each Children's Vests and Pants, ecru fleeced, all sizes. Formerly 69c.

23c for Silk Mull in white and colors. Formerly 39c.

\$1.48 for Men's Sweaters, heavy jumbo kind or fine knit, assorted colors and sizes. Values to \$6.50.

39c for Boys' Shirts, plain white. Formerly 79c.

THE PETTIBONE

NOW FOR A GLORIOUS JANUARY CARNIVAL OF E

Monday, Tuesday, Wednesday, Thursday, Friday, Saturday

This has been a month of extraordinary merchandising. We have cut the prices of our own merchandise away down to the lowest expectation of future cost prices, and we have brought into our store many thousands of dollars worth of brand-new merchandise that was offered at a sacrifice by many manufacturers—selling the new goods to you also with scant thought of profit to ourselves; because all are more eager to keep American industries going.

BUT SEVEN MAGI

And we are going to make those Seven Days the most wonderful of all the month. The extraordinary selling has left us many odd lots, and they have also shown us where we have surplus stocks that still must be sold. **DOWN GO MANY PRICES STILL FURTHER!** The prices quoted for the Coming Seven Days will be the lowest.

Shoe Prices Given the Final Slash

to clean-up Odds and Ends-and Broken Lots.

First Floor and Basement

\$5.95 pair Ladies' Shoes, allover camel and gray kid, brown, black and fawn suede, full Louis covered heels, light welt soles. Prices slashed from \$15.00 pair.

\$6.95 pair Ladies' Russia Calf Vamp, fawn cloth top, covered heel, stitched tip. Laird-Schober Co. make. Price slashed from \$18.00.

\$7.45 pair Ladies' Russia Calf Street Boots, Cuban heels. Formerly priced at \$14.00 pair.

\$6.95 pair Ladies' Black Kid Oxfords, top grade leather, Cuban heels, welt sewed soles. Formerly \$12.00 a pair.

\$12.50 pair Ladies' Pumps in patent or plain leather, slender heels, turned soles, Laird-Schober Co. make. Formerly \$18.00 pair.

\$7.45 pair Ladies' Beautiful Satin Pumps with full or baby Louis heels. Formerly \$10.50 pair.

\$3.95 pair, One Lot of Women's Oxfords and Pumps, small sizes. Formerly priced to \$11.00 pair.

\$4.95 pair, One Lot of Women's Silk Cloth Pumps with cut steel buckles, small sizes. Formerly \$15.00 pair.

\$7.15 Growing Girls' Shoes of high grade leather in black and brown, all sizes, AAA to D widths. Formerly \$10.50 a pair.

(First Floor)

\$1.60 to **\$2.95** pair Children's Fine Shoes, wonderful values. Formerly priced at \$2.25 to \$4.50 pair.

\$2.95 pair, One Lot of one hundred and fifty pairs of Women's Shoes, black kid, high or low heels, splendid quality, all sizes. Formerly priced at \$8.00 pair.

\$3.95 pair Growing Girls' Shoes, two hundred pair to sell at this price, brown or black, all leather. Values to \$7.50 pair.

\$2.95 pair, One Lot of Misses' Black Kid Shoes. Values to \$4.50 pair.

\$3.95 pair Boys' Shoes, including black or brown leathers for dress or school wear, extra fine quality. Formerly priced at \$6.00 pair.

\$4.45 pair Youths' High Top Shoes of extra fine quality and construction in tan or elk leather. \$7.00 value.

\$3.35 pair Children's Shoes in black or brown, extra height tops, all leathers. \$4.85 value.

\$1.69 pair, One Lot of Ladies' House Slippers, small sizes. Price slashed from \$3.95 pair.

(Basement)



CROWDS

How Much More Interesting You have been to dozens of sales at the Appleton Post-Crescent, but the picture above would show the crowds that have been attracted to the store.

PETTIBONE'S — THE STORE

Spend your leisure moments in the Stationery will be supplied free. On the First Floor is located a Check be checked free of cost.

If you are unacquainted with the floormen will be glad to direct you.

The salespeople at Pettibone's are and courtesy. It makes no difference at your service always.

MAKE YOURSELVES AT HOME

Pettibone's draws its trade from immediately adjoining Appleton. In this traded with Pettibone's for two or three of 150 miles of concrete highways, the inating people who must have value, goods and women's wear. If you are service and low prices, now is the time most unusual store in Wisconsin.

PETTIBONE'S ECO

Gives Final Price Slash to Close O

10 per cent
Discount on all

China
AND
Glassware

This includes Domestic and Imported China and Plain, Etched or Cut Glass.

E-PEABODY CO.

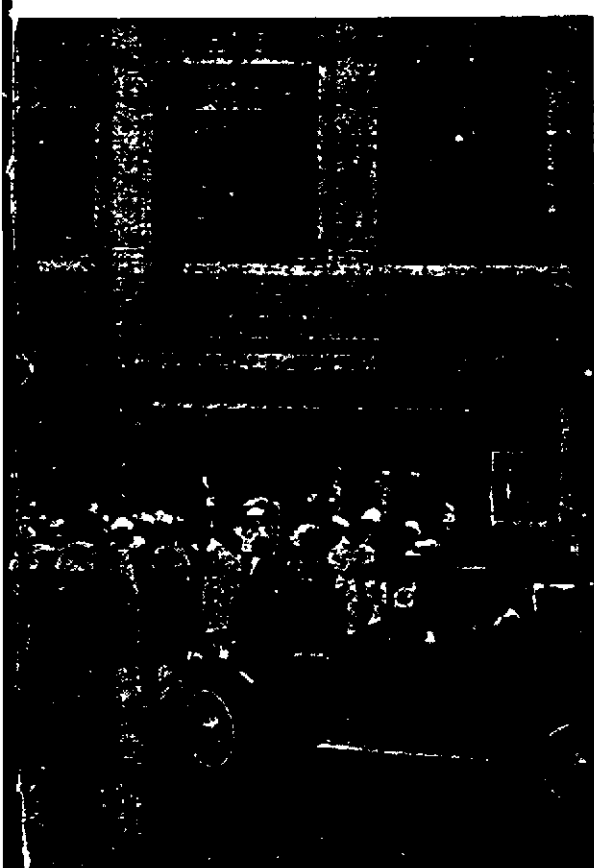
S WIND-UP OF THIS ECONOMY--LAST SEVEN DAYS

Monday—These Days of Splendid Opportunity Still Belong to You

than we are to make profits this month. But we can't always do business that way, you can easily realize. We devoted the month of January to that public service. But this big movement has to come to an end, and your opportunity will expire with the end of the month.

DAYS STILL REMAIN

est you'll heard about for some months to come. Don't miss this fleeting opportunity to save a large part of the price paid for every item. This page tells you much of the stirring news; but the littlest lots and biggest price-cuts can get no word in the newspaper. COME EARLY MONDAY MORNING AND SEE THE GOODS.



CROWDS!

ings Look When Prices Are Low! ne's like the one pictured above, but if the pub- is sale and would act on the opportunities now times as many people.

CONVENIENCE AND GOOD SERVICE

Room and Writing Rooms on the Fourth Floor.

Department where your grips and parcels will and location of is various departments, the ructed to render visitors every assistance; you buy or not, the Pettibone organization is

TTIBONE'S, — The Big Store at Appleton to-do population of the 1500 square miles here are 100,000 people, many of whom have generations. Located at Appleton, the center bone Store makes particular appeal to discrim- and wide assortment when selecting their dry eady acquainted with Pettibone's dependable e to Appleton and to shop at Pettibone's—the

\$1.25 Scarf and Toque Sets. Price slashed from \$5.00. —Fourth Floor.

\$6.25 pair Wool Mixed Plaid Blankets. Blue and white, gray and white. Prices slashed from \$40.50 to close out. —Third Floor.

19c each pillow slips, size 42 by 36, good quality muslin, formerly 35c each. Limited quantity to sell and limit six pairs to a customer. First Floor.

1 3 off and more All linen pattern cloths. Slightly imperfect. Limited quantity to sell.

The Price Slasher has made Drastic Reductions on Ready-to-wear Second Floor—Fourth Floor

Reductions of **50%** on Children's Leggings, all sizes, 2 to 7 years. — Fourth Floor.

\$1.25 each for Children's Scarf and Toque Sets. Formerly \$5.00 each. —Fourth Floor.

35c pair Infants' Satin Shoes in white, pink and blue. Formerly \$1.25 pair. —Fourth Floor.

\$3.95 for Women's Blouses made of brown taffeta, neat models. Formerly priced at \$10.00 each. —Fourth Floor.

\$1.59 for Women's Flannelette Gowns, Brighton make. Formerly \$3.75 each. —Fourth Floor.

\$1.75 each Children's Dresses. Two styles in black and white and brown and white checks. Formerly \$5.00. —Fourth Floor.

\$2.25 each for Women's and Misses' Pettibockers made of sateen in all shades. Formerly priced at \$3.75. —Fourth Floor.

\$1.50 each for Crib Blankets, all white or pink and white and blue and white. Formerly \$2.50 each. —Fourth Floor.

\$1.25 each for Children's Sleeping Garments, Brighton make. Formerly \$2.35 each. —Fourth Floor.

\$2.95 each, an assortment of Women's Slip-over Sweaters, in all shades. Formerly \$5.95. — Second Floor.

50% Reduction on One Lot of Women's Skirts, an attractive assortment — Second Floor.

50% Reduction and more on Children's Coats. Our entire stock at these reductions. —Second Floor.

\$22.50 each Women's Black Velvet Coats, 36 inches. Formerly \$60.00. —Second Floor.

\$19.00 each, One Lot of Wool Velour Coats for Women, many different styles, in navy, brown and French blue. Price slashed from \$55.00. —Second Floor.

All Brushed Wool Scarfs Reduced **50%**. **\$42.50** each Women's Scalette Plush Coats, 50 inch sweep. Formerly \$75.00. — Second Floor.

\$35.00 each Women's Coats. Formerly \$75.00. — Second Floor.

\$35.00 each for Women's Plush Coats made of Salts Peco Plush, 50 inch. Formerly priced at \$65.00. —Second Floor.

VISIT EVERY FLOOR — EVERY DAY

As assortments become broken or odds and ends appear, they will be given a farther slash in price—from day to day — Extraordinary Bargains will reward shoppers who search.



SLASH PRICES ON Corsets and Camisoles

IN THE ECONOMY BASEMENT

1.29 Women's Corsets. Assorted styles, high or low bust and waist line, flesh or white. Price slashed from the previous low price of \$2.98.

98c Close-out lot of Satin Camisoles. All sizes, dark or lights. Some prices slashed from \$2.50 to close out.

Final Slash on Rummage Left Overs in lots or single pairs, to insure rapid clear-away. Many big bargains will be found on the corset table Monday.

Every broken lot or odd and ends remaining on 1st floor is MARKED at a SLASHED PRICE for this final Close Out Sale---

15c pair Women's Heavy Fleece Lined Cashmere Gloves. Price slashed from 39c.

98c pair Rummage Left-over Gloves, assorted lot, a slashed price to quickly close out.

16c yard Satin Ribbon, 3 and 3½ inches. Price slashed from 25c.

10c a yard Satin Ribbon, 1½ and 2 inches wide. Price slashed from special 16c price.

Slashed Prices on Special Lots of Wool Coatings and Suitings.

48c a yard for Zephyr Ginghams in plaids, checks and stripes. Price slashed from 75c.

39c a yard for Linen Finish Suiting in tan, blue, pink and green. Price slashed from 50c.

29c pair Children's Brown Lisle Stockings. Price slashed from 50c and 59c.

2 for 25c Double Mesh Hair Nets. Regular 25c value.

\$1.98 Charmeuse, black, brown, navy, 40 inch. Price slashed from former \$4.00 yard.

\$1.29 yard White Wash Satin, 36 inch wide. Slashed from former price of \$2.50.

\$3.98 Mercerized Napkins, 20 inch. Price slashed from \$6.50.

35% Off on all Linen Towels.

20% Off Odds and Ends of Pattern Table Cloths and Napkins.

39c Men's Linen Initial Handkerchiefs. Price slashed from 75c.

17c Men's Fine Quality Cotton Handkerchiefs. Price slashed from 25c.

79c Men's Silk Handkerchiefs. Price slashed from \$1.00.

17c Women's Initial Handkerchiefs. Price slashed from 35c.

48c Women's Chamoisette Gloves, black and white. Price slashed from \$4.00 and \$1.50.

59c ball Heavy Scotch Sweater Yarn in coral, turquoise, hunter's green, purple and heather mixtures. Price slashed from 95c.

19c ball, One Lot of All Wool and Silk and Wool Yarns in several colors. Former values in this lot to 59c ball.

8c dozen skeins Boil-proof Embroidery Cottons, in pink, coral, rose, tan, lavender and brown. Price slashed from 5c skein.

69c ball Glossilla Sweater Silk in gold, coral, Chinese blue, purple, lavender, American Beauty and turquoise. Formerly \$1.25 ball.

½ Off and more on Children's Stamped Dresses of white dimity and poplin.

\$2.98 each for Stamped Gowns of fine white nainsook with sufficient embroidery cotton to complete garment. Price slashed from \$4.75 each.

98c each Stamped Lunch Cloth of unbleached muslin, 54 inch size. Price slashed from \$2.50 each.

\$1.98 each Stamped Chemise of flesh batiste and fine white nainsook with sufficient embroidery cotton to complete garment. Price slashed from \$3.50 each.

98c Men's extra heavy quality, extra length, Chambray Work Shirts, double elbows, double stitching, two pockets. Formerly low priced at \$1.89. —Downstairs.

ECONOMY BASEMENT

Every Broken Lot and Odds and Ends

Aluminumware Prices Slashed

for Final Clearance

NOTE: Visit these departments daily to take advantage of the special offerings which will not be advertised.

\$1.48 One Lot of Men's Gloves, black, brown and champagne, all sizes in the lot. Values to \$3.75.

\$3.39 for Men's Dress Shirts, made of corded madras and fine percales, all sizes, neat patterns. Values to \$5.75.

\$1.69 for Men's Dress Shirts of fine madras and percale, neat stripes and novelty patterns, all sizes. Values to \$3.79.

\$2.98 Children's Coats, assorted sizes, velours, corduroys and chevots. Values to \$8.50.

98c Infants' Coats, pique, cord and eider-down, assorted sizes. Values to \$4.50.

59c One Lot of Infants' Wear, lot consists of Blankets, Gowns, Kimonos, Jackets, Pinners, etc. Values to \$2.00.

79c Boys' Blouses made of flannel, chambray, black sateen, percale and gingham, all sizes. Values to \$2.48.

\$3.98 for Boys' Suits, one small lot to sell at this price. Norfolk styles in corduroy and wool mixtures, nearly all sizes. Values to \$18.95.

\$5.50 One Lot of Boys' Serge Suits and Wool Mixture Overcoats. Suits are blue serge of Norfolk style. Overcoats are full lined, made of heavy wool cheviot. Values to \$17.95.

59c Lot of Boys' Hats and Caps, all sizes, several styles and colors. Values to \$1.98.

98c One Lot Children's Middies, plain white or with collared collars, all sizes. Values to \$2.50.

\$3.79 for Men's Shirts, fibre and jersey silk in the lot—only one small lot to sell at this price, neat and novelty stripes, all sizes. Values to \$12.00.

\$1.19 for Boys' Wash Suits, Oliver Twist and Russian Blouse styles, suiting, chambray and gingham. Values to \$3.95.

\$2.98 One Rack of Boys' Suits, made of corduroy, cheviot and wool mixtures — Oliver Twist and Norfolk styles. Values to \$9.50.

17c yard Curtain Serims and Dotted Swiss, white only. Values to 35c.

12½c yard for Eden Cloth in stripes for waists, blouses, etc. Formerly 39c.

19c yard for Curtain Marquisette, 36 inches, white. Formerly 35c.

89c yard for Wool Suiting, 32 and 36 inches wide, blue, grey and brown. Formerly \$1.89.

48c yard for Cotton Plaids and Serge, 32 and 36 inch, fancy plaids and shepherd checks. Formerly priced to \$1.65.

\$1.19 for One Rack of Men's Ties, silk four-in-hands or knitted ties. Values to \$2.50.

19c for One Lot Men's Silk Bow Ties, assorted patterns. Formerly 50c.

59c One Lot of Men's Silk Four-in-Hand Ties, assorted colors and patterns. Values to \$1.00.

\$2.19 for Men's Flannelette Pajamas, soisette trimmed, light patterns, heavy weight. Formerly \$3.19.



Auto Robes
\$3.45 to \$13.95 sellers of extra heavy plush and motor weave materials. Serviceable colors. Large sizes. now—
\$3.95 to \$9.95

Gloudemans-Gage Co.
WHERE LOWER PRICES PREVAIL

36 inch Percales
Light and dark grounds with many pretty patterns, splendid for aprons and dresses. Yard **19c**
(Main Floor)

36 inch Sheeting
A very durable quality unbleached sheeting that you'll find very satisfactory. Buy a sufficient amount. Yard **17c**
(Main Floor)

Co-operative Clean-Up Sales

Gloudemans-Gage Co's., Successful Clean-up Sales Joins hands with other Appleton merchants in putting over one of the most Stupendous Merchandise Events in the city's history.

Plenty Of Choice Merchandise Still To Be Had
The Savings Are Conspicuous---Come And Get Your Share

EVERY DAY A SALE DAY TO END OF MONTH

85c Comforter Sateens—38 in. exceptional values. Clean-up Sale, yd. **48c**
\$1.00 Mercerized Table Damask in all good patterns. 58 inch. Yard **79c**
45c Dress Gingham—plaids, stripes and plain colors. 27 in. per yard **25c**
Pillow Tubing—bleached, 40, 42 and 45 inch. Clean-up sale, yd. **39c**
85c Fancy Art Ticking—feather proof, in floral patterns. 32 inch. Yard **59c**
59c Windsor Kimmette—Oriental pattern printed crepe for kimonos. yard **29c**
\$2.50 Union Table Damask—part linen, rose, ivy and carnation designs. yard **\$1.48**
Bleached Sheeting—a very soft finish—yard wide. Clean-up yd. **17c**
28c Crash Toweling—unbleached and bleached with blue border. 16 in. 5 yards for **98c**

Silk Tricolette
An excellent, fine quality and comes in seal, bobolink, Copen blue, white, navy and black. 36 inch. A matchless value that regularly sold at \$2.89. A yard
\$1.85

Women's Footwear Bargains!
Women's Queen Quality Brown Calf Lace Boots—welt soles, fair stitched military heels. Also Brown Kid Lace Boots, welt soles, imitation stitched tip and trim military heels, \$12.95 and \$13.45, reduced to **\$8.45**
A Few Grey and Brown Kid Lace Boots, just 20 pairs in sizes 4 to 7, that sold at \$9.50, reduced to **\$5.95**

Children's Winter Coats AT CLEAN-UP PRICES
\$2.59 For Children's Coats that formerly sold at \$7.50 and \$7.95. There's a host of materials and colors. Sizes 2 to 6 years.
\$3.50 For Children's Coats that were bought to sell for \$8.00 to \$10.00. Many desirable fabrics and styles. New collars and belts. Sizes 2 to 6 years.
\$9.75 Older Girl's Coats that sold as high as \$21.25. Good wool materials in all and many models from which to choose.

Women! Clean-Up Coat Bargains You Can't Afford to Miss.

Women's and Misses Coats—
In a group taken from several lines and formerly sold as high as \$42.50 to \$59.75. Sizes 15 to 36. To Clean-up at **\$19.75**
Women's and Misses Cloth Coats—
That have neatly cut fur collars. Very popular styles. Sizes 13 to 38. Coats bought to sell as high as \$59.75. Clean-up at **\$22.50**
Winter Coats—
For stout women. You'll be surprised at the gathering we made to sell at this price. Coats that formerly sold from \$59.25 to \$42.50, to Clean-up at **\$19.75**
Women's and Misses Short Plush Coats—
A wonderful opportunity to buy a coat that formerly sold at \$42.50 to \$39.75. In Clean-up Sale **\$19.75**
Short Plush Coats—
Well tailored of reliable and rich plush fabrics. Have you come across a bigger bargain? \$49.75 to \$57.50, reduced to **\$25.00**
Short Plush Coats
That are fashionably styled and made of durable plush. Wide sweep backs are the prevailing models. Garments priced to \$69.75 and \$75.00, reduced to **\$35.00**
Cloth Coats—
For women and Misses. Fur collars are used on smartly tailored garments. Various seasonal shades. \$67.50 to \$59.75 sellers. Now to Clean-up **\$29.75**
Women's Long Plush Coats—
In stout sizes, 43 to 51. Attractive coats that formerly sold for \$59.75 to \$34.75, reduced to **\$32.50**

Clean-up of all Sweaters

Women's Sweaters of fine saxony and heavier all pure wool and worsted yarns. Tuxedo, coat styles, with sailor or roll collar, also large sports sweaters. Many wonderful colors to select from. Sizes 38 to 46.
\$8.50 for **\$4.95**
\$12.45 for **\$7.75**
\$8.50 Black Sweaters, for **\$4.95**
\$6.45 and \$7.25 Sweaters for misses, sailor, tuxedo and shawl collars. Any color you wish is included. Sizes from 10 to 16 years. Clean-up **\$4.79**
\$4.75 Sweaters for Children—Boys or girls. Belted models in grey, red, turquoise, also combinations. Sizes 3 to 5 years. Clean-up **\$3.29**
\$4.45 Sweater Coats made of strong worsted yarns. Colors, brown and red. Sizes 3 to 6 years. One of the biggest bargains, for they're going to Clean-up at **\$2.48**
\$1.95 Sweaters for Children. All pure wool. Link and link stitch. Sailor collar and cuffs. Clean-up **\$1.39**
\$2.45 Sweater Coats for children. They are all wool in colors as tan, blue, brown, red, maroon and copen. Sizes 2 to 5 years. Clean-up sale **\$1.59**
3-Piece Sweater Sets for children—Cap, sweater and drawer leggings and some sets come with mittens. Brushed wool in different weights. Colors are rose, cardinal, American beauty, brown and copen. \$5.95 Sweater Sets **\$3.45**
\$7.45 Sweater Sets for **\$4.79**
\$8.65 Sweater Sets for **\$4.95**
Clean-Up of Women's, Misses' and Children's Slip-On Sweaters
Also a few that open down the front. Dressy sweaters and heavy ones for skating. Assorted colors. Sizes 2 to 8 years and 8 to 16 and 34 to 44. Prices range \$3.00 to \$11.75. Now **HALF PRICE** or **\$1.50 to \$5.88**

WOMEN'S DRESSES Reduced to an Unheard of Level

Women's Silk and Wool Dresses made to sell at \$35.00, will be cleaned up at **\$12.50**
A range of styles and materials, also desirable shades.
Women's Silk Dresses priced formerly as high as \$59.75. New fall models are represented in most wanted styles, shades and weaves. Now at **\$19.75**

Hosiery and Underwear

Women's Sports Hose—Woolen hose in blue and brown heather shades, \$3.00, reduced, a pair **\$2.19**
Women's Fleece Hose—Ribbed tops, seamless, fashioned leg, black. 69c, reduced to pair **48c**
Infants' Cashmerette Hose—wool finish in white only, 4 1/2 to 6 1/2, Clean-up Sale. Price per pair **19c**
Women's Heavy Seal Lined Vests and Pants—White cream and grey, 38 to 42. \$1.69, reduced to **\$1.19**
Boys' Fleece Suits ribbed, in cream, well made, 6 to 16 years, \$1.50, reduced **\$1.19** now at **\$1.19**
Women's Wool Suits—Non-shrinking in white and grey, a Clean-up of styles. \$4.00, reduced to **\$1.98**

CLEANAWAY PRICES ON FURS

Genuine Black Skunk Martin Set. Long scarf trimmed with tails, round muff to match. \$169.00 Scarf at **\$110.00**
79.75 Muff at **50.00**
\$248.75 Set **\$160.00**
Gray Squirrel Scarf in the new and beautiful pellerine style. \$147.50, reduced to **\$87.50**
Jap Fox. New animal style scarf and light, fluffy muff to match. \$47.50 Scarf at **\$32.50**
59.75 Muff at **37.50**
\$107.25 Set **\$70.00**
Brown Dyed Martin animal shape scarfs and fashionable muffs. \$39.75 Scarf at **\$25.00**
39.75 Muff at **25.00**
\$79.50 Sets **\$50.00**
Black Lynx Scarf—Animal shape, rich, lustrous fur. \$57.50, reduced to **\$37.50**
Black Pile Hudson Seal. A set that will meet your approval as a big bargain. \$25.00 Scarf at **\$15.00**
19.75 Muff at **12.75**
\$44.75 Set **\$28.75**

LOTS OF FURS TO CLEAN-UP AT HALF-PRICE
Kit Coney Scarfs Australian Opossum Sets, Manchurian Wolf Sets and many other pieces we have cut prices in half to rush a thorough clean-up.
(Second Floor)
1/2 Price

Entire Stock Of Boys' Suits 1-2 Price

Line is made up of sturdy built suits—also contains the famous "Woody Boy" line, which is noted for style, dependable fabrics and perfect tailoring. Truly mothers, your boy can be dressed up to the minute and it won't embarrass your purse a bit. Every new weave, color and style. (Main floor.)
Buy For Now and For Spring

CLEAN-UP OF WOMEN'S SKIRTS
Skirts of serge, wool jersey and cloth are shown in this group. Styles suitable for more occasions, purposes can be gotten in this lot. Sizes 25 to 36. Priced up to \$12.00. To Clean-up **\$5.95**
Skirts of large, beautiful silk poplin, wool taffeta, and a few wool plaids. Plain and plaid models including late high grade winter numbers. 27 to 36. Values to \$17.00. Reduced to **\$8.75**
Silk and Wool Skirts in plain and pleated effects. There are good plain colors and plaids. Stylish models that are highly favored in the group, some sold up to \$25.00. Clean-up price **\$14.75**

Mirro and West Bend Aluminum Ware Reduced In The Clean-Up Sale
(Displayed In Basement)
TAKE NOTICE! BLANKET BARGAINS!
\$14.50 Wool Blankets. Guaranteed pure wool, both warp and filling. Pretty plaids in pink and white, violet and white, blue and white, tan and white and black and white. Size 65x94. Clean-up Price **\$8.75**
\$13.95 Wool Blankets. Ends bound with gingham band. Plaids in blue, tan and pink. Size 70x94. Clean-up **\$7.95**
\$3.00 Cotton Blankets. A big value, well fleeced. Size 54x74. Clean-Up Sale **\$1.89**
\$7.95 New Plaid Blankets. Heavy, fleeced, large size. Very stunning color broken plaid patterns. Size 72x84. Clean-up **\$5.78**
\$2.75 Service Blankets. Good cotton fleeced. Size 57x90. Clean-up Sale Price **\$2.15**
\$9.95 Wool Blankets. Good quality, in gray with pink or blue borders. Size 66x90. A Bargain! Clean-Up **\$6.75**

Rugs and Draperies
Wilton Rugs. Desirable patterns and desirable colors. Don't forget they are dependable too. 9x12 size **\$65.00**
Brussels Rugs. A lot containing splendid patterns and colors. 9x12 feet. \$49.75 Rugs, reduced to **\$29.75**
Sectional Lace Panels in white, cream and ivory. Thinny patterns, 89 inches long. **ONE-HALF** former prices. **\$1.48**
Marquiesettes in white and cream. 59c Sellers, reduced to **33c**
One Lot of Cretonnes **ONE-HALF PRICE**. Good patterns and colors to please.
One Lot of Rag Rugs **ONE-HALF PRICE**. All colors and sizes, durable quality.
Hygiene Sweepers, the regular \$2.25 Seller to Clean-up at **\$1.18**

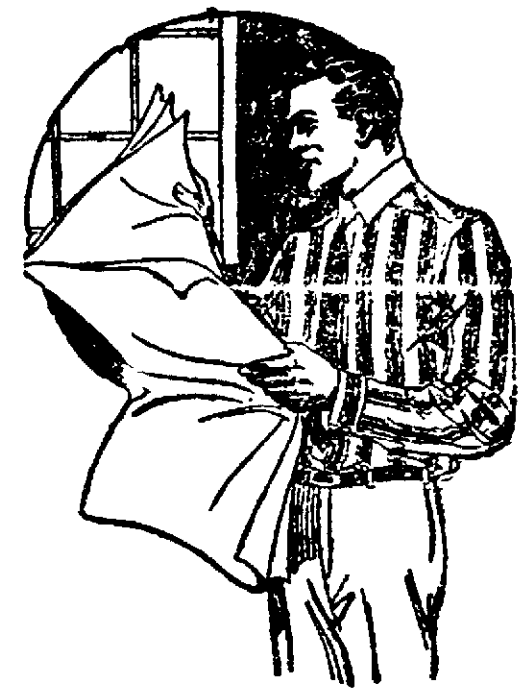
Winter Clean-up of GOOD \$5 CORSETS AT \$3.59
Our regular good models in Bon Ton Back Lace, and La Camille Front Lace. Styles for every figure in the lot as we have included many numbers. Women should not overlook this bargain—come the first day—first thing in the morning.
Sturdy materials over high-grade, tested steels. White, flesh and dotted outfit.
79c and 95c Bandeaux of closely woven mesh Trecco and fine repp. A stupendous offer. Sizes 12 and 14 only. Clean-Up Sale **39c**

Women's Suits All That Remain at Radical Reductions
Women's and Misses Suits in many styles, but nearly all blacks and blues. Suits made to sell to **\$19.75**
\$52.50. At **\$19.75**
Women's and Misses Suits in very dressy models made of serges and velours and are all dark colors. For the Clean-up we have taken suits priced to \$57.50 and reduced them to **\$22.50**
Women's and Misses' suits developed from various sturdy wool fabrics. Every one a chic model. To \$62.50 garments reduced to **\$25.00**
This lot contains our extreme models and most gorgeous materials are used in every one. If you can find your size you should not let this good opportunity slip by. To \$91.75. Reduced to **\$39.75**

Everything In This Store Is Included In This Seven Day Bargain Event

This is not a sale on clothing alone—it's on hats, shirts, underwear, hosiery and everything else in this store, except the bare fixtures.

Mackinaws, Sheep lined coats, Sweaters, Trousers, *Everything In The House* is being thrown out in a great many instances at less than cost.



Hirsh-Wickwire and All Other High Grade Suits, Overcoats and Top Coats

Suits, Overcoats and Top Coats

\$100.00 Suits	\$65.00	\$95.00 Overcoats	\$60.00	\$65.00 Dog-Skin Coat	\$40.00
95.00 Suits	60.00	90.00 Overcoats	57.50	68.00 Top Coats	42.50
90.00 Suits	57.50	75.00 Overcoats	47.50	50.00 Top Coats	30.00
75.00 Suits	47.50	60.00 Overcoats	38.00	35.00 Top Coats	20.00
70.00 Suits	45.00	55.00 Overcoats	35.00	30.00 Top Coats	18.50
60.00 Spits	38.00	50.00 Overcoats	32.50	25.00 Top Coats	15.00
50.00 Suits	32.50	40.00 Overcoats	25.00	50.00 Garbardine Top Coats....	32.50
40.00 Suits	25.00	65.00 Horse-Hide Fur Coat.....	40.00	70.00 Garbardine Top Coats....	45.00
		90.00 Galloway Fur Coat	57.50		

HATS

\$20.00 Velour Hats	\$13.33
\$12.50 Velour Hats	8.33
11.50 Velour Hats	7.67
16.50 Genuine Beaver Hats	11.00
10.00 Trimble Felt Hats	6.67
7.50 Trimble Felt Hats	5.00
7.50 Trimble Derby Hats	5.00
10.00 Dunlap Derby Hats	6.67
6.00 Trimble Felt Hats	4.00
5.00 Trimble Felt Hats	3.33

EAGLE SHIRTS

\$15.00 Jer-Novo Silk	\$10.00
10.00 Tamboe Silk	6.67
6.00 Silkloth	4.00
5.00 Raytone Silkloth	3.33
5.00 Margate Madras	3.33
4.50 Mindora Madras	3.00
3.50 Calais Cord	2.33
3.00 Parsee Percale	2.00

WOOL SHIRTS

\$4.00 Wool Shirts	\$2.67
5.00 Wool Shirts	3.33
6.00 Wool Shirts	4.00
7.50 Wool Shirts	5.00
9.00 Wool Shirts	6.00

Sizes from 14½ to 20

BELTS

\$2.00 Genuine Cowhide. Tubulars. black or cordovan	\$1.33
1.50 Genuine Cowhide. Tubulars. black or cordovan	1.00
1.00 Genuine Pigskin. black67c
1.00 split cowhide. black or tan67c
75c split cowhide black or tan50c

FUR CAPS

\$32.50 Fur Caps	\$20.00
40.00 Fur Caps	25.00
20.00 Fur Caps	12.00
30.00 Fur Caps	18.50

SPECIAL

248 Fall and Winter Caps at half-price. \$3.00 values at	\$1.50
2.50 values at	1.25
2.00 values at	1.00
1.50 values at75c

GLOVES

\$18.00 Fur-top Hansen Auto Gloves	\$12.00
9.00 Hansen Auto Gloves	6.00
5.50 Dress Buckskin Gloves	3.67
5.00 Dress Buckskin Gloves	3.33
6.00 Genuine Mocha Gloves	4.00
5.00 Genuine Mocha Gloves	3.33
4.00 Genuine Mocha Gloves	2.67
Genuine Cape Gloves in greys and tans	3.33
4.00 Genuine Cape Gloves in greys and tans	2.67
3.50 Genuine Cape Gloves in greys and tans	2.33
3.00 Genuine Cape Gloves in greys and tans	2.00

WORK COATS AND LEATHER VESTS

\$32.00 Lamb-lined Coats	\$20.00
28.00 Lamb-lined Coats	17.75
15.00 Wool-lined Duck Coats	10.00
30.00 Sheep-lined Corduroy Coats	18.50
35.00 Duck Ulster Coats, Sheep-lined	22.50
35.00 Grey Ulster Coats, Sheep-lined	28.50
10.00 Duck Coats	6.67
25.00 Leather Sleeve Vests	16.67
16.50 Leather Sleeve Vests	11.00
18.00 Leather Sleeve Vests	12.00
15.00 Leather Sleeve Vests	10.00

OVERALLS AND JACKETS

\$3.00 Janesville Grey Overalls and Jackets	\$2.00
3.50 Pink's Blue Overalls and Jackets	2.33
2.00 Janesville Blue Overalls and Jackets	1.33
2.75 Heavy Blue Striped Overalls and Jackets	1.67

SUSPENDERS

85c Pioneer Suspenders. Special50c
\$1.00 Pioneer Extra Heavy Suspenders67c
1.25 Pioneer Fine Lisle Suspenders84c
1.50 Pioneer Silk Suspenders	\$1.00

Work Shirts

\$1.25 Janesville Special84c
1.50 Janesville special extra sizes	1.00

RAINCOATS

\$40.00 Raincoats	\$25.00
30.00 Raincoats, moleskin	18.50
27.50 Raincoats	17.50
25.00 Raincoats	16.50
10.00 Raincoats	6.50
8.00 Raincoats	5.00
6.00 Raincoats	4.00

MEN'S DRESS AND WORK HOSE

25c Cotton Work Hose, 8 pairs for	\$1.00
35c Dress Lisle Hose, 3 pairs for	1.00
35c Dress Lisle Hose, 6 pairs for	1.00
1.00 Heavy Wool Hose	67c
75c Heavy Wool Hose	50c
1.25 Lightweight Cashmere Hose84c

FUR AND LEATHER MITTS

\$3.00 Fur Driving Mitts	\$2.00
4.00 Fur Driving Mitts	2.67
5.00 Fur Driving Mitts	3.33
7.50 Fur Driving Mitts	5.00
10.00 Fur Driving Mitts	6.67
2.50 Leather Work Mitts	1.67
2.00 Leather Work Mitts	1.33

CANVAS GLOVES

25c Canvas Gloves, dozen	\$2.00
60c Leather-faced Canvas Gloves	40c
35c extra heavy canvas gauntlets, 3 prs.	70c
50c extra heavy tick mittens, leather faced	33c

SWEATERS

\$10.50 Boy's Heavy Worsted Slip-overs, all colors	\$7.00
\$12.50 Men's Heavy Worsted Sweaters, all colors	8.33
12.50 TOM WYE and TRAVEL light- weight worsted coats	8.33
6.50 TOM WYE worsted vests	4.33

SUIT CASES

Hand Bags and Wardrobe Trunks At
Greatly Reduced Prices

118 Suits and Overcoats at 1/2 Price

\$70.00 Garments	\$35.00
60.00 Garments	30.00
55.00 Garments	27.50
50.00 Garments	25.00
40.00 Garments	20.00
35.00 Garments	17.50
30.00 Garments	15.00

MEN'S WOOL AND CORDUROY TROUSERS

\$ 6.00 Heavy Wool Malone Pants	\$ 4.00
8.00 Heavy Wool Malone Pants	5.33
9.00 Heavy Malone Pants	6.00
12.00 Dutchess Worsted	8.00
9.00 Dutchess Corduroy Trousers	6.00
4.50 Dutchess Corduroy Knickerbockers	3.00
5.00 Dutchess Wool Trousers	3.33
4.00 Dutchess Wool Mixed Trousers	2.67

MUFFLERS

\$ 1.00 Mufflers67c
1.25 Mufflers84c
1.50 Mufflers	1.00
2.00 Mufflers	1.33
3.00 Mufflers	3.00
4.00 Mufflers	2.67
5.00 Mufflers	3.33
9.00 Mufflers	6.00
16.50 Mufflers	11.00

UNDERWEAR

\$ 5.50 Heavy Wool Stephenson 2-Piece Underwear	3.67
4.50 Heavy Wool Stephenson 2-Piece Underwear	3.00
2.50 Heavy Wool Stephenson 2-Piece Underwear	1.67
2.00 Heavy Wool Stephenson 2-Piece Underwear	1.33
1.00 Summer Balbriggan 2-Piece Underwear67c
10.00 Heavy Wool Union Suits	6.67
8.00 Heavy Wool Union Suits	5.33
6.00 Heavy Wool Union Suits	4.00
3.00 Heavy Pile Union Suits	2.00
2.50 Heavy Cotton Union Suits	1.67
\$15.00 Stephenson Silk & Wool	\$10.00
12.00 Pure Worsted	8.00
11.50 VASSAR Worsted and Lisle mixed	7.67
Summer Underwear At Same Reductions.	

EXTRA SPECIAL

\$1.00 Heavy Wool Mixed
Union Suits
\$2.00

MATT SCHMIDT & SON

NEXT TO WOOLWORTH'S 5c & 10c STORE

The Appleton Merchants Greatest Co-operative Bargain Sale Begins Monday, Jan. 24

APPLETON GEENEN'S STORE WISCONSIN

QUALITY DRY GOODS

Our merchandise prices, during this Bargain Week, will be slashed to such a low figure that we will feel satisfied that our part has been done in bringing back the "Old Time Value" to merchandise. It is our honest opinion and that of many others in the business world today that goods may be bought cheaper now than at any time during the coming year.

YOU CAN SAFELY BUY NOW AND SAVE

It Will Pay You To Buy These Items At This Sale

Bargain Prices On Men's Sox, Shirts, Pajamas, Women's Hose, Underwear etc.



\$1.50 Men's Fine Wool Heather and all silk sox in all sizes. Per pair **98c**
\$1.25 Women's Fleeced Vests, all sizes. **83c**
 At each
\$2.75 Women's Carter Union Suits, all sizes with shell or band top, in flesh or white. **\$1.69**
 At each
59c and **69c** Ironclad Children's Hose. Special Bargain Week. **39c** and **49c**
 At
\$2.50 Wool Skating Sox for boys and girls in brown, with striped and plaid tops **\$1.19**
 Price
\$2.50 Women's Wool and Silk Hose in brown and blue heather. Per pair **\$1.89**
 Women's Silk Hose, substandards of the quality in black and white. **\$1.25**
 Per pair **69c**
\$2.50 Men's Heavy Flannel Nightgowns and Pajamas, the Brighton Carlsbad make—**\$1.69**
 all sizes, white and colored.
\$4.50 Men's Wool Flannel Shirts in navy and colors, nearly all sizes. At **\$1.95**
\$1.50 Men's Cotton Cheviot Work Shirts in all sizes—Blue and Gray. On sale now **85c**
 at
\$4.50 Men's Collar Band Shirts, all sizes, made of fine corded madras. **\$2.39**
 Price
75c Men's Heavy White Wool Sox, substandards will make good skating sox for boys. Price **39c**

The **PRICE SLASHER**
BRINGS BACK
OLD TIME VALUE



Women's Coverall Aprons Extra Value on Sale at 98c

\$1.29 Comforter Batts of cotton in plain and stitched, 2 1/2 lbs., size 72 by 84 inches. Price **79c**
\$4.50 Pure Wool Batts in three pound size, perfectly carded, size 72 by 84 inches. **\$3.45**
 On sale per batt
85c Orleans Sateen, beautiful new patterns, 36 inches wide. Special at **59c**
 per yard
\$3.25 Crochet Bed Spreads, several good patterns, size 72 by 84 inches. **\$2.89**
 Price
35c Red Border Barber Towels. **15c**
 at
\$2.25 Fine Seamless Bleached Sheets, size 61 by 90. Price **\$1.69**
50c Bleached Shaker Flannel—26 inch. **15c**
 On sale at yard
15c Wide Bleached Sheet, 24 yards wide. Special yard **48c**
 Fine Bleached Pillow Tubing, 45 inch. Price **39c**
55c Very Fine Nainsook and Soft, Finish Longcloth—yard wide—pure bleach. **29c**
 Price yard
30c Blue Bird Towing—fast color. **14c**
 Price yard

Bargain Week Prices on Dress Goods

GINGHAMS	WASH GOODS	SILKS	WOOLEN GOODS
Percales—mostly light back in dainty check and stripes—also floral designs. 36 inches. At, yd. 19c	New Printed Voiles in dark back—floral and small designs. Yard 50c to \$1.00	Cape de Chine—Complete line of shades—good quality. 40 inch width. At \$1.50	Navy Blue French All Wool Serge—41 inches wide. \$2.19 At yard
Romper Cloth—32 in. wide. Light and dark patterns. At, yd. 29c	Swiss Organdie—in all the new Spring Shades. 45 in. wide at yd. \$1.25	One lot fancy Silk—checks, plaids and stripes. 36 inch width. At \$1.98	Wool Jersey—the ever popular cloth—all colors. 56 inches wide. At yd. \$3.39
Apron Gingham—good quality. At, yd. 15c	Organdie—45 in. wide—full line of shades. At yard 75c	Chiffon Velvet in all the wanted shades. 49 inches. At yard \$6.48	Wool Plaids—35 in. good variety of patterns. At yard \$1.69
Dress Gingham—in new Spring Plaids and Checks. 27 in. width 22c 32 in. width 48c & 69c	Plain Voiles—40 inches wide. Complete range of shades. At yd. 39c 50c 89c	Black Taffeta—55 in. wide. At yard \$1.98	
		Black Messaline—36 inches wide. At yd. \$1.59	
		Wash Satin—Flesh and white. 56 inches wide. At yard \$1.59	

Women's Wear At Old Time Reductions

Only A Few Numbers Mentioned in This Ad

Skirts

Skirts of Novelty Stripes, with plaid border. **\$12.00**
 Were \$20.00 Now
 Skirts of Navy and Black Serge. **\$9.00**
 Were \$13.50. Now

Furs

Large Martin Cape. Was \$240.00. **\$140.00**
 On sale now
 Martin Stole—Was \$150.00. **\$100.00**
 On sale now
 Poiret Fox Scarf. Was \$37.50. **\$22.50**
 On sale now
 Red Fox Set. Was \$15.00. **\$30.00**
 On sale now
36 Inch Coat of Zealand Seal. Was **\$175.00**
\$265.00. On sale now
38 Inch Coat of Zealand Seal—Nutria Collar and Cuffs. Was \$345.00. Now **\$250.00**

Dresses

Dress of Navy Poiret Twill, embroidered and beaded, was \$90.00, **\$55.00** now
 Dress of Navy Tricot, vest, collar and belt embroidered. Special **\$20.00**



Dress of All Wool Navy Serge, braid trimmed, ribbon girdle. Special at **\$10.00**
 Dress of Taupe Taffeta, tunic style. was \$35.00. Now **\$22.50**
 Dress of Black Chiffon Velvet—embroidered. Was \$35.00. Now **\$22.50**
 Dress of Taupe Satin—draped style. Was \$27.50. Now **\$15.00**
 Party Dress of Turquoise Taffeta—lace trimmed. Was \$35.00. Now **\$24.75**

Suits and Coats

Suit of Brown Duvet de Lain, hand embroidered, squirrel collar. Was \$115.00. **\$57.50**
 Now
 Suit of Navy Zalama. Mole Collar. Was \$65.00. Now **\$32.50**
 Coat of Peachbloom—wrap style, hand embroidered, pussy willow lined, beaver trimmed collar. Was \$135.00. Now **\$67.50**
 Coat of Brown Silvertone Cord. Full silk lined, belted style. Was \$55.00. Now **\$32.50**
 Coat of Brown Silvertone. Belted style. Was \$30.00. Now **\$18.00**
36 Inch Coat of Salt's Seal Plush, silk lined, large Raccoon collar. Special at **\$47.50**
45 Inch Coat of Peco Plush. Was **\$30.00**
45 Inch Coat of Baffin Seal, Australian Oppossum collar. Was \$110.00. Now **\$75.00**



New Spring Millinery Arriving Daily



Just received a large assortment of early spring hats in straw and taffeta combinations—satin and cellophane combinations. Flower turbans, satin turbans covered with gold and silver metallic, maline, etc. Prices range from **\$5.00** to **\$15.00**.

Sweaters—Middies—Petticoats—Corsets—Flannelette Gowns—Bathrobes Etc.

Flannelette Night Gown—were \$2.25 to \$4.50—now—**\$1.25** to **\$2.95**
 Taffeta and Silk Jersey Petticoats—were \$6.50 to \$15.00—now \$5.00 to \$12.00.
 Cotton Taffeta and figured Sateen Petticoats—were \$1.25 to \$5.50, now—**95c** to **\$3.75**
 Corsets—back lace and front lace—all sizes—were \$2.00 to \$12.00. On sale—**\$1.25** to **\$7.50**
 Muslin Night Gowns—were \$1.50 and \$2.50, now—**\$1.15** to **\$2.55**
 Envelope Chemise—were \$1.00 to \$2.50. Now—**75c** to **\$2.75**
 Brassieres—Special at—**39c**
 Women's Bathrobes—\$5.00 value. On sale at—**\$3.95**
 Women's All Wool Coat Style Belted Sweaters, with chest collar. Value \$7.00. On sale at—**\$7.50**
 Slip-over Night Dresses, value \$1.50. Sale price **\$1.25**
 Silk Jersey Petticoats—value to \$2.50. On sale at—**\$1.00**
 Middies—All Wool Flannel in red and green. Value to \$11.00. On sale at—**\$7.95**
 Silk Camisoles—On sale at—**50c** to **\$1.00**
\$8.00 Women's Bathrobes. Sale **\$6.95**
\$3.75 Light Colored House Dresses—on sale next week at—**\$2.75**
\$6.50 Slip-over Sweaters with sleeves and collar. Sale—**\$1.50**
\$10.50 Tweed Style Sweater—made of fine French zipper with belt. On sale at—**\$11.00**
 Flannel Middies colored red and green—all wool. Were \$12.00 to \$14.00. Sale—**\$9.00**

Laces, Ribbons, etc.

Underwear Laces, 1/2 to 2 inches wide. Value to 12c. Sale yard **5c**
 Cluny and Heavy Faille for underwear and dresser scarfs. Value to 35c. Special at—**15c**, **19c** and **22c**
 Veilings in black and colors. Value 35c. Special **29c**
 Shadow Laces and Insertions, 2 to 4 inches. Value to 25c. Special at **12c**
 English Torchon, value 15c. Sale **7c**
 Moire and Taffeta Ribbons for Hair Bows in light shades. 4 to 6 inches wide. Value 50c to 75c. Sale **35c**
 Medallions in rose, brown, tanpe, and blue. Value up to 10c. To each. Special **35c**
 Colored Bands for Vesting, 5 to 8 inches wide. Value up to \$9.00. Special **\$4.50** to **\$6.00**
 Colored Bands, 1 and 1 1/2 inches wide. Value up to 25c yd. Special, yard **2c**
 Heavy Faille Lace for underwear. Value 25c. Special **10c**

HAIR SWITCHES—in all good shades, large \$1.00 to \$8.00, on sale at One-half price, **50c** to **\$4.00**

Blouses on Sale

\$3.00 to **\$7.00** Crepe de Chine, Pongee and Georgette Blouses—on sale at—**\$2.69**
\$7.00 to **\$10.00** Fine Silk Blouses—Tailored style with convertible collar. On sale at—**\$5.95**
\$3.00 to **\$12.50** Crepe de Chine and Dark Colored Georgette Blouses—On sale at—**\$6.95**
\$11.00 and **\$12.50** Crepe de Chine and Shantung Silk Blouses. Some embroidered—on sale all sizes. Sale—**\$7.95**

Bargain Week In The Children's Department

Children's Millinery reduced One-half.
 Children's Furs reduced One-third.
 Children's Coats reduced One-third—some less.
 Children's Flannel Gowns and Sleepers, reduced One-third.
 Children's Serge Dresses, reduced.
 Infant's Pink and Blue Blankets, reduced One-half. Were **\$2.75**, now **\$1.38**
 Infant's Double Blankets with stripes. Were 95c, now **48c**
 Infant's White and Colored Corduroy Coats, reduced One-half and One-third.
 Infant's Rattles and Toys Reduced.
 Infant's White Heavy Cotton Hose. Special per pair **22c**
 Children's Sweaters—Sizes 1 to 8 years. **\$1.48**



Knit Goods

Ladies' Knit Petticoats—Colors, grey and Cream. Trimmed in blue and pink **69c** to **\$3.25**
 Ladies' Shawl Scarfs, with belts and pockets. **\$3.75** **\$6.00** **\$8.50**
 Children's Scarfs—in all colors **\$2.19**
 Children's Toggles—in all colors **39c** and **98c**

RUGS—BLANKETS—COMFORTERS

Look Over These Prices and Buy Now

RUGS

\$37.50 Brussels, Seamless, 9 feet by 12 feet—**\$23.00**
\$42.00 Brussels, Seamless, 9 feet by 12 feet—**\$26.00**
\$49.00 Brussels, Seamless, 9 feet by 12 feet—**\$29.00**
\$45.00 Velvet, Seamless, 9 feet by 12 feet—**\$35.00**
\$57.00 Velvet, Seamless, 9 feet by 12 feet—**\$42.00**
\$75.00 Velvet Seamless, 9 feet by 12 feet—**\$49.00**
\$65.00 Axminster, Seamless, 9 feet by 12 feet—**\$42.00**
\$75.00 Axminster, Seamless, 9 feet by 12 feet—**\$49.00**
\$78.00 Body Brussels, Seamless, 9 feet by 12 feet—**\$53.00**
\$120.00 Royal Worsted Wilton, 9 feet by 12 feet—**\$89.00**

RAG RUGS, ALL COLORS

Slightly soiled, will be sold below cost. They are bargains, get your share.
30 in. by **60** in. Values to **\$3.75**—**\$3.25**
27 in. by **51** in. Values to **\$3.00**—**\$1.95**
31 in. by **18** in. Values to **\$2.60**—**\$1.69**
31 in. by **36** in. Values to **\$2.15**—**\$1.39**

BLANKETS AND COMFORTERS

\$1.50 Plaid and Plain Grey Double Blankets, large size—**\$2.75**
\$5.50 Silkoline-Stitched Comforter—all colors. Price—**\$3.98**
\$8.75 Stitched Sateen Bordered Comforter. Priced at—**\$5.95**
\$9.00 Sateen Bordered. All Sewed Comforter in all colors. Priced at—**\$6.59**
\$9.75 Sateen Covered, Stitched Comforter in all colors. Priced at—**\$7.95**
 Colored Bordered, Lace Edge, Curtain Swags. Priced at—**1** to **2c** yd.

STAIR CARPETS

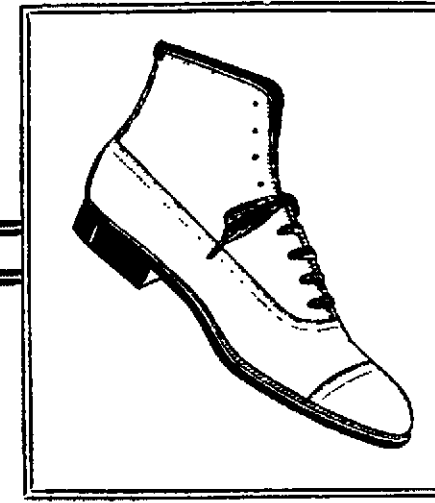
\$1.25 Brussels, 27 in. Carpet, per yard—**79c**
\$1.15 Brussels, 27 in. Carpet, per yard—**59c**
79c and **69c** Hemp Carpet, 12 in. Yard—**30c**, **19c**.

BARGAIN WEEK

AT

WOLF SHOE COMPANY

"rest your eyes on these prices!"



Ladies' Padded sole felt comfort slippers, sizes 3 to 5. 95c now	Men's Box calf lace, wide toe, \$5.50 value, all solid leather, all sizes. Bargain Price \$3.95	Children's Brown calf \$3.75 lace School Shoes, sizes 9 to 11. On sale \$2.65 now	Ladies' Brown calf \$7.50 oxfords military heel, sizes 3 to 5. \$5.00 Now	Girls' Black calf English style lace school shoes, sizes 3 to 7. On sale \$3.45 now	Ladies' Grey 9 in. lace shoes, \$8.00 and \$10.00 values, sizes 3, 3½, 4, 4½. Now \$2.95
Children's Calf \$3.00 lace or button shoes, sizes 9 to 11. Bargain Price \$2.35 Price	Children's Storm overshoes, warm fleece lined, Sizes 6 to 10. On sale 69c now	Ladies' Patent and Kid Pumps, Louis heels, all sizes. Bargain Price \$4.45 at	Ladies' Brown high or military heels, \$7.50 values. All sizes in the lot. \$5.00 Now	Small Sizes Ladies patent button shoes, extra good quality, sizes 2½, 3, 3½, 4. Now \$1.95	Ladies' Fine black kid \$8.50 value, military heels, all sizes. Welt sewed. Now \$5.95
Misses' Brown calf lace \$4.00 shoes, sizes 12 to 2. On sale \$2.95 now	Ladies' Two strap house slippers. All sizes. On sale \$1.65 now	Men's Fine brown calf English style welt, \$7.50 value, all sizes. \$5.00 Now	Men's Black calf or Kid Lace \$7.50 Shoes, all sizes. On sale \$5.00 now	Men's \$5.00 and \$5.50 WORK SHOES, all sizes. Bargain Price \$3.95	Men's One buckle heavy over-shoes. Bargain price \$1.95
Ladies' Best quality Rubbers, odd lot, sizes 3 to 5. On sale 50c now	Men's Red III-PRESS \$3.00 rubbers, to sew tops on. This week at \$2.00	Ladies' Kid comfort cushion sole \$6.50 shoes. All sizes. Bargain Price \$4.45	Ladies' \$7.50 hand turned rubber heel, cloth top comfort shoes. On sale \$5.00 now	200 Pair Lot Ladies old style button and lace shoes, sizes 3, 4, 4½, 5. SPECIAL at \$2.45	Boys' \$3.50 and \$4.00 Button Shoes, real good quality, sizes 2 to 5. On sale now \$2.45
Little Boys' Black school shoes, lace, sizes 10 to 13½. On sale \$1.95 now	Ladies' 8 and 9 inch fine \$7.50 and \$8.50 shoes, Louis or military heels, all sizes. Now \$5.00	Little Boys' Brown Lace shoes, special value, Sizes 9 to 12. On sale \$1.95 now	Boys' High Top Shoes, very solid, with buckles. On sale \$3.95 now	Boys' Brown calf \$6.00 shoes, English style, sizes 2 to 6. \$3.95 Now	Boys' Black English style \$5.00 values, sizes 2 to 6. Bargain price \$3.45
Baby First step patent button style. All sizes. On sale \$1.35 now	Boys' Red and black Rubbers with leather tops. Sizes 9 to 2. \$2.45 Now	Children's Black Skuffer Button Shoes, sizes 5 to 8. On sale \$1.75 now	Men's \$2.00 Genuine horsehide mittens and gloves. Bargain Price \$1.00	Children's Tan Skuffer button or lace, sizes 8½ to 11. Now on sale \$2.45 at	Ladies' Black cat brand silk lisle stockings, \$1.00 value. On sale 48c now

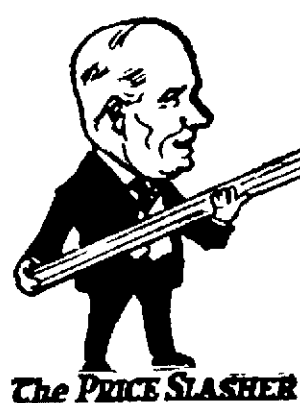
Our whole stock of Shoes is now adjusted to the new low prices. We took our loss — you absolutely buy at the lowest when you buy your Footwear of us.

Wolf Shoe Co.

Appleton's Big Shoe Store

Buy Now!

We honestly believe that these prices quoted above will not be duplicated again this year.



The PRICE SLASHER says
Going Down

The Town's Lowest Prices on Good Clothes—wonderfully complete showings from which to make selections and The Continental's Guarantee of Satisfaction make this our greatest sale.

The Big Bargain Event Begins January 24 and Ends January 31

Overcoats and Suits
\$23^{.50} \$33^{.50} \$43^{.50} \$48^{.50}

These prices represent from 35% to 45% savings from our original price—and give you lower prices on like qualities than you will find this coming season. The clothing in this sale is without a doubt the finest assortment we've ever shown and the quality of fabric the best of American and foreign weaves manufactured by the world's only

Hart, Schaffner and Marx

Most all the finer Overcoats and some of the Suits have Rich Silk Sleeve Lining and you buy them at less than manufacturers cost.

Big, blustery great coats of special imported fabrics, belted back models and models with all around belts

Snappy young men's models, belted back in all colors and a variety of patterns

Men's Chesterfield Models in black and grey Meltons; some silk lined. The ideal all around coat, a style that every man ought to own

Mackinaws, Sheep Lined Coats, Flannel Shirts, Sweaters at Prices Never Before Quoted

*Men's Blue Overalls
Union Made
Full size
85c
Two to a customer*

*Men's Fleece Lined
Underwear
Good Quality
85c*

*Men's Work Shirts
Racine and Rockford
Union Made
85c
Two to a customer*

*Men's Good Wool Mix
Socks
Black and Oxford
19c*

*Men's Fur Overcoats
at
33¹/₃ Off*

33¹/₃ Off
on
MEN'S FUR CAPS

*Childrens Ribbed Stockings
Good quality
19c*

*Heavy Quilted Ticking
Mittens
25c*

*Silk and Cotton
Dress Shirts—reduced
below manufacturers,
cost*

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